



University of St.Gallen



International Bachelor's  
and Master's programmes  
2023

# Welcome to Europe's leading business university

The University of St.Gallen, also traditionally called “HSG”, is a place of thought leadership at the very heart of Europe. It is also your chance to become a member of the HSG community, a global community of researchers and practitioners, alumni and alumnae from across the world. We act in an integrative, committed and cooperative manner. With your desire to shape the world and our practical support, you will be able to gain academic excellence and translate it into impact – not only for yourself, but for society as well.

## Facts and figures

**1898**

Foundation

**9,291**

Students from more than 80 nations

**3,439**

Employees

**108**

Full professors

**200**

Partner universities for exchange semesters

**46**

Institutes and research semesters

**4 out of 5**

By the time they graduate, our Bachelor's and Master's graduates have clear career prospects

**> 84%**

of all graduates would choose HSG again

Our students come from

**67% Switzerland**

**28% Europe**

**3% Asia/Pacific**

**2% America**

### Accreditations



### Member of



# From insight to impact



## Dear Prospective Students

Your university years will be one of the most exciting times of your life. As President of the University of St.Gallen, I feel honoured that you intend to spend this chapter of your life with us! What can you expect?

We are guided by our vision: “As a leading business university we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.” Whatever programme you choose, your studies will be interdisciplinary. By taking classes in the humanities, you will not only broaden your horizon, but also sharpen your understanding of today’s challenges.

As our student, you will have ample opportunity to develop your own ideas. On the one hand, our innovative teaching formats provide you with hands-on experience. On the other hand, around 120 student associations and clubs are waiting for your active membership.

Our present is already digital – to be prepared for our future, you will need corresponding skills. As a consequence, we now also offer a programme in Computer Science and we look forward to educating pioneers in entrepreneurial IT. New technologies are part of our curriculum, but we also value personal encounters and in-class debates. This way we truly learn with and from each other.

I look forward to meeting you soon on our campus, and I wish you the very best for your studies!

A stylized, handwritten signature in black ink, appearing to read 'B. Ehrenzeller'.

Prof. Dr. Bernhard Ehrenzeller  
President

You have a goal.  
This is where you start.



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MASTER IN  
COMPUTER  
SCIENCE  
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# Facts & figures

## St.Gallen, Switzerland

From St.Gallen to ...

Paris  
700 km

Berlin  
770 km

Munich  
220 km

HSG

Milan  
320 km

Bern

Capital

CHF

Currency



Summer  
24° max. | 13° min.



Winter  
4° max. | -3° min.

158 sunny days/year

Zurich  
International  
Airport

(1 hour by train)

2175 million  
foreign population (25%)

1.8 million  
from Europe (83%)



41,285 km<sup>2</sup>  
Switzerland

8.6 million

Population Switzerland

80,000

Population St.Gallen

10% students



4 official languages

German

French

Italian

Romansh



7,000 km

Ski runs (St.Gallen – New Delhi)

2,433

Ski lifts, cable cars and mountain railways,  
1700 km in total (St.Gallen – Helsinki)

4,634 m.a.s.l.

Highest point, Dufourspitze (Valais)

193 m.a.s.l.

Lowest point, Brissago (Ticino)

2.4%

Unemployment rate,  
March 2022



#11

among the  
safest countries  
in the world

(Global Peace Index 2022)

## St.Gallen Trivia



612

The Irish monk  
Gallus established  
a hermitage by  
the river Steinach

1438

First mention of  
the Bratwurst in the  
“Statuten der  
Metzgerzunft St.Gallen”

1879

FC St.Gallen is the  
oldest football club in  
mainland Europe

1779

Foundation of  
Schützengarten,  
the oldest brewery  
in Switzerland

1910

The world's most  
important embroidery  
producer and exporter





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# Your entry into a community of entrepreneurs with impact

Everyone measures success differently. If for you it is the possibility to cooperate with leading minds, then you will appreciate the personal atmosphere on the campus of the University of St.Gallen (HSG). Here you take a special route, namely: your own. You will quickly realise what you stand to achieve when you have access to over 30,000 people, a highly qualified faculty, more than 120 student clubs, and when you can rely on the engagement of everyone in the HSG community: impact in business and society.



The University of St.Gallen (HSG) is a public institution with an international reputation for excellence in teaching and applied research. Our faculty have backgrounds in both research and in applied fields and are part of a worldwide network. Achieving new knowledge through scientifically sound methods and translating it into impact – that's what studying in St.Gallen is about.

You'll feel right at home in St.Gallen as everything you need to make your student life great is just around the corner: great architecture, relaxing nature, lots of art, diverse culture, a wide range of sports activities, good food, excellent recreation opportunities and exciting night life.

All great things start small. This often shows in our students' active involvement in student associations (approx. 120) where they also achieve impact in terms of diversity and inclusion. However, our large events such as the internationally renowned start-up fairs or congresses like the St.Gallen Symposium are also the result of our students' engagement.

You will not only profit from the opportunity of meeting public figures, investors and alumni, but you will always benefit from our unique degree design with the Assessment Year and the Contextual Studies as its key features – and the special feeling of being in a vibrant place called St.Gallen.



# Rankings

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## Financial Times

Masters in Management:  
1<sup>st</sup> place worldwide with  
the Master in Strategy and  
International Management

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## The Economist

Masters in Management:  
2<sup>nd</sup> place worldwide with  
the Master in Strategy and  
International Management

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## Wirtschaftswoche

Business Research:  
1<sup>st</sup> place in  
German-speaking  
Europe

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[rankings.unisg.ch](https://rankings.unisg.ch)



# Excellence in teaching and research

Top rankings, thought leadership, top-tier career centre – what others value about us is rooted in top international research and integrative teaching. As a HSG student, you will gain everything a top university can offer in terms of research and career prospects. We will enable you to develop the capacity to make a change in the world.

## Accreditations



## Science and practical application in dialogue

This maxim guides us as a public educational institution that is fully aware of its social responsibility and creative leadership.

Our 108 professors, 18 associates and 77 assistant professors, 37 permanent lecturers and 642 lecturers dedicate themselves to the education of our students.

It is this engagement and holistic education of the highest academic quality that allow our teaching to qualify again and again for the most important Swiss, and even more importantly, international accreditations for business and management schools.

In addition to their teaching activities, many of our academic teachers work in one of the 46 institutes and independent research centres of the University of St.Gallen. There they research today's and tomorrow's pressing scientific topics such as the future of healthcare, sustainable investment strategies, renewable energies and climate change.

All the while, our academics maintain contacts with organisations in business, law and politics. With these activities rooted in science and practice we ensure that our faculty not only always keep their finger on the pulse but that they can pass on their knowledge and their practical experience to the students in the classroom.

At the University of St.Gallen, six schools conduct both basic and applied research: the School of Management, the School of Finance, School of Economics and Political Sciences, the Law School, and the School of Humanities and Social Sciences.

In 2020, the School of Computer Sciences was established. Its nine professors are currently researching and teaching in the fields of Artificial Intelligence and Machine Learning, Cybersecurity, Data Science, Foundation of Computation, Human-Computer Interaction, Interaction- and Communication-based Systems, and the Programming and Development of Software Systems.

All our schools ensure the public mission of teaching and research, tackle social core topics head-on, and seek new partnerships with the corporate sphere.

[unisg.link/schools](https://www.unisg.link/schools)

# A vibrant place to be #studentlife

## On campus

Looking more like a park, our Rosenberg campus in St.Gallen offers not only ideal conditions for studying in beautiful surroundings but also a stunning view of the city. The distances between the individual areas are short, and the modern infrastructure supports our students ideally in their learning. The HSG campus is more than just a place of education – it is a place of encounter, inspiration and art. Here, works of art by Penalba, Richter, Miró or Giacometti meet the buildings of the architects Walter M. Förderer and Bruno Gerosa.

## In SQUARE

Serendipity – when chance encounters inspire great ideas – has been given the perfect space since 2022. Since it opened, SQUARE has been a popular meeting place, thinking space and innovation lab all in one. Here, entirely new ways of learning and interacting provide unprecedented opportunities for co-creation.

SQUARE is where our students meet public figures, faculty members but also members of the general public to discuss current issues and initiate solutions for the future or get directly involved in their development. In a modern atmosphere with high-quality equipment and supported by the latest technology, meeting others has never been so exciting, and venturing new beginnings has never been so easy. [hsg-square.ch](https://hsg-square.ch)

## New campus in sight

2025 will be the launch year for the construction of another new university building. When it is completed by the end of the decade, the 31,000-square-metre new building on the Platztor campus will offer space for another 3,000 students on six floors in the middle of St.Gallen, as well as new rooms for meetings with important representatives of research and teaching.

## In the city

St.Gallen has a lot to offer its approximately 80,000 inhabitants: a historically important Old Town, numerous shops, street cafés and restaurants, bars and clubs. The monastery quarter with the Baroque cathedral and the abbey library has been named a UNESCO World Heritage Site.

Situated between the Alps and Lake Constance, St.Gallen also provides ideal conditions for a wide range of leisure and sports activities in the surrounding area. The natural swimming pools “Drei Weieren” are within walking distance of the city centre.

## Connect. Collaborate. Create.

In the heart of the city, our students run the innovative coworking space “theCo”. From 7 a.m. to 10 p.m. seven days a week, workplaces for individuals and groups, design thinking spaces and retreats are available in an interactive and communicative atmosphere.

## Art and culture

An impressive cultural programme awaits you with one of Switzerland’s biggest open-air festivals, the performances of the City Theatre and the Tonhalle, the St.Galler Festspiele – a classical music event held every summer – and numerous exhibitions in museums and private galleries. The St.Gallen Art Museum and the Kunsthalle Sankt Gallen connect the city with the international art scene.

## Our sports offer

To keep body and mind in balance, Unisport provides you with a wide range of sports and training opportunities at our own and external sports facilities. On campus, for example, you will find a modern sports hall with a gym, group fitness courses as well as an artificial turf pitch and a beach volleyball court.

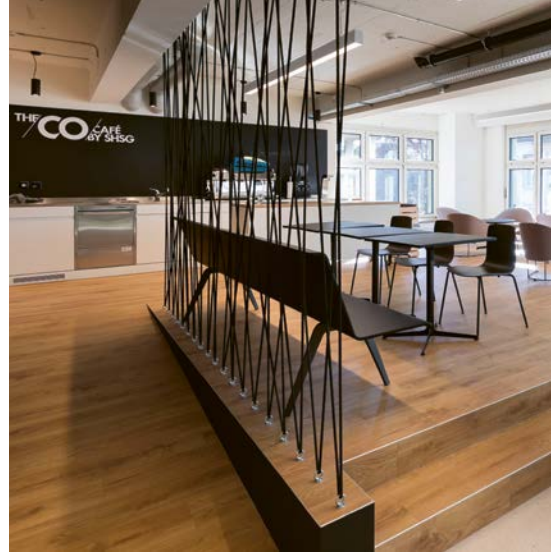
Around 270 training instructors professionally supervise you and support you in shaking off the stress of university life. Our programme includes more than 250 training sessions in more than 70 sports every week. Most of our courses and services are available to you free of charge. With us, even professional sports careers integrate seamlessly with your studies. [sport.unisg.ch](https://sport.unisg.ch)

## Well catered for

Our university restaurant offers a wide selection of tasty cold and warm lunch menus. Our buffet caters to all diets. Meet your friends in one of the popular cafeterias for a chat, a snack or to learn. Students run the campus bar “[ad]hoc” and the “MeetingPoint” downtown at the Blumenbergplatz.



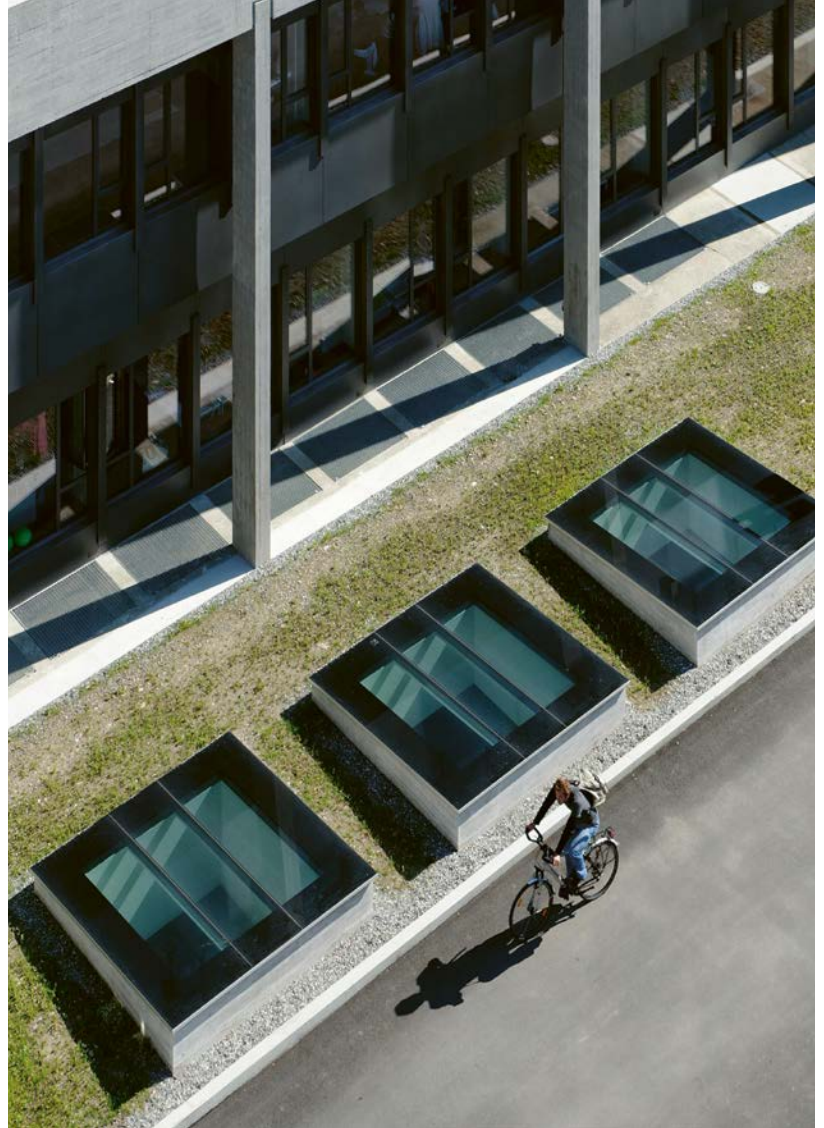
## FUTURE CAMPUS PLATZTOR



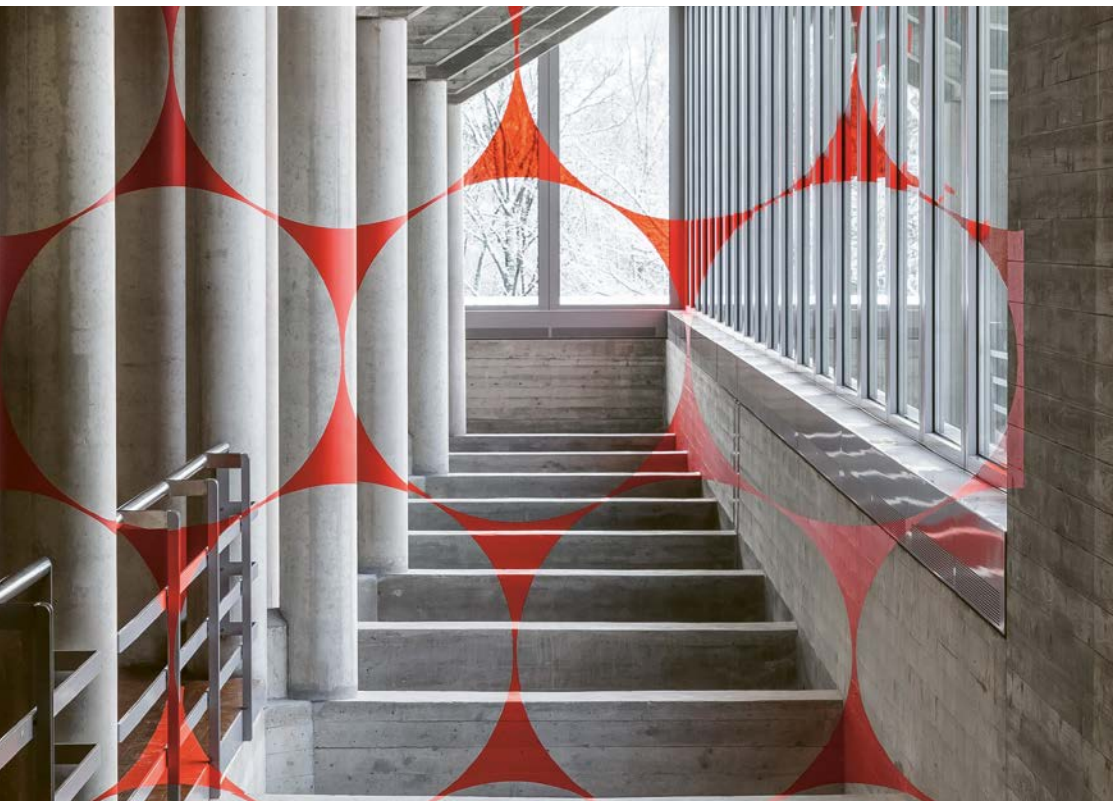
theCo, run by our students, is a success story and just one example of the great commitment of our students.







Virtual campus tour with  
Andreas Oberholzer  
[unisg.link/campustour](https://unisg.link/campustour)





# Campus tours virtually or on site

Would you like to learn more about the campus and student life at our University? Then you can get an idea from our virtual campus tour: have a look at the Audimax, the library and the student-run cafés and bars. Take the virtual campus tour and get an impression of the campus of the University of St.Gallen (HSG) right from where you are. Nowhere, though, is the HSG spirit as tangible as on the campus itself. So how about a personal campus tour?



A student-guided personal  
campus tour  
[unisg.link/Campus-Touren](https://unisg.link/Campus-Touren)

“The student life and the high level of student engagement on and off campus are unique and provide students from any background with the opportunity of experiencing our incredible community.”

# Student engagement



Irina Kopatz,  
President of the Student Union

The Student Union of the University of St.Gallen (SHSG) is the official student representative body at HSG and the umbrella organisation of all the student associations and initiatives. Its representatives and the students work towards the realisation of their ideas and contribute to the development of the university. In order to do that, many students use their spare time to actively get involved on campus in the over 130 accredited clubs and initiatives which contribute to life on and off campus every day. This engagement is actively supported by the University's encouragement of its students to assume responsibility and have an impact. Thanks to this support, the range of clubs is vast and diverse, but still allows for further input and the founding of even more clubs. The student life and the high level of engagement on and off campus in student associations are unique and provide students from any background with the opportunity of experiencing the incredible sense of community connecting HSG students with each other and with the University. Possible activities range from writing for the students' magazine *prisma*, organising Europe's biggest student-run start-up event with START, to being part of the committee organising the renowned St.Gallen Symposium, as well as participating in sport associations – ranging from lacrosse to sailing, football to tennis.

Of course, art and culture also play an important role. ProArte for example is an association that brings the art-work presented at different locations of the University closer to the students and to guests. The HSG Big Band, the HSG orchestra and the HSG choir allow for a wide variety of musical styles and also bring students together.

The clubs Model WTO and St.Gallen Model United Nations enable those who are interested in politics or debates in general to discuss challenges that societies are facing worldwide. Foraus, a club focusing on Swiss foreign policy, or Sicherheitspolitisches Forum, a forum on public safety policies, regularly organise podium discussions.

To find employers of the future, HSG Talents, or more industry-specific conferences like Banking Days and Consulting Days, give HSG students the opportunity to build and foster their networks, find internships and mingle with like-minded people. Working as a community in order to have an impact, both on and off the campus – this is what connects students from day one and ignites the "HSG spirit".

Additionally, the focus on sustainability is well anchored in the clubs at HSG. With the ImpactCollab, student associations are proactively working on a long-term beneficial project whilst also finding synergies to move towards a more environmentally and socially friendly future. This is actively supported by SHSG, as sustainability is one of the key pillars for student engagement on campus.

[shsg.ch](https://shsg.ch)





Make an impact wherever you go –  
students of the University of St.Gallen  
(HSG) organise a Pride Month.





# Enabling all students to develop their potential

Unigay, one of approx. 120 associations at HSG, creates a community for LGBTQ+ people on the University campus. Its own mentoring programme encourages networking and an exchange of experience about identity and career issues between students and professionals.

[unigay.ch](https://unigay.ch)

Examples of even more student clubs:



Diversity & Inclusion at HSG  
[unisg.link/genderportal](https://unisg.link/genderportal)







# A culture for start-ups

What do On, Planted, Piavita, N26 and Formo have in common? They introduce innovations in their markets, create impact for society – and they have their roots at the University of St.Gallen (HSG). Their founders studied here and have consistently used the know-how of the HSG community.

Young entrepreneurship and proven entrepreneurial spirit also meet, for example, at the Start Summit and Start Hack, two student events with international impact, at which students meet with experts and investors.

[startuphsg.com](http://startuphsg.com)  
[startsummit.ch](http://startsummit.ch)  
[starthack.eu](http://starthack.eu)

Fabienne Bolliger, HSG alumna and founder of reBELLE Beauty. With her consistent orientation towards sustainability, fairness and quality, she has challenged the conventions of the beauty industry. Here, sharing insights with the HSG students.

# Living and studying in St.Gallen

## The visa process

Most students who come to Switzerland must obtain a visa prior to entering the country. It may take several months for a visa to be issued. Please contact the Swiss Embassy in your home country at an early stage to find out about the relevant procedures and documents to be submitted. In most cases students must prove that they have sufficient financial means to fund their stay in Switzerland. Therefore, they will have to transfer money (currently CHF 24,000) into a Swiss bank account and submit the bank statement with the other documents to the embassy to obtain the visa. Please note that you will need this amount during the first year, and make sure that you can finance the following years as well.

[eda.admin.ch](https://eda.admin.ch)

## Entry and residence

The Admission and Crediting Office assists international students with information regarding entry into Switzerland and residence:

[admissions.unisg.ch](https://admissions.unisg.ch)

## Health insurance

Various pieces of information about moving to St.Gallen and about health insurance schemes for international students can be found on the website of the city of St.Gallen. Students are required to take out Swiss health insurance unless the Swiss authorities accept their original one. Costs start at around CHF 100 per month.

[stadt.sg.ch](https://stadt.sg.ch)

## Tuition fees and scholarships

### Tuition fees

Tuition fees are comparatively low in Switzerland because the Swiss Confederation and the cantons subsidise university education.

| Tuition fees   | CHF   |
|--|-------|
| Application and administration fee                       | 250   |
| Bachelor's level per semester for international students | 3,129 |
| Master's level per semester for international students   | 3,329 |

## Scholarships and funds

### Loan and Scholarship Fund

To ensure financially disadvantaged students are also able to study at the University of St.Gallen, we have the Loan and Scholarship Fund. The fund offers scholarships and loans to students enrolled in the Bachelor's or Master's programmes. Additionally, all international students can be granted a scholarship that covers the difference between the tuition fees for Swiss and foreign nationals. The purpose is to support students in financial need. Applications from first-semester students are reviewed and assessed in more detail.

Further information about the funding of your studies and about the scholarship database can be found on our website. [studyfunding.unisg.ch](https://studyfunding.unisg.ch)

The University of St.Gallen offers various Excellence Scholarships in the amount of the tuition fees for international undergraduates and graduates. Following an internal selection round based on academic performance at the University of St.Gallen, students are invited to submit additional documentation as a grant application, based on which a final selection is made.

Further information about Excellence Scholarships can be found on the funding pages of our website.

[excellence-scholarship.unisg.ch](https://excellence-scholarship.unisg.ch)





# Expenses and income

## Cost of living

To be able to fund your studies, you should have about CHF 2200–2600 a month at your disposal. The budget table provides you with an example.

## Accommodation

We do not offer on-campus housing. In St.Gallen it is easy to find an apartment or a room in a shared flat. Rents range from CHF 500/650 upwards per month. Rents for small private studios range from CHF 650 upwards per month. Offers are available on Facebook on “Sharing is Caring University of St.Gallen (HSG)”. The Student Union provides more information on the housing market on its website. [shsg.ch](http://shsg.ch)

## Working and studying

About 75% of students at the Bachelor's and Master's levels work part-time during their studies, as a rule between 10% and 50% of full-time hours. During the Assessment Year, the first year of undergraduate studies, only very few students work since the course workload is very time-consuming. In addition to jobs in the private sector, there are jobs available to students in the University administration and at the HSG institutes. Further information and a platform with job offers are provided by the Career & Corporate Services (CSC). [my.hsgcareer.ch](http://my.hsgcareer.ch)

In St.Gallen it is easy to find an apartment or a room in a shared flat. Rents range from CHF 500/650 upwards per month. Offers are available on Facebook on “Sharing is Caring University of St.Gallen (HSG)”.

| Monthly expenses for international students              | Bachelor's students | Master's students |
|--|---------------------|-------------------|
| Accommodation (rent plus utilities)                      | 665                 | 665               |
| Food   | 415                 | 415               |
| Communication (telephone, internet, TV, radio)           | 55                  | 55                |
| Tuition fees and study-related expenses                  | 602                 | 635               |
| Transport (public and private)                           | 180                 | 180               |
| Health (health insurance, medication, visits to doctors) | 230                 | 230               |
| Clothing   | 110                 | 110               |
| Leisure activities (sports, culture, holidays)           | 115                 | 115               |
| Other (insurance, taxes, gifts)                          | 100                 | 100               |
| Total in Swiss francs (CHF)                              | 2,472               | 2,505             |

Source: Swiss Federal Statistical Office (2020):  
Conditions of study and life at Swiss higher education institutions

## Travelling

In Switzerland, travelling by public transport is very convenient and is encouraged. Students are advised to obtain the Swiss Federal Railway half-fare card in order to save 50% on all tickets. It is available for CHF 185 and valid for one year. [sbb.ch](http://sbb.ch)

# Unique degree course architecture

The University of St.Gallen offers a unique degree course architecture that promotes the personal development of our students in addition to excellent academic and professional training. In a holistic approach, intellectual abilities, flexibility, a sense of responsibility as well as intercultural and foreign language skills are promoted as optimal preparation for the modern working world.

## Core Studies

The core studies at the University of St.Gallen teach the basics of the chosen study programme in the compulsory subjects and are complemented by a wide range of programme-specific compulsory electives. The core studies also offer our students the opportunity to take further electives from the other study programmes and thus to place an additional focus on topics that correspond to their own interests. Thus, our students can develop very individual profiles that support them in realising their professional and personal goals.

## Contextual Studies

A special feature of our study architecture is that all students take courses in contextual studies in addition to their core studies courses. In the contextual studies, the specialised economic, legal and computer science studies are supplemented and reflected upon from various perspectives in the humanities and social sciences. Our students learn that economic decisions are always embedded in social, cultural and historical conditions and must therefore be considered holistically. They are thus educated to become people who are aware of their social responsibility and who will be able to act flexibly, responsibly and sustainably.

As part of the contextual studies, students complete both hands-on courses to acquire skills and languages, and courses to strengthen their reflective competence in different focus areas. After an introduction to the disciplines of history, philosophy, psychology and sociology in the Assessment Year, the contextual studies courses

taken during further undergraduate studies enable students to study certain areas with a multidisciplinary approach in more depth: media, cultures, history, society, responsibility, creativity, law and technologies. Here we put our focus on themes that are at once highly topical and persistently relevant. Courses in Skills and Languages, for example, include rhetoric, programming and a great number of languages.

Contextual studies offer a “Workshop” for every area of concentration. In this blended learning format, students work independently on an interdisciplinary assignment that combines the content of a course from the core studies with topics from the contextual studies. The prerequisite for this is that at least one course in the contextual studies has already been completed in a previous semester alongside the core studies.

## Two languages

Besides German as the official and cultural language, English – the language of business – is increasingly being integrated into the range of degree courses with the aim of achieving bilingualism among our students.

### Offered in German and/or English

- Assessment Year (English-track option)
- 3 majors at Bachelor's level (German and English)
- 9 Master's programmes; starting from autumn 2022 also hybrid programmes (English)
- 7 doctoral programmes (English)
- 49 executive education programmes (English)

|  | Core Studies                        |                            |                   | Contextual Studies         |                    |
|--|-------------------------------------|----------------------------|-------------------|----------------------------|--------------------|
|  | Classroom Study / Independent Study |                            |                   |                            |                    |
| <b>Master of Arts HSG</b><br><b>Master of Science HSG*</b><br>Master's Programme (1.5–2 years) | Compulsory Subjects                 | Core Electives / Electives | Master's Thesis   | Areas of Concentration     | Skills             |
| <b>Bachelor of Arts HSG</b><br><b>Bachelor of Science HSG*</b><br>Subsequent Majors (2 years)  | Compulsory Subjects                 | Core Electives / Electives | Bachelor's Thesis | Areas of Concentration     | Skills & Languages |
| <b>Assessment Year (1 year)</b>  | Compulsory Subjects                 | Core Electives             |                   | Cultural & Social Sciences | Skills & Languages |

\*Bachelor and Master of Science in Computer Science

## Contextual Studies: Workshop

- Prerequisite: credits from at least one course in the relevant area of concentration
- Work on a self-selected topic/project
- In-depth inquiry/research on the self-selected topic/project
- Innovative combination of core studies and contextual studies
- Focus on the development of interdisciplinary competencies
- Intensive supervision and individual feedback
- Ideal preparation for the Master's thesis
- 6 ECTS credited to the area of concentration

With the workshop in these eight focus areas, students are offered the opportunity to acquire in-depth qualifications, which are also shown in the Diploma Supplement.



Contextual Studies  
 School of Humanities and Social Sciences (SHSS)  
 Academic Director:  
 Prof. Dr. Tanja Schneider  
 Executive Directors:  
 Dr. Karen Lambrecht/  
 Dr. Sixta Quassdorf  
 Müller-Friedberg-Strasse 8  
 CH-9000 St.Gallen  
 +41 71 224 25 63  
[kontextstudium@unisg.ch](mailto:kontextstudium@unisg.ch)  
[contextualstudies.unisg.ch](http://contextualstudies.unisg.ch)



German/English; Portfolio Examination

## Computer Science

The structure of the Computer Science degree is different from that of the Economics or Law degrees in many aspects. For further details, please refer to the relevant programme site.

[mcs.unisg.ch](http://mcs.unisg.ch)

## Bachelor's level

### Assessment Year

The Bachelor's level at the University of St.Gallen consists of the two-semester Assessment Year and the Bachelor's Studies, which has a standard period of study of four additional semesters. The Assessment Year provides our students with subject-specific and scientific fundamentals and trains them in the techniques of scientific work. They also begin to engage with issues raised in academic and social discussions across disciplines.

The Assessment Year can be taken in Economics, Law or Computer Science. The Assessment Year in Economics can be completed entirely in German or English. In order to continue with the Bachelor's Studies, both the Assessment Year in its entirety and the accounting examination of the University of St.Gallen must be passed.

Graduates of the Assessment Year in Economics can enter directly into the major in Business Administration, Economics, International Affairs, Law, or Law and Economics. The Assessment Year in Law enables direct entry into the major in Law. However, it is also possible to change to any major by catching up on individual achievements.

The major in Computer Science can only be started with successful completion of the Assessment Year in Computer Science.

### Bachelor's Studies

The majors in Business Administration, Economics and International Affairs are studied in a flexible mix of German and English, with a minimum number of credits to be completed in the other language. The majors in Law and Law with Economics as well as the major in Computer Science are offered in German.

In addition to completing the core and contextual studies as well as the compulsory foreign language, a Bachelor's thesis must be written. After acquiring all the necessary achievements, our students are awarded the academic degree Bachelor of Arts, or Bachelor of Science for the major in Computer Science. This academically qualifying degree enables students to enter professional life or to take up a Master's programme.

## Master's level

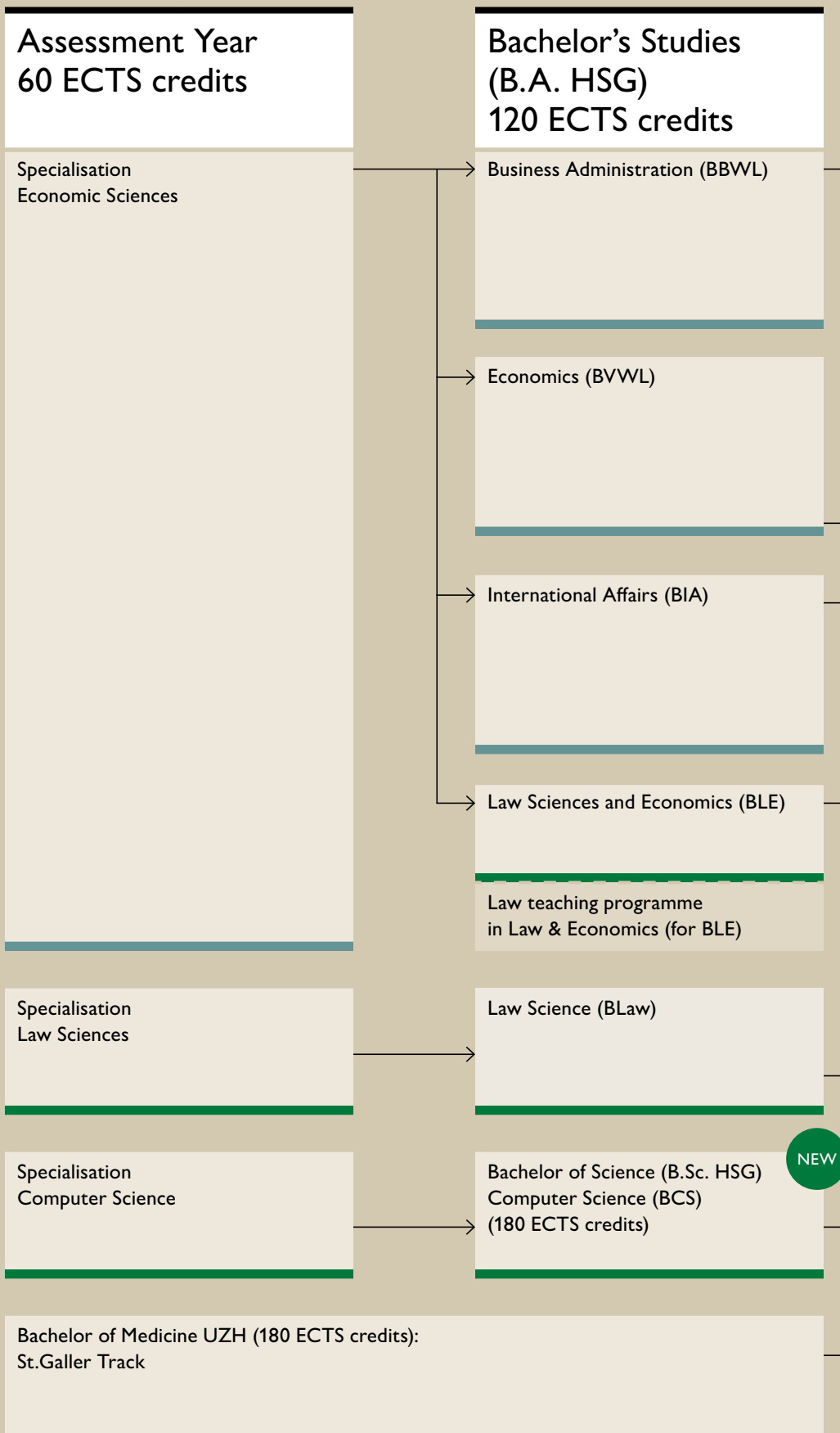
The University of St.Gallen offers 14 Master's programmes that build on the respective major of the Bachelor's degree. The 13 programmes in economics and law have a standard period of study of three semesters, the Master's programme in Computer Science has a standard period of study of four semesters. Depending on the programme, students can study either in German, English or in both languages.

Our graduates receive a clear academic profile that prepares them for demanding tasks in practice and science. After acquiring all the necessary achievements in the core and contextual studies and successfully writing a Master's thesis, our students are awarded the academic degree of Master of Arts, or Master of Science for the Computer Science programme.





# Degree structure



## Master's Level (M.A. HSG) 90 ECTS credits

Business Innovation (MBI)

Marketing Management (MiMM)

Accounting and Finance (MACFin)

General Management (MGM)

Economics (MEcon)

Strategy and International Management (SIM)

Management, Organization Studies and  
Cultural Theory (MOK)

Banking and Finance (MBF)

International Affairs and Governance (MIA)

Quantitative Economics and Finance (MiQE/F)

International Law (MIL)

Law and Economics (MLE)

Law (MLaw)

Master of Science (M.Sc. HSG):  
Computer Science (MCS)  
(120 ECTS credits)

Master of Medicine HSG UZH (180 ECTS credits):  
Joint Medical Master (St.Galler Track)

## Doctorate (Dr. HSG)

Management (PMA)  
Dr. oec. HSG with specialisation in:  
Accounting (English)  
Business Innovation (German)  
General Management (English)  
Marketing (German)

Graduate Programme  
in Economics and Finance (GPEF)  
Dr. oec. HSG with specialisation in:  
Economics  
Econometrics  
Finance

International Affairs and Political Economy (DIA)  
Dr. rer. publ. HSG

Organization Studies and Cultural  
Theory (DOK) Dr. rer. soc. HSG

Law (DLS)  
Dr. iur. HSG

Computer Science (DCS)  
Dr. sc. HSG

All majors (excluding BCS)

special approval procedure

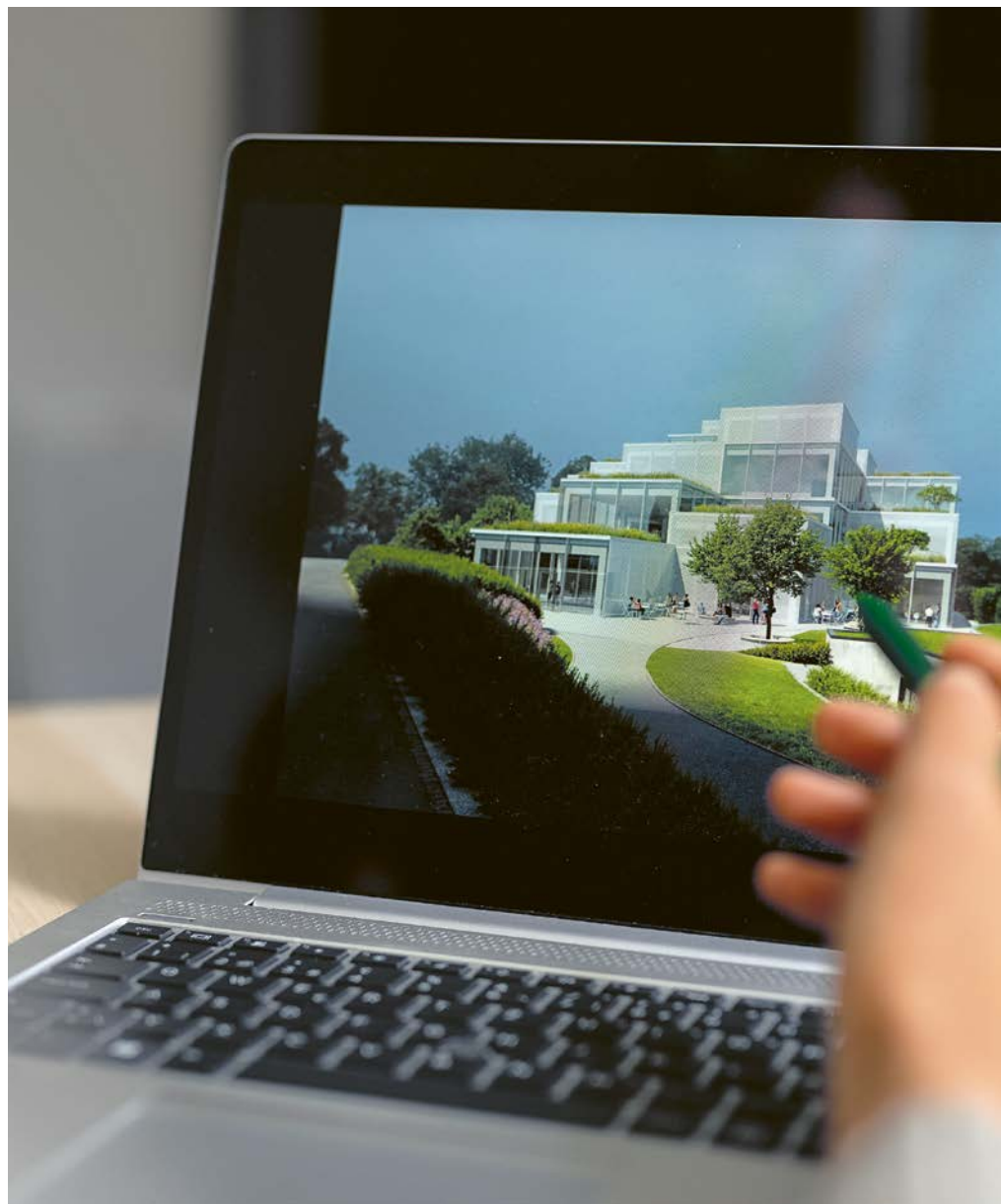
special approval procedure

German  
English  
German and/or English  
alternatively possible





The SQUARE creates an ecosystem for the further development of the learning and teaching culture at the University of St.Gallen.  
[hsg-square.ch](https://hsg-square.ch)



# New teaching and learning formats

At HSG, numerous modes of delivering knowledge to students are implemented strategically for the benefit of the students' learning process. In addition to traditional face-to-face lectures, exercises and seminars, students can also learn online, independent of time and place.



## Classroom study and independent study

At the University of St.Gallen, you will find that attending lectures, seminars and workshops on campus will be central to your learning experience. You will also spend a lot of time on independent study, extending your knowledge of the core subjects. The University's own learning platform "StudentWeb" will help you generate new insights. This way of learning provides flexibility and assumes qualities typical for our students: high motivation and critical thinking. The blended learning approach allows our students to engage with course material in their own time and discuss, analyse and consolidate what they have learned in the interactive face-to-face sessions. They can check their learning progress with reflection tasks or, for example,

with quiz duels available in the Brian app, thus taking control over their studies. The digital learning materials and resources are aligned with the content of their lectures and seminars.

Beside academic and formal curricular training, we consider self-motivated, informal, extra-curricular learning and experience on campus just as important. In this sense our brand new SQUARE is a remarkable place. Here, students, public figures, faculty members but also members of the general public and alumni find themselves in an inspirational space that encourages creative thinking and experimentation. Be it a hybrid course, a pop-up conference, exploring and testing an idea for a start-up, or simply musing over a problem – the intelligent design of this building encourages a spirit of co-creation and collaboration.







# Bachelor's level



**36**

Assessment Year –  
the first year at the University  
of St.Gallen (HSG)



**38**

Bachelor of Arts HSG  
in Business Administration



**40**

Bachelor of Arts HSG  
in Economics



**42**

Bachelor of Arts HSG  
in International Affairs

# Assessment Year – the first year at the University of St.Gallen (HSG)

## StartWeek

New students in the Assessment Year of undergraduate studies must attend StartWeek. It takes place a week before the beginning of the semester, in calendar week 37. In this week, new students become acquainted with the University and with academic life, solve a case study together and make new friends. [startweek.unisg.ch](http://startweek.unisg.ch)

## Objectives

The Assessment Year is the first year of undergraduate studies. In the course of this clearly structured year, you will acquire a wide range of basic knowledge. The broadly-oriented subject matter of the Assessment Year will make it easier for you to choose a major after your first year.

## Structure

### Core Studies

In the Assessment Year, core studies consist of the three compulsory subjects Business Administration, Economics and Law, as well as of Mathematics or Law II as core electives. Core studies allow for the acquisition of basic knowledge. In Business Administration, you will deal with the systemic fundamentals of management theory with the help

of the St.Gallen Management Model, viewing the topic from an integrative and ethical perspective. You will acquire basic insights into the marketing management of an enterprise, as well as into financial management and accounting. In Economics, you will acquire a fundamental knowledge of micro- and macroeconomics, while in Law, you will become familiar with Swiss private and constitutional law, and international law in the English-language Assessment Year.

### Contextual Studies

Besides core studies, you will also attend courses in contextual studies, which consist of Skills, Cultural and Social Sciences and Foreign Languages. The introductory courses in Skills, “Introduction to Academic Writing” and the “Integrative Project”, serve to convey and apply fundamental working techniques and the acquisition of interdisciplinary knowledge. In Cultural and Social Sciences, there is a choice of seminars in history, philosophy, psychology and sociology. Furthermore, we offer courses of varying degrees of difficulty in ten foreign languages.

## Examinations

Examinations are spread throughout the entire Assessment Year. There are different examination formats, such as written and oral examinations, seminar papers and the academic term paper.

## Admission criteria

- Recognised school leaving certificate, e.g. IB, A-level or Swiss Matura
- International students:  
HSG entrance examination.

Please consult our website for detailed information:  
[admissions.unisg.ch](http://admissions.unisg.ch)

Programme start:  
Autumn Semester, StartWeek CW 37  
Application time frame:  
1 October – 30 April

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## Contact



Prof. Dr.  
Roman Capaul  
Academic Director



Samuel Obrecht  
Team Leader  
Assessment Year



Alexander Kuhn  
Executive Director  
Assessment Year



University of St.Gallen (HSG)  
Dean's Advisory Office  
Dufourstrasse 50  
CH-9000 St.Gallen  
+41 71 224 35 00  
[assessment@unisg.ch](mailto:assessment@unisg.ch)  
[assessmentyear.unisg.ch](mailto:assessmentyear.unisg.ch)

## Bilingual Bachelor's studies

At the University of St.Gallen, undergraduate studies consist of the Assessment Year and studies in the major. After three years, students are awarded the degree of Bachelor of Arts HSG.

You will be able to complete the Assessment Year either in German or in English. Students who intend to choose the German-taught majors in Law, Law and Economics or Computer Science, have to complete the Assessment Year in German. Those who plan to major in Business Administration, Economics or International Affairs can choose either the German or English track of the Assessment Year as these majors are bilingual.

All students doing a bilingual Bachelor's programme have to earn at least nine or twelve credits, taught in the other language. Students who choose the English-language track of the Assessment Year are not required to speak German prior to their studies. They can learn German while they are studying and can attend the courses taught in German at the end of the Bachelor's programme. German classes are offered by HSG's Language Center.



Here you can get an insight  
into the StartWeek:  
[unisg.link/StartWeek](https://unisg.link/StartWeek)

# Bachelor of Arts HSG in Business Administration

## Is Business Administration the right major for me?

Are you interested in learning how the management of organisations works? Would you like to learn how the various departments of a firm operate and interact? In our Business Administration major, you will also deal with the complex interconnections of entrepreneurial action in a technological, social, political, ecological and ethical environment.

## Content

The major in Business Administration will provide you with an internationally recognised, practice-oriented basic education. The compulsory programme covers all the essential aspects of business administration and also gives you a thorough introduction to computer science for business studies.

In addition, we provide you with an integrative view of economic activity. Thus, entrepreneurial action is placed in a wider context in the economics courses. In our law courses, you learn about the legal framework businesses operate in.

## Compulsory courses

- Marketing
- Strategic Management
- Leadership & Human Resource Management
- Introduction to Operations Management
- Fundamentals and Methods of Computer Science for Business Studies
- Methods: Empirical Social Research
- Methods: Statistics
- Corporate Finance
- Accounting, Controlling, Auditing
- Microeconomics II
- Macroeconomics II
- Business and Tax Law
- Capstone Project

You have the opportunity to specialise in one of nine profile areas. The voluntary specialisation will be listed in the supplement of your Bachelor diploma.

You will be able to deepen your knowledge in the business administration core electives. You also have the opportunity to attend courses of other majors.

In contextual studies, you can choose from a wide range of courses in the humanities and social sciences. In the last year of the major in Business Administration, you will write a Bachelor's thesis and complete a project in order to conclude your studies.

## Programme language

Business Administration can be studied in a flexible mixture of English and German. All the compulsory subjects (with the exception of Micro- and Macroeconomics) are offered in one of the two languages every semester. All students have to earn at least 12 credits taught in the other language.







Find out more about the Bachelor  
in Business Administration (BWL)  
and its community at:  
[bwl.unisg.ch](http://bwl.unisg.ch)

## Contact



Prof. Dr.  
Jan Marco Leimeister  
Academic Director



Dr. Christina Zenker  
Executive Director



University of St.Gallen (HSG)  
Bachelor in  
Business Administration  
Müller-Friedberg-Strasse 8  
CH-9000 St.Gallen  
+41 71 224 24 45  
[majorbwl@unisg.ch](mailto:majorbwl@unisg.ch)  
[bwl.unisg.ch](http://bwl.unisg.ch)

## Bachelor in Business Administration – and then?

A degree in Business Administration  
will qualify you for jobs in various  
corporate divisions and for various  
Master's programmes.

# Bachelor of Arts HSG in Economics

## Is Economics the right major for me?

Do you find it exciting to see how economic crises develop and want to learn what policies are the right responses to them? For example, does digitalisation and globalisation necessarily induce social inequality? Which people are most affected by a high unemployment rate? How should the banking system be regulated after a financial crisis? Why is Apple so successful? What happens if a central bank increases the money supply?

If you are interested in such questions, you should probably study Economics.

## Content

The major in Economics pursues the goal of providing you with insights into the economic behaviour model and modus operandi of markets and governments, as well as with an understanding of interrelations among institutions and economic policies. You can acquire skills in data analytics and data handling, an important skillset in the modern world. The core courses offered by the Major in Economics are complemented with a broad range of core electives, with which you will be able to find your own focus within the major and steer your own

path through your studies. Below you can find an overview of the core courses required within the Economics degree:

### Compulsory courses

The following courses are part of the core requirements of the Economics degree:

- Microeconomics II
- Macroeconomics II
- Microeconomics III
- Macroeconomics III
- Data Analytics I: Statistics
- Data Analytics II: Empirical Economic Research
- Data Handling: Import, Cleaning and Visualisation
- Accounting, Controlling, Auditing

### Elective courses

The elective course offerings are extensive and range from business administration and law to traditional economics and finance courses. There are specialised courses such as digital literacy, machine learning and programming. The electives are designed to complement the core studies, which allows you to find your own focus and specialisation within your degree.

### Contextual Studies

Taking contextual studies courses is a requirement of every degree programme at the University of St.Gallen. The wide range of courses offered in the humanities and social sciences, is designed to provide students with a well-rounded education that further develops their sense of self and their ability to face real world challenges and solutions.

The Bachelor's thesis will enable you to create a basis for a Master's programme or a possible later academic career.

The major in Economics also prepares you very well for transitioning into your professional career.

### Programme language

Economics can be studied in a flexible mixture of English and German. All students have to earn at least 9 credits taught in the other language.





## Contact



Prof. PhD  
Simon Evenett  
Academic Director



Prof. Dr.  
Ulrich Matter  
Academic Director



Jennifer Aepli  
Executive Director



University of St.Gallen (HSG)  
School of Economics and  
Political Science  
Müller-Friedberg-Strasse 6/8  
CH-9000 St.Gallen  
+41 71 224 29 26  
[majorvwl@unisg.ch](mailto:majorvwl@unisg.ch)  
[vwl.unisg.ch](http://vwl.unisg.ch)

## Bachelor in Economics – and then?

The Economics degree from HSG is a recognised and highly valued qualification. Our graduates work in the economic departments of banks and insurance companies, in federal offices or, for example, international organisations. We like to keep in touch with our graduates, thus providing a strong network of alumni who are engaged with current students.

# Bachelor of Arts HSG in International Affairs

## Is International Affairs the right major for me?

When you browse through the newspaper in the morning, do you go straight to the stock exchange pages or do you not get any further than the international news? Are you interested in problems within the EU that are a consequence of different political systems? Do you want to know how aid is provided for disaster areas or how diplomats act when conflicts arise between countries? In the major in International Affairs, you will deal with central social challenges situated at the crossroads of politics, the economy and international law.

## Content

With courses in economics, political science and selected areas of law and business administration, the major in International Affairs (BIA) pursues a generalist approach that pools and integrates these disciplines. We help you improve your ability to make sense of what is going on in the world, and to make sound judgements. Moreover, we provide you with analytical skills and methodological proficiency.

### Compulsory courses

- Political Theory
- Public Management
- International Relations
- Comparative Politics
- European Governance
- International Law
- International Economics
- Microeconomics II
- Macroeconomics II
- Quantitative Methods
- Qualitative Methods
- Accounting, Controlling, Auditing

### Core electives

- Comparative Political Economy
- Development Economics
- Current Issues and Problems in International Politics
- European Law
- International Management
- Global Health Governance
- Digital Government
- National Model United Nations
- Model WTO

Alongside the compulsory subjects (48 ECTS) the BIA offers core electives with courses on specific global challenges (24 ECTS), independent electives where students can choose from the course offer of all HSG majors (12 ECTS) and Contextual Studies with courses in the humanities and social sciences (24 ECTS). The Bachelor's thesis constitutes an integrative part

of the programme. It provides you with an opportunity to integrate and apply the knowledge you have acquired.

### Programme language

International Affairs can be studied in a flexible mixture of English and German. All students have to earn at least 9 credits taught in the other language.







Find out more about the  
BIA and its community at:  
[bia.unisg.ch](http://bia.unisg.ch)

## Contact



Prof. Dr.  
Klaus Dingwerth  
Academic Director



Dr.  
Daniela Engelmann  
Executive Director



University of St.Gallen (HSG)  
Bachelor's Programme in  
International Affairs  
Müller-Friedberg-Strasse 8  
CH-9000 St.Gallen  
+41 71 224 31 33  
[mia@unisg.ch](mailto:mia@unisg.ch)  
[bia.unisg.ch](http://bia.unisg.ch)

## Bachelor in International Affairs – and then?

The BIA paves the way for many professional opportunities in companies, international organisations, politics, public administration, the media and non-profit organisations.



# Master's level

46

Master of Arts HSG in  
Marketing Management (MiMM)

66

Master of Arts HSG in Quantitative  
Economics and Finance (MiQE/F)

50

Master of Arts HSG in Accounting  
and Corporate Finance (MACFin)

70

Master of Arts HSG in International  
Affairs and Governance (MIA)

54

Master of Arts HSG in Strategy and  
International Management (SIM)

74

Master of Arts HSG in  
International Law (MIL)

58

Master of Arts HSG in  
Banking and Finance (MBF)

78

Master of Science HSG in  
Computer Science (MCS)

62

Master of Arts HSG in  
Economics (MEcon)

# Master of Arts HSG in Marketing Management (MiMM)

**The Master's programme in Marketing Management (MiMM) trains students who are interested in customer-centric-thinking to become reflective, competent and entrepreneurial, and to act in a sustainable way.**

The programme focuses on our proven three-track concept modelled on the marketing functions of the future (customer focus, emerging management issues & marketing functions). With an extensive and academically well-founded education in the fields of consumer behaviour, market research and marketing management, students learn how to run a company in a customer-oriented manner, and how to satisfy customer requirements, to ensure that companies are able to stand their ground and succeed in global competition.

## Objectives

### MiMM graduates:

- identify challenges and the need for action from the viewpoint of customers and the market and are able to adopt other entrepreneurial perspectives.
- are familiar with all current methods of market research and are able to apply them in a market setting.
- conduct well-founded assessments of the effectiveness and efficiency of strategies and campaigns in the context of market-oriented corporate management (marketing management).
- have honed their lateral thinking skills and are able to conceptualize innovative solutions applicable in dynamic market environments.
- are well versed in the responsible usage of digital media.
- combine qualitative and quantitative analytical and conceptual methods in order to solve present and future problems.

- gauge the impact of entrepreneurial strategies on the market, on society and on the environment in a realistic manner.
- have learnt to overcome even unexpected challenges in a spirit of personal responsibility.
- act entrepreneurially at individual, project-related and organisational level and formulate clear strategic recommendations.

## Student profile

Students are characterised by a great interest in practical problems and academic questions. In this way, they are able firstly to understand the mechanisms and processes driving today's markets, and secondly to successfully implement solutions. They are curious, entrepreneurial, communicative and enthusiastic.

## Career opportunities

Soundly acquired knowledge and new combinable skills (analytical and conceptual skills, instrumental knowledge) and the practised basic approach (market orientation and responsible action in practice) are an indispensable necessity for success in the world of work in an ever accelerating, complex market.

We strive to provide the skills necessary for the future professional profiles in marketing. This means doing justice to:





## Curriculum

| Core Studies             |  |  |           |                 | Contextual Studies |                        |
|--------------------------|--|--|-----------|-----------------|--------------------|------------------------|
| 3 <sup>rd</sup> semester | <b>Core Courses</b><br><br>Applied Research Project III  | <b>Core Electives</b><br><br><b>Track Customer</b><br>– Exploring Consumers and Markets through Qualitative Methods<br>– Machine Learning for Marketeers<br>– Buyer Psychology<br>– Web Data & Digital Analytics<br>– Judgement and Decision Making<br>– Digitale Werbung & Programmatic Advertising   | Electives | Master's Thesis | Skills             | Areas of Concentration |
|                          | – Marketing Management<br>– Marketing Functions<br>– Applied Research Project II                         | <b>Track Management</b><br>– Tourism & Destination Marketing<br>– Marketing Strategies in Times of Retail Disruption<br>– Customer Experience Management<br>– Marketing & Sales in Asia<br>– Umkämpfte Marken<br>– Sportmarketing<br>– Clean Energy Marketing – The Future of Brand Management: From Strategy to Digital Customer Experience |           |                 |                    |                        |
|                          | – Introduction to Marketing Management<br>– Consumer Behaviour & Methods<br>– Applied Research Project I | <b>Track Functions</b><br>– Vertriebsmanagement in B2B Märkten<br>– Cross Media<br>– Action Learning in Retail Marketing<br>– Retailing Innovations – Neue Strategien und Marketingkonzepte im Handel<br>– Advanced Brand Management   |           |                 |                    |                        |
| Credits                  | 30   | 12–24  | 0–12      | 18              | 0–6                | 12–18                  |
|                          |  |  |           |                 | Total 18           |                        |

- the increasing significance of digital competencies
- analytical competencies, such as advanced analytics
- “contentual” competencies, such as storytelling
- the ability to think and work in a solution-oriented manner
- involvement in transformation processes (in cooperation with other departments, introducing the customers’ viewpoint)
- marketing-strategy support. Developing concepts and positioning for (business model) innovations.
- managerial assessment of innovative marketing approaches and evaluation of their contribution towards corporate success
- preparation for a possible subsequent doctorate

## Content and structure

The MiMM programme is based on a three-track concept (customer/corporate management/function). The three compulsory courses in the fields of customers (Consumer Behaviour & Methods), corporate management (Marketing Management) and function (Marketing Functions) are preceded by a course of fundamentals (Introduction to Marketing Management) with an integrative study trip. Within the scope of the Applied Research Projects 1–3 (compulsory courses) students carry out a three-semester long practice project in close cooperation with businesses and supervised by a member of teaching staff. Additionally, several core electives offer a selection of continuously renewed courses that supplement the three tracks and are dedicated to responsible and sustainable behaviour in research and practice. These diverse commitments lead to the MiMM being listed as one of the HSG’s sustainability programmes.

## Studying internationally

The University of St.Gallen enables students to spend exchange semesters at one of our 200 partner universities. In addition, you can apply for the CEMS MIM or a DM2 double degree programme.  
[exchange.unisg.ch](https://exchange.unisg.ch)

## MiMM admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major to Business Administration, with at least 180 credits.
- International students are admitted on the strength of the documents they submit.
- Supplementary work (Integration Week or Master’s preparatory courses) is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:  
[admissions.unisg.ch](https://admissions.unisg.ch)

### Programme language

The MiMM can be studied in German and in English.





Darya Vasylyeva,  
Switzerland/Ukraine  
Find out more about the  
MiMM and its community at:  
[mimm.unisg.ch](https://mimm.unisg.ch)

## Facts & figures

- Application time frame: 1 October–31 March
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- Intake, academic year 2021/22: 75
- International students: 25%
- Male/female: 36%/64%

## Contact



Prof. Dr.  
Johanna Gollnhofer  
Academic Director



Prof. Dr.  
Pietro Beritelli  
Executive Director



Prof. Dr.  
Marcus Schögel  
English Track



Prof. Dr.  
Sven Reinecke  
English Track



University of St.Gallen (HSG)  
Institute for Systemic  
Management and Public  
Governance (IMP)  
Dufourstrasse 40a  
CH-9000 St.Gallen  
+41 71 224 25 25  
[mimm@unisg.ch](mailto:mimm@unisg.ch)  
[mimm.unisg.ch](https://mimm.unisg.ch)

LinkedIn  
[MiMM-HSG](https://www.linkedin.com/company/mimm-hsg)

Instagram  
[mimm\\_hsg](https://www.instagram.com/mimm_hsg)

# Master of Arts HSG in Accounting and Corporate Finance (MACFin)

**The Master's programme in Accounting and Corporate Finance (MACFin) enables you to view financial corporate management from an integrative perspective.**

Proximity to corporate practices is what makes our programme stand out: topical and relevant issues with case-related approaches to solutions play as important a role as reputable guest lecturers and close cooperation with selected companies. We want to foster your entrepreneurial mindset and support you on your journey to becoming a critically thinking individual capable of taking action. The MACFin programme creates optimal conditions for a successful start to your career.

## Objectives

The MACFin prepares you for professional responsibilities in the field of financial corporate management. Whether you look at it from the perspective of a management consultant, a start-up founder, a controller, an auditor or a banker:

- you analyse an organisation's sustainable financial and earning power, assess the profitability of clients' distribution channels and brands, and issue recommendations for their further strengthening;
- you utilise new technologies and the resulting digital transformation opportunities within the context of financial management in order to achieve business growth;
- you deal with the requirements imposed by the capital market and the regulators;
- you design mergers & acquisitions processes for strategic growth initiatives and assess their impact;
- you conduct management performance assessments and create incentive-compatible management instruments.

## Student profile

Your goal is to steer a company's future development with sustainable success? Do you want to be able to use key figures to underpin its strategic growth opportunities and thus make your arguments more powerful? Then you fit our target group excellently. As a MACFin student, you have a great interest in issues of financial management from a CFO's point of view. Your academic and practical curiosity puts you in a position to not only become acquainted with concepts in a theoretical manner but to scrutinise them, assess them independently and adapt them to fit the context. Simultaneously with your education in this field, you will further develop your analytical and communicative skills. In this way, you will be prepared to assume responsibility in leading positions in a complex and volatile environment in the future.

## Career opportunities

We would like to provide you with the where-withal for an exciting and unique career. As a MACFin graduate, you will not only have the necessary theoretical foundation but also be conversant with practice-oriented project work, positioning and opinion leadership, as well as being involved in the production of solutions and decisions. And this is also why MACFin graduates find themselves in positions of responsibility in big and smaller corporations, on all continents, with responsibility for line functions, project work, management consultancy or auditing. Some of them decide to take the leap and found their own start-up business.





## Curriculum

| Core Studies |   |   |   |  |                          | Contextual Studies |                 |        |                        |
|--------------|---|---|---|--|--------------------------|--------------------|-----------------|--------|------------------------|
| Credits      | 1. Semester   | 2 <sup>nd</sup> semester  | 3 <sup>rd</sup> semester  | Basic Core Electives   | Immersion Core Electives | Electives          | Master's Thesis | Skills | Areas of Concentration |
|              | <ul style="list-style-type: none"><li>– Corporate Finance (6 ECTS)</li><li>– Management Accounting (3 ECTS)</li></ul> | <ul style="list-style-type: none"><li>– Reporting &amp; Auditing (6 ECTS)</li></ul> | <ul style="list-style-type: none"><li>– Accounting: Research and Application</li><li>– Audit Simulation</li><li>– Corporate Crises</li><li>– Business Forecasting</li><li>– Business Performance Management</li><li>– Bank Accounting</li><li>– Strategic Corporate Finance</li><li>– Applied Financial Management</li><li>– Capital Market Oriented Controlling</li><li>– Derivatives</li><li>– Real-Estate Finance</li><li>– Risk Management and Insurance</li><li>– Ethics of Financial Services</li><li>– Startup Engagements by Corporates</li></ul> | <ul style="list-style-type: none"><li>– Corporate Valuation: a practice-oriented seminar on business valuation</li><li>– Current issues in the finance sector from the perspective of an auditor and consultant</li><li>– Analytical Performance Management</li><li>– IMAC – Integrated Management Accounting Concept (CMA Track)</li><li>– International Group Accounting</li><li>– Selected Topics in Corporate Finance</li><li>– Board Governance</li><li>– Working Capital Management and Supply Chain Finance</li><li>– Financial Management of Start-ups: A practice-oriented seminar on financing growth and dealing with venture capitalists</li></ul> |                          |                    |                 |        |                        |
|              | 15  |   | 12–27   | 12–24  | 0–9                      |                    |                 |        |                        |
|              | 30–39   |   |   | 0–9  |                          | 18                 | Total 18        |        |                        |

## Content and structure

The content of the Master's programme focuses on the current and future tasks of financial management, which are undergoing radical change. What does digital transformation entail for corporate management? How can the countless pieces of information that are available today be analysed and put to good use (big data analytics)? How do new technologies such as blockchain impact on existing business models? These questions and others call for a new and integrated understanding of financial management.

The newly reformed compulsory part of our programme focuses on three central topic areas (Corporate Finance/Management Accounting/Reporting and Auditing), which are taught both in German and English. In the core elective part of our programme we offer a cross section of courses in financial management and its various disciplines. This will allow you to concentrate on your interests and make a selection from among a great number of courses. In basic core electives (12–27 ECTS), the spectrum of financial management will be covered by a selection of at least four courses, whereas in immersion core electives (12–24 ECTS), at least two extensive courses provide you with specialist knowledge and prepare you for the start of your professional career. In this way, everyone will be able to pursue their individual requirements and interests. Nearly half of the courses are offered in English. So that you can complete MACFin in German only, in English only, or in a combination of both. Apart from that, you can enhance your MACFin degree with additional qualifications "Business Education" and "Digital Communication and Journalism" also offered by the University of St.Gallen.

## Studying internationally

We support you in the international orientation of your studies. For example, you can apply for the CEMS MIM or DM2 double degree programmes. In addition, you will be able to spend an exchange semester at one of our approx. 200 partner universities. Alternatively, you can spend a semester at a non-partner university of your choice as a Free Mover. Most of our graduates spend at least one semester abroad during their studies.  
[exchange.unisg.ch](https://exchange.unisg.ch)

## MACFin admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major to business administration, with at least 180 ECTS.
- International students are admitted on the strength of the documents they submit.
- Supplementary work (Integration Week or Master's preparatory courses) is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:  
[admissions.unisg.ch](https://admissions.unisg.ch)

### Programme language

The MACFin can be studied in German and in English.





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## Contact



Prof. Dr.  
Peter Leibfried  
Academic Director



Prof. Dr.  
Dirk Schäfer  
Executive Director



University of St.Gallen (HSG)  
Institute of Accounting,  
Control and Auditing  
Tigerbergstrasse 9  
CH-9000 St.Gallen  
+41 71 224 74 15  
[macfin@unisg.ch](mailto:macfin@unisg.ch)  
[macfin.unisg.ch](https://macfin.unisg.ch)

## Facts & figures

- Application time frame: 1 October–31 March
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English or German
- Intake, academic year 2021/2022: 226
- International MACFin students: 39%
- Male/female: 79%/21%

# Master of Arts HSG in Strategy and International Management (SIM)

**The mission of the Master's programme in Strategy and International Management (SIM) is to provide students with the advanced knowledge of strategic management necessary for a successful career as respected and responsible leaders.**

The SIM offers an integrative and interdisciplinary approach, because only an approach of this nature can convey the ability to cope with the complex management challenges of our time. This approach earned the SIM first place in the Financial Times rankings 2011–2021.

## Objectives

We seek to shape generalists with a focus on strategy and international management. The SIM programme is designed for a select group of international and domestic students. As the programme operates in an international setting, the course and assessment language is English. Graduates are awarded a Master of Arts HSG (M.A. HSG) in Strategy and International Management after three semesters of full-time studies (90 credits).

### A unique international experience

The Strategy and International Management (SIM) programme attracts students with the ambition to succeed in the global marketplace. Beyond the classroom, the SIM emphasises international experiences and entrepreneurial challenges including a broad array of exchange programmes, as well as international projects and internships. Students are provided with unique opportunities for personal development. Additionally, the global SIM community enriches each student with a culturally diverse international network.

### Sharpening capabilities

The SIM recognises the importance of well-rounded managers above and beyond management theory. Soft skills are integrated into the SIM programme in order to develop managers' intellectual flexibility and intercultural qualifications. Hard skills are adapted and perfected through international work projects and exclusive training workshops. Additionally, our international faculty reflects the balance between academic rigour and managerial relevance that will empower SIM students throughout their future careers.

## Student profile

Students applying for the SIM programme are skilled, self-aware individuals with a high level of intercultural understanding, both willing and able to embrace different perspectives. Their unique combination of meaningful life experiences, strong values, outstanding talent and high ambitions puts them on track to become responsible global leaders.

## Career opportunities

By fostering academic excellence, intercultural and language skills, as well as an interdisciplinary problem-solving approach, the SIM programme optimally equips students for top positions in key business arenas such as international management, business consulting or entrepreneurship. Most SIM students sign professional contracts before completing their studies. They receive challenging and attractive job offers from highly





## Curriculum

| Core Studies             |  |  |                 |           |                 | Contextual Studies |                        |
|--------------------------|--|--|-----------------|-----------|-----------------|--------------------|------------------------|
| 3 <sup>rd</sup> semester |  | Advanced Management Courses, e.g:<br>– Marketing and Consumer Behaviour<br>– Organisational Behaviour and Change<br><br>Integratives, e.g:<br>– Alliance & Network Strategy<br>– Digital Business and Transformation<br>– Entrepreneurship<br>– Exploring Sustainability as a Strategic Opportunity<br>– The Global Leader and Managerial Effectiveness<br>– Mergers & Acquisitions<br>– Business Model Innovation | SIM in Practice | Electives | Master's Thesis | Skills             | Areas of Concentration |
| 2 <sup>nd</sup> semester | – Research in Management   |  |                 |           |                 |                    |                        |
| 1 <sup>st</sup> semester | – Financial Management<br>– International Management<br>– Strategic Leadership<br>– Strategic Management |  |                 |           |                 |                    |                        |
| Credits                  | 20   | 22–34  |                 | 0–12      | 18              | 0–6                | 12–18                  |
|                          |  |  |                 |           |                 | Total 18           |                        |

respected companies in various business sectors throughout the world. Many SIM students also find encouragement and support to start their own business ventures during their studies.

## Content and structure

The SIM curriculum combines the research-based academic rigour of a Master of Arts with the interactive nature and practice-oriented approach present in leading MBA programmes. Students are thus offered the best of two learning worlds.

### Compulsory courses

The compulsory courses advance students' knowledge of the functional areas of management. Students explore advanced theories and concepts, examine managerial practice, and engage in scientific discussion.

### Core electives

The core electives consist of Advanced Management Courses and Integratives. The latter focus on subjects of widespread and current interest in the field of management. Multidisciplinary perspectives are needed to embrace these subjects and explore ways to cope successfully with the major management challenges of our time.

### SIM in practice

- The SIMagination Challenge requires students to embark on an international social initiative which aims to create enriching and meaningful learning experiences for them.
- SIM students initiate and complete an international internship, called SIM International Project (SIM-IP). The purpose of the SIM-IP is for students to engage in challenging and practice-oriented work that is outside the classroom, yet still topically relevant to their studies.

## Studying internationally

Key partnerships with two prestigious MBA programmes offer SIM students the opportunity to gain a double degree with either INCAE Business School in Costa Rica or Nanyang Business School

in Singapore. Within two years, students acquire both the SIM-HSG Master's degree and a globally recognised MBA degree.

[nanyangmba.ntu.edu.sg](http://nanyangmba.ntu.edu.sg)  
[incae.edu](http://incae.edu)

In addition to these select MBA double degree opportunities within the SIM, the University offers opportunities for exchange semesters and double degrees. By spending an exchange semester at a CEMS partner university, students can obtain the CEMS MiM. SIM students also have the opportunity to apply for a double degree programme with ESADE in Barcelona, HEC in Paris, RSM Erasmus University in Rotterdam and FGV in São Paulo, or for an exchange programme with one of over 200 partner universities.

[exchange.unisg.ch](http://exchange.unisg.ch)  
[cems.unisg.ch](http://cems.unisg.ch)

## SIM admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits
- Applicants are admitted based on the assessment of the following criteria:
  - GMAT or GRE
  - Grade average
  - Extracurricular activities (including practical experience)
  - Essay
  - Video interview
- SIM Start Professional (integration week) is required

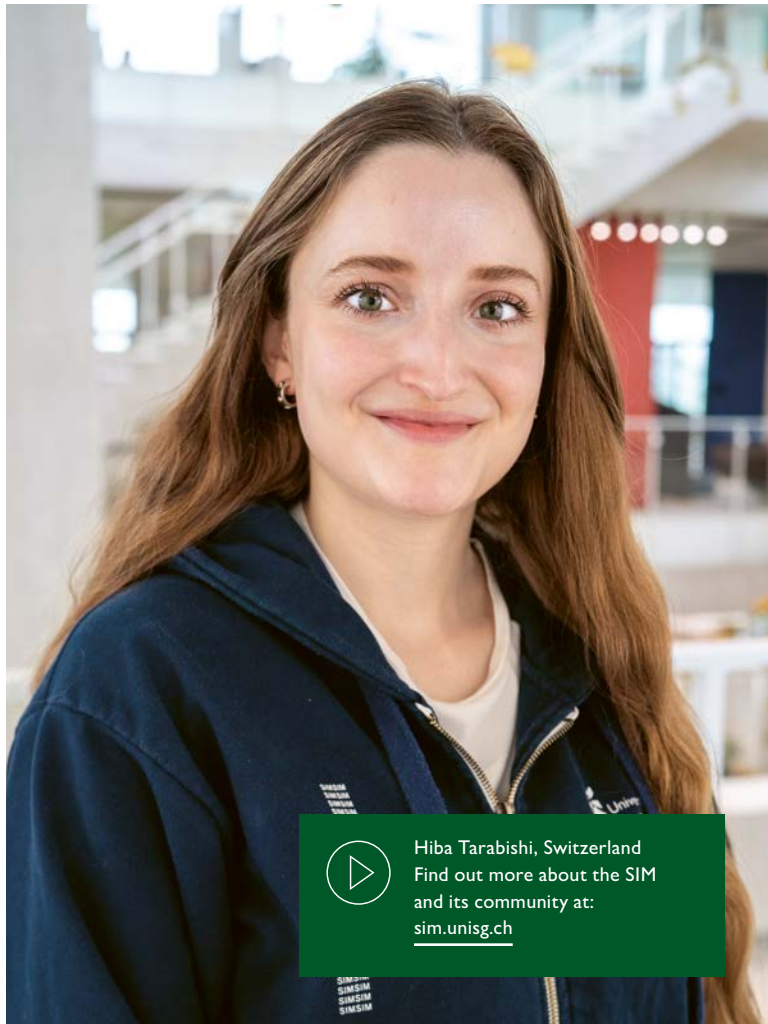
The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:

[admissions.unisg.ch](http://admissions.unisg.ch)

### Programme language

The SIM is taught in English.





## Contact



Prof. Dr. Dr.  
Tomi Laamanen  
Academic Director



Prof. Dr.  
Omid Aschari, MBA  
Managing Director



University of St.Gallen (HSG)  
Institute of Management  
and Strategy  
Dufourstrasse 40a  
CH-9000 St.Gallen  
+41 71 224 23 67  
[sim@unisg.ch](mailto:sim@unisg.ch)  
[sim.unisg.ch](https://sim.unisg.ch)

## Facts & figures:

- Application time frame: 1 October–30 April
- SIM Start Professional (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- Intake, academic year 2021/2022: 55
- International SIM students: 93%
- Male/female: 47%/53%

# Master of Arts HSG in Banking and Finance (MBF)

**With its high-quality education and its prestigious alumni network, the Master's programme in Banking and Finance (MBF) is one of the leading international finance programmes.**

A top-tier international faculty in the fields of Financial Markets, Financial Institutions, Corporate Finance, Quantitative Methods and Insurance offers a challenging programme including both theory and application. In the global ranking of the Financial Times Finance Masters, the MBF programme has been ranked among the top finance programmes for eight consecutive years, and ranks number one in Switzerland and in German-speaking countries.

## Objectives

Through an integrative approach of theory and application, the MBF programme aims to prepare the students for their ambitious professional careers in various industries. In addition to the three compulsory courses – Financial Markets, Financial Institutions and Quantitative Methods – the students have the possibility to choose from a broad range of elective courses, with subjects ranging from corporate finance and alternative investments to insurance management. The courses enable students to develop a strong analytical skill set and a deep understanding of financial concepts.

Furthermore, tailored events such as the MBF Integration Days, the MBF Research Retreat, the MBF Career Workshop Series and the Career Power Days, aim to foster the MBF community and offer great opportunities to develop effective practical skills.

## Student profile

The MBF programme attracts ambitious, hard-working and skilled students, interested in the fields of finance, business and banking. Students typically have a strong academic background and are looking to deepen their technical skill set in finance, to be fully prepared for all future professional challenges. Indeed, they are usually highly interested in financial markets and financial institutions and eager to learn the quantitative methods related to them. Furthermore, prospective students should possess strong analytical skills and be keen to solve challenging tasks related to finance. Above all, we expect our students to be effective communicators who are able to thrive in an international environment.

## Career opportunities

Upon graduation from the MBF, students are fully prepared to pursue exciting positions in top-tier companies in Switzerland and around the world.

From internships to full-time positions, the students are offered many attractive opportunities after their studies in areas such as banking, finance and consulting. In particular, MBF students have the possibility to:

- take on jobs in financial institutions such as banks, insurance companies and asset management firms;
- work for large multinational investment banks or small M&A boutiques and venture capital firms;
- work as auditors in the fields of banking and insurance;
- work in the finance or strategy departments of industrial corporations;
- pursue an academic career in finance, in the context of doctoral studies (Ph.D.);
- engage as (FinTech) entrepreneurs;
- start a career in public financial institutions, such as central banks.

Companies are enthusiastic about welcoming MBF students and working together to face the challenges of the various industries. In terms of the number of hires, these are the top 10 employers of MBF graduates from 2018–2021: Credit Suisse, Boston Consulting Group, Goldman Sachs, UBS, J.P. Morgan, McKinsey & Company, PwC, Bain & Company, University of St.Gallen, EY.





## Curriculum

| Core Studies             |  |  |           |                 | Contextual Studies |                        |
|--------------------------|--|--|-----------|-----------------|--------------------|------------------------|
| 3 <sup>rd</sup> semester |  | 1 Research Seminar, e.g:<br>– Research seminar Corporate Finance<br>– Research seminar Financial Institutions<br>– Research seminar Insurance<br>– Research seminar Finance<br>– Research seminar Quantitative Finance<br><br>Core Electives, e.g:<br>– Derivatives<br>– Private Equity<br>– Financial Risk Management<br>– Corporate Valuation<br>– Corporate Finance<br>– Alternative Investments<br>– Financial Technology<br>– Smart Data Analytics<br>– Applied Corporate Valuation |           |                 | Skills             | Areas of Concentration |
| 2 <sup>nd</sup> semester |  |  | Electives | Master's Thesis |                    |                        |
| 1 <sup>st</sup> semester | Compulsory Subjects<br>– Financial Markets<br>– Financial Institutions<br>– Quantitative Methods |  |           |                 |                    |                        |
| Credits                  | 15   | 27–39  | 0–12      | 18              | 0–6                | 12–18                  |
|                          |  |  |           |                 | Total 18           |                        |

## Industrial partners

The MBF corporate partners, including Credit Suisse, Boston Consulting Group, UBS, Fidelity International and Zürcher Kantonalbank are essential in the functioning of the programme. Indeed, the MBF partners contribute to the knowledge transfer from industry to academia through various guest lectures and events, offer a powerful network for the students, organise interesting company events, and collaborate on practically relevant Master's thesis topics.

## Content and structure

The MBF programme has a clear and flexible course structure. The core studies are made up of three compulsory courses and a broad choice of electives.

### Compulsory subjects

In the first semester, students attend the compulsory courses Financial Markets, Financial Institutions and Quantitative Methods. These challenging courses allow the students to develop the fundamentals in finance, allowing them to further tackle the other specialised courses and the empirical Master's thesis.

## Core electives

Throughout the programme, students may design their individual curriculum according to their preferences. They can freely combine courses from an extensive list of core electives grouped in the focus areas of Financial Markets, Banking & the Financial Economy, Corporate Finance, Alternative Investments, Risk Management & Insurance and Quantitative Methods & Data Science. It is also possible to obtain a Diploma Supplement in one of the above-mentioned areas, when a student completes at least 12 ECTS and the Master's thesis in the corresponding subject track. The wide selection of courses and the flexibility of the curriculum make the MBF programme particularly attractive.

### Research seminar

The research seminar is a 3 ECTS course, available in the spring semester, where the students are required to write a paper with a particular research focus. All groups present and discuss their main findings with the class. In combination with the Master's thesis, the MBF therefore provides a thorough preparation for a Ph.D.

### Independent electives

Independent electives create additional choices, where students may either attend further core electives of the MBF or courses of other Master's programmes.

## MBF admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits
- Applicants are admitted on the basis of the assessment of the following criteria:
  - GMAT\* or GRE\*  
(\*non-mandatory for students with a Swiss Bachelor's degree)
  - Average grade during undergraduate studies
  - Extracurricular activities, including practical experience and exchange semester
  - Motivation and aptitude for the programme as expressed in a binding letter of motivation
  - Proficiency in the English language
- The MBF Integration Days are compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria: [admissions.unisg.ch](https://admissions.unisg.ch)

### Programme language

The MBF is taught in English.

EN



Richard Hruby, Hungary  
Find out more about the  
MBF and its community at:  
[mbf.unisg.ch](http://mbf.unisg.ch)

## Contact



Prof. Dr.  
Manuel Ammann  
Academic Director



Dr. Zeno Adams  
Executive Director



Natascha John  
Programme Manager



University of St.Gallen (HSG)  
Swiss Institute of  
Banking and Finance  
Unterer Graben 21  
CH-9000 St.Gallen  
+41 71 224 70 91  
[mbf@unisg.ch](mailto:mbf@unisg.ch)  
[mbf.unisg.ch](http://mbf.unisg.ch)

## Facts & figures

- Application time frame: 1 October–30 April
- MBF Integration Days (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- Intake, academic year 2021/2022: 139
- International MBF students: 46%
- Male/female: 74%/26%

# Master of Arts HSG in Economics (MEcon)

**The Master's programme in Economics (MEcon) offers a comprehensive education in economics. It provides in-depth theoretical and empirical knowledge in order to analyse the social and economic challenges of our time.**

Due to the advance of digitalisation, data analytics has become a central component of developed economies. Hence, over recent years processing and interpreting large data sets has become increasingly important. The Master's programme in Economics (MEcon) provides you with the necessary tools to research economic policy problems using state-of-the-art methods and to develop strategies in order to solve these problems.

## Objectives

With the MEcon you gain a clear understanding of key economic and social interdependencies, as well as the ability to analyse large amounts of data. The MEcon enables our students to develop skills in a number of important areas:

- During the MEcon, you will develop a clear understanding of the central economic and social interrelationships.
- You deepen your knowledge in methods and theory for empirical economic research and can already apply this during your studies.
- You will learn how to deal with large amounts of data. You will get to know different tools for data preparation and will be able to analyse and interpret the data from an economic point of view.
- You will learn to apply your knowledge of economics to solve real economic policy and social problems, such as incentive systems, corporate governance, globalisation, aging society, unemployment, the welfare state, growth, etc.
- In addition, your management and communication skills will be trained.

## Student profile

The MEcon is suitable for you if you are interested in social and economic developments and problems. For this, you would like to acquire sound methodological skills in economic theory and empirical analysis. You already have basic economic knowledge, mathematical skills and you like to think analytically. You are interested in applying your newly acquired knowledge in order to solve real economic problems.

## Career opportunities

The MEcon provides the knowledge and skills needed to understand and analyse economic processes and to develop solutions to economic problems. This expertise opens up varied career paths in a wide range of professional fields. MEcon graduates are in demand for positions of responsibility in the public sector, international organisations and consultancy firms, as well as in banks and insurance companies. If you are striving for an academic career, the academic education in MEcon also provides an excellent preparation for Ph.D. programmes.





## Curriculum

| Core Studies |                          |   |           |                 | Contextual Studies |                        |
|--------------|--------------------------|---|-----------|-----------------|--------------------|------------------------|
| Semester     | 3 <sup>rd</sup> semester | Core courses (at least 3):  | Electives | Master's Thesis | Skills             | Areas of Concentration |
|              | 2 <sup>nd</sup> semester | <ul style="list-style-type: none"> <li>– Data Analytics II: Causal Econometrics</li> </ul>  |           |                 |                    |                        |
|              | 1 <sup>st</sup> semester | <ul style="list-style-type: none"> <li>– Advanced Macroeconomics I: Growth and Innovation</li> <li>– Advanced Microeconomics I: Consumers, Firms, Markets</li> <li>– Advanced Macroeconomics II: Asset Prices, Fluctuations and Unemployment</li> <li>– Advanced Microeconomics II: Incentive Theory</li> <li>– Mathematics</li> <li>– Data Analytics I: Predictive Econometrics</li> </ul> |           |                 |                    |                        |
| Credits      |                          | 28  | 16–26     | 0–10            | 18                 | Total 18               |

## Content and structure

The MEcon is a full-time programme with a course load of 90 credits and is designed for a standard study period of three semesters. The MEcon has a clear and flexible structure. The core studies are made up of seven compulsory courses and a wide choice of core electives and electives.

### Compulsory subjects

In the first two semesters, students attend the compulsory courses in which you deepen your knowledge in the core areas of economics and acquire advanced methodological skills. Based on these rigorous foundations, students subsequently choose their core electives and electives.

### Core electives and electives

In the second and third semester, students may design their individual curriculum according to their preferences. The core electives include courses for advanced applications. From a wide range of courses, you choose according to your interests and strengths. With your choice of electives, you deepen your own study profile. MEcon offers the following specialisation areas:

- Global Economy
- Public Policy
- Managerial Economics
- Financial Economics
- Digitisation and Data Analytics

### Practice Credits

We encourage students to acquire practical experience before and during their Master's studies and thus establish contacts with potential employers. Students can earn Practice Credits (up to 6 credits) for qualified internships that count towards their curricular course requirements.

## Studying internationally

The University of St.Gallen is very well connected internationally. As a MEcon student, you have the opportunity to apply for the double degree programme with Stockholm School of Economics (SSE), allowing you to supplement your HSG Master's degree with a second Master's degree from SSE in the field of Economics within two years.

You can also apply for a double degree programme (DM2) at ESADE Barcelona, HEC Paris or RSM Rotterdam.

The CEMS Master's in International Management is also open to you.

In addition, the HSG offers exchange programmes with over 200 partner universities worldwide.  
[exchange.unisg.ch](https://exchange.unisg.ch)

## MEcon admission criteria

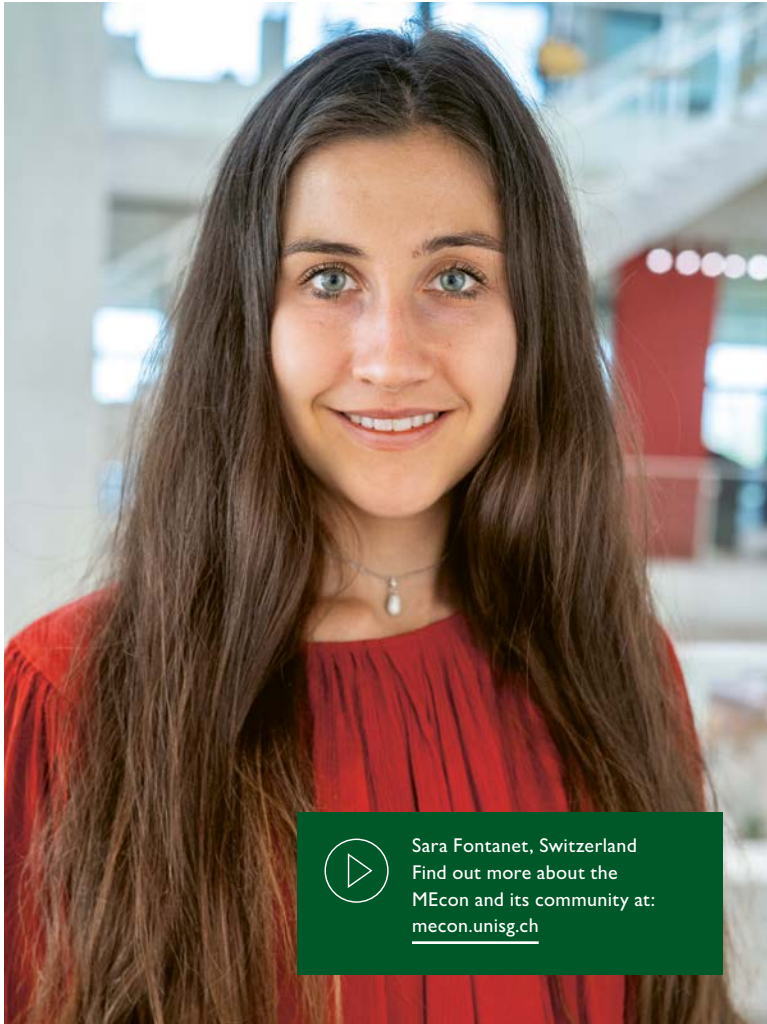
- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits (at least 60 credits in Economics).
- International students are admitted on the strength of the documents they submit.
- The Integration Week Economics or the Master's preparatory level is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:  
[admissions.unisg.ch](https://admissions.unisg.ch)

### Programme language

The MEcon can be studied in a mixture of German and English. All compulsory courses are held in English.





## Contact



Prof. Dr.  
Matthias Fengler  
Academic Director



Prof. Dr.  
Winfried Koeniger  
Academic Director



Jennifer Aepli  
Executive Director



University of St.Gallen (HSG)  
School of Economics and  
Political Sciences  
Müller-Friedberg-Strasse 6/8  
CH-9000 St.Gallen  
+41 71 224 29 26  
[mecon@unisg.ch](mailto:mecon@unisg.ch)  
[mecon.unisg.ch](https://mecon.unisg.ch)

## Facts & figures

- Application time frame: 1 October–31 March
- Integration Week Economics (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English and German
- Intake, academic year 2021/2022: 40
- International MEcon students: 30%
- Male/female: 66%/34%

# Master of Arts HSG in Quantitative Economics and Finance (MiQE/F)

The Master's programme in Quantitative Economics and Finance (MiQE/F) offers a high-quality education in economics, econometrics and quantitative methods, with a strong focus on finance.

The Master's programme in Quantitative Economics and Finance (MiQE/F) combines in-depth knowledge in the areas of economics and finance with state-of-the-art quantitative methods, which makes it unique in Switzerland. The MiQE/F trains students to analyse and solve challenging problems in economic policy, finance and the world of business. Small class sizes ensure inspiring discussions and close contact with the research-oriented faculty. The MiQE/F is an excellent basis for moving on to responsible positions in the private sector or policy institutions as well as for highly selective Ph.D. programmes worldwide.

## Objectives

As a MiQE/F student, you develop a deep understanding of economic and financial theories. Given the challenges and increasing importance of digitalisation, MiQE/F offers courses on big data, machine learning and related topics for successful careers in the digital age.

- You develop a deep understanding of economics and finance theories.
- You gain strong methodological competences with distinctive skills in econometrics, quantitative methods and machine learning.
- MiQE/F prepares you for economics in the “digital age”. You will be able to handle, analyse and interpret large data sets with different tools and programmes.
- You know how to apply your diverse skill set to analyse data and solve complex and challenging real-world problems.
- In addition, your management and communication skills are trained.

## Student profile

MiQE/F students are characterised by a great interest in practical problems and academic questions. The programme is aimed at students with a sound education in economics, strong quantitative and analytical skills and the ability to master abstract concepts. You are interested in analysing complex problems in the areas of economics and finance, in particular through the application of quantitative methods. If you like to study in an international environment and strive for academic excellence, then the MiQE/F is the right choice for you.

## Career opportunities

Graduates of pure business and economics programmes often lack in-depth training in quantitative methods. Mathematicians and statisticians often lack an economics or finance background. As a MiQE/F graduate you bridge the gap with your diverse skill set. Policy and financial institutions and firms in the private sector are increasingly confronted with complex problems requiring a confident application of methods as well as a deep understanding of economic processes and the financial sector. MiQE/F graduates are well prepared for responsible positions in the areas of banking and finance, consulting and insurance. Due to its strong methodological training, MiQE/F graduates are also extremely well equipped to pursue an academic career.





## Curriculum

| Core Studies             |  |   |           |                 | Contextual Studies |                        |
|--------------------------|--|---|-----------|-----------------|--------------------|------------------------|
| 3 <sup>rd</sup> semester |  | Core courses Quantitative Finance/ Econometrics (8–18 credits):   |           |                 | Skills             | Areas of Concentration |
|                          |  | – Quantitative Risk Management<br>– Asset Pricing<br>– Microeconometrics<br>– Time Series Econometrics<br>– Financial Volatility<br>– Big Data Analytics  |           |                 |                    |                        |
|                          |  | Core courses Economics (4–14 credits):  |           |                 |                    |                        |
| 2 <sup>nd</sup> semester | – Advanced Mathematics and Statistics<br>– Data Analytics II: Causal Econometrics  | – Public Economics<br>– Labor Economics<br>– Industrial Organisation and Digitalisation<br>– Corporate Finance, Banking and Venture Capital<br>– Environmental Economics<br>– Development Economics<br>– Blockchain Markets | Electives | Master's Thesis |                    |                        |
|                          |  | Other core electives (0–10 credits)   |           |                 |                    |                        |
| 1 <sup>st</sup> semester | – Advanced Macroeconomics II: Asset Prices, Fluctuations and Unemployment<br>– Advanced Microeconomics II: Incentive Theory<br>– Theory of Finance<br>– Mathematics<br>– Statistics<br>– Data Analytics I: Predictive Econometrics |   |           |                 |                    |                        |
| Credits                  | 32   | 12–22   | 0–10      | 18              | 0–6                | 12–18                  |
|                          |  |   |           |                 | Total 18           |                        |



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your partner for alternative investments

## Cooperation with LGT

The LGT Group is an official partner of the MiQE/F programme. Each year, LGT awards a prize of CHF 5,000 for the best MiQE/F degree. Moreover, the LGT Group offers internships for our MiQE/F students to gain practical knowledge and earn Practice Credits.

## Content and structure

The MiQE/F programme is a full-time programme with a course load of 90 credits and is designed for a standard study period of three semesters. The MiQE/F programme has a clear and flexible structure. The core studies are made up of eight compulsory courses and a wide choice of core electives and electives.

### Compulsory subjects

In the first two semesters, students attend the compulsory courses which focus on finance, economics, econometrics and quantitative methods. Based on these rigorous foundations, students subsequently choose their core and independent electives.

### Core electives and electives

In the second and third semester, students may design their individual curriculum according to their preferences. The core electives involve advanced application-oriented and problem-solving courses. From a wide range of core courses, you choose your courses according to your interests and strengths. With your choice of core electives, you develop your own study profile. Electives create additional choices: students may either attend further core electives of the MiQE/F or courses of other Master's programmes.

The wide selection of courses and the flexibility of the curriculum make the MiQE/F programme particularly attractive.

### Practice Credits

We encourage students to acquire practical experience before and during their Master's studies and thus establish contacts with potential employers. Students can earn Practice Credits (up to 6 credits) for qualified internships that count towards their curricular course requirements.

## Studying internationally

The University of St.Gallen is very well connected internationally. As a MiQE/F student, you have the opportunity to apply for the double degree programme with Stockholm School of Economics (SSE), allowing you to supplement your HSG Master's degree with a second Master's degree from SSE in the field of Economics within two years.

You can also apply for a double degree programme (DM2) at ESADE Barcelona, HEC Paris, RSM Rotterdam or Bocconi University in Milan.

The CEMS Master's in International Management is also open to you.

In addition, the HSG offers exchange programmes with over 200 partner universities worldwide.

[exchange.unisg.ch](https://exchange.unisg.ch)

## MiQE/F admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits (at least 60 credits in Economics).
- Applicants are admitted on the basis of the assessment of the following criteria:
  - GMAT/GRE\*  
(\*non-mandatory for students with a Swiss Bachelor's degree)
  - Average grade during undergraduate studies
  - Writing sample
  - Extracurricular activities, including practical experience and exchange semester
  - Motivation letter
  - Curriculum Vitae
  - The Integration Week Economics or the Master's preparatory level is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria: [admissions.unisg.ch](https://admissions.unisg.ch)

### Programme language

The MiQE/F is taught in English.





## Contact



Prof. Dr.  
Matthias Fengler  
Academic Director



Prof. Dr.  
Winfried Koeniger  
Academic Director



Jennifer Aepli  
Executive Director



University of St.Gallen (HSG)  
School of Economics and  
Political Science  
Müller-Friedberg-Strasse 6/8  
CH-9000 St.Gallen  
+41 71 224 29 26  
[miqef@unisg.ch](mailto:miqef@unisg.ch)  
[miqef.unisg.ch](https://miqef.unisg.ch)

## Facts & figures

- Application time frame: 1 October–30 April
- Integration Week Economics (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- Intake, academic year 2021/2022: 26
- International MiQE/F students: 44%
- Male/female: 77%/23%

# Master of Arts HSG in International Affairs and Governance (MIA)

**The Master's programme in International Affairs and Governance (MIA) is designed for students who seek to contribute to effective and sustainable solutions for today's transnational challenges.**

MIA graduates are trained as flexible generalists and know how to integrate the specialist knowledge required to address today's pressing political, economic and social problems. Combining interdisciplinary study with a results-oriented approach, the MIA programme prepares graduates for a world in which leaders and professionals must increasingly be able to work across borders, disciplines and sectors.

## Objectives

Many of today's most pressing issues are to be found at the crossroads of politics, the economy and law. Understanding them requires more than one single academic discipline. In addition, mastering these challenges demands an international perspective and cross-border cooperation.

Our students (1) acquire thorough, integrated knowledge and understanding of advanced core areas in business administration, economics, law and political science. They (2) develop a strong working knowledge and the skills to identify and apply adequate methods in tackling academic or policy problems in International Affairs. They further (3) know how to contextualise and systematically analyse information in order to make sound decisions. And, (4) they can convincingly and credibly communicate their competencies, insights and expertise with relevant stakeholders.

## Student profile

The MIA is aimed at ambitious and entrepreneurial students who are interested not only in a rigorous, research-based university education in International Affairs, but also in the world of practice. MIA students assume responsibility and are willing to actively contribute to society, the economy and politics.

## Career opportunities

The MIA programme opens the door to a great variety of careers. Our graduates take on leadership positions in national and international organisations and NGOs, in business and management (e.g. consulting firms and multinational corporations), as well as in academia and think tanks. Moreover, the MIA prepares students for a Ph.D. programme, including the Programme in International Affairs and Political Economy (DIA) at HSG.

## Content and structure

The rigorous interdisciplinary MIA curriculum integrates the diverse perspectives constitutive of Economics, Political Science, Business Administration and Law. Core studies provide the foundations, research methods and knowledge indispensable for a thorough understanding of the complexity of international problems.





## Curriculum

| Core Studies             |   |  |           |                 | Contextual Studies                                  |       |
|--------------------------|---|--|-----------|-----------------|---|-------|
| 3 <sup>rd</sup> semester | <p>‘Consultancy Projects’ (examples):</p> <ul style="list-style-type: none"> <li>– Social Start-up Creation</li> <li>– Climate Friendly European Travel</li> </ul> <p>MIA Mornings: Competences &amp; Skills (examples):</p> <ul style="list-style-type: none"> <li>– Agile Project Management</li> <li>– Infographics</li> <li>– Legal Reasoning</li> </ul>  | <p>Thematic and Methodological Courses (examples):</p> <p>Security and Conflict:</p> <ul style="list-style-type: none"> <li>– The Second Nuclear Age</li> <li>– International Dispute Settlement</li> </ul> <p>Democracy and Governance:</p> <ul style="list-style-type: none"> <li>– The Impact of Human Rights Norms on Business</li> <li>– Public Corporate Governance</li> </ul> <p>Business and Public Policy:</p> <ul style="list-style-type: none"> <li>– Energy and Climate Governance</li> <li>– Business in Europe</li> </ul> <p>Sustainability and Development:</p> <ul style="list-style-type: none"> <li>– Energy Transition and Foreign Policy</li> <li>– Fighting Global Poverty</li> </ul> |           |                 | <div>Skills</div> <div>Areas of Concentration</div> |       |
| 2 <sup>nd</sup> semester | <p>Professional Course:</p> <ul style="list-style-type: none"> <li>– Cases in International Affairs</li> </ul> <p>Thematic Courses:</p> <ul style="list-style-type: none"> <li>– International Politics and Market Economy</li> <li>– International Law and Business Strategy</li> </ul> <p>Methodological Courses:</p> <ul style="list-style-type: none"> <li>– Data Analytics and Causal Inference</li> <li>– Strategies of Social Science Inquiry</li> </ul> | <p>Data Analytics &amp; Methods:</p> <ul style="list-style-type: none"> <li>– Quantitative Text Analysis</li> <li>– Comparative Case Studies</li> </ul>  | Electives | Master's Thesis |   |       |
| 1 <sup>st</sup> semester |   |  |           |                 |   |       |
| Credits                  | 30  | 16–24  | 0–8       | 18              | 0–6   | 12–18 |
|                          |   |  |           |                 | Total 18  |       |

A selection of core electives allows students to choose and refine their areas of specialisation, developing a professionally relevant profile of their own. Possible areas of specialisation are (1) Security and Conflict, (2) Democracy and Governance, (3) Business and Public Policy or (4) Sustainability and Development. In addition, we offer specialised methodological courses. The MIA encourages the application of theoretical knowledge through practical 'Consultancy Projects', offering students the possibility of working on real-life problems together with practitioners. Students may also earn credits through internships. We further focus on the professional development of our students by training a wide range of transferable skills in dedicated workshops. In their Master's thesis students concentrate on a research question of their own choice.

## Studying internationally

The four double degree programmes with Sciences Po in Paris, The Fletcher School of Law and Diplomacy of Tufts University in Boston, Yonsei Graduate School of International Studies in Seoul and Universidad de los Andes in Bogotá provide selected students with the opportunity to obtain Master's degrees from two renowned institutions within two academic years. MIA students can also apply for the one-year CEMS Master's in International Management.

The University of St.Gallen is a member of the Association of Professional Schools of International Affairs (APSIA), which unites 39 leading schools in the United States, Europe and Asia. In addition, the University entertains a vast network of exchange agreements with approx. 200 partner universities worldwide.

[exchange.unisg.ch](https://exchange.unisg.ch)

## MIA admission criteria

- A university degree that is recognised as equivalent, in Economics, Management, Social Sciences or Legal Studies, with at least 180 credits (at least 30 credits in Economics, Management, Legal Studies, Political Science, Public Administration or International Relations).
- Applicants are admitted on the basis of the assessment of the following criteria:
  - Grade average
  - Proof of work experience and extracurricular activities as well as intercultural mobility
  - Writing sample (e.g. Bachelor's thesis)
  - Proficiency in the English language
  - Letter of motivation
  - Curriculum Vitae
- The MIA Fundamentals Week is compulsory.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:

[admissions.unisg.ch](https://admissions.unisg.ch)

### Programme language

The MIA is taught in English.





## Contact



Prof. Dr.  
Tina Freyburg  
Academic Director



Dr.  
Daniela Engelmann  
Executive Director



University of St.Gallen (HSG)  
 Master's programme  
 in International Affairs  
 and Governance  
 Müller-Friedberg-Strasse 8  
 CH-9000 St.Gallen  
 +41 71 224 31 33  
[mia@unisg.ch](mailto:mia@unisg.ch)  
[mia.unisg.ch](https://mia.unisg.ch)

## Facts & figures

- Application time frame: 1 October–30 April
- MIA Fundamentals Week (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- Intake, academic year 2021/2022: 68
- International MIA students: 38%
- Male/female: 50%/50%

# Master of Arts HSG in International Law (MIL)

**The shifting balance between the state and the economy has given rise to new challenges at the intersections of law, business and government. Addressing these issues calls for professionals who have the necessary legal skills and management capacities.**

The Master's programme in International Law (MIL) combines a specialist legal education with essential aspects of business and politics. We prepare our graduates for a wide range of careers in the corporate world, in government, diplomacy, and other public and private sector institutions.

## Objectives

The Master's programme in International Law (MIL) is designed to educate professionals with a clear focus on international law, business and government. As it prepares students for a career in an international setting, the teaching and assessment language is English. After three terms of full-time study, graduates are awarded a Master of Arts (M.A. HSG) in International Law. Through courses, research and practical engagement, students acquire a deep understanding of international law and its subfields, as well as a firm grasp of the complex interdependencies between law, the economy and the state. Blending a specialised legal education with elements of management studies and political science, the MIL equips students with the awareness and flexibility of thought to deal with interdisciplinary issues that call for innovative approaches and pose some of the most exciting intellectual and practical challenges in today's world.

## Student profile

With its interdisciplinary perspective, the MIL seeks to attract candidates from a variety of educational backgrounds. Some MIL students will have acquired their first degree in law or law and economics, others in fields such as international affairs, management and economics. This will allow graduates to benefit from the interactions within a diverse class of academic peers.

## Career opportunities

The MIL curriculum combines a specialised legal education with interdisciplinary training, an international perspective and an emphasis on practical problem-solving. With its innovative curriculum, the MIL opens the door to a wide array of attractive positions, preparing graduates for professional careers in multinational corporations, government, diplomacy, international organisations, compliance and regulatory affairs, business consulting, law firms, NGOs, as well as other public and private institutions. Given its strategic focus on international law and the interdependencies with global business and government, the MIL differs from standard legal programmes that focus on domestic law and are intended for students who, after their bar exams, will go on to work as legal practitioners, particularly as attorneys or law clerks, in their national jurisdictions. Subject to the grades achieved, the MIL degree will also enable students to start a promising academic career as it provides access to Ph.D. programmes.





## Curriculum

| Core Studies             |  |  |           |                 | Contextual Studies |                        |
|--------------------------|--|--|-----------|-----------------|--------------------|------------------------|
| 3 <sup>rd</sup> semester |  | <b>Cluster Courses</b> <ul style="list-style-type: none"> <li>– International Human Rights in Practice</li> <li>– Introduction to Methods and Thinking of Law</li> <li>– Introduction to Common Law</li> <li>– Organised Crime, Corruption and Drug Trafficking</li> <li>– The Law of the Sea</li> <li>– Foreign Relation Law</li> <li>– Management of Transnational Litigation</li> <li>– International and European Intellectual Property Law</li> <li>– The Law of Central Banks and International Monetary Order</li> <li>– etc.</li> </ul> <b>Legal Electives</b> | Electives | Master's Thesis | Skills             | Areas of Concentration |
| 2 <sup>nd</sup> semester | Global Governance  |  |           |                 |                    |                        |
| 1 <sup>st</sup> semester | Foundations of International and European Business and Economic Law<br>The International Legal Order |  |           |                 |                    |                        |
| Credits                  | 18   | 24–36  | 0–12      | 18              | 0–6                | 12–18                  |
|                          |  |  |           |                 | Total 18           |                        |

## Content and structure

The MIL offers students enormous latitude and flexibility in choosing courses from the programme's rich and diverse curriculum. This enables students to put together a degree course that meets their professional objectives and personal preferences. A distinctive feature of the MIL curriculum is the carefully arranged combination of compulsory courses and electives. Three compulsory courses ensure that students will acquire a sound general understanding of the normative and analytical framework of international law.

### Compulsory subjects

The three compulsory courses are foundational in character. They provide students with the knowledge, the analytical tools and the practical skills required for a general grasp of the theory and practice of international law. The compulsory courses are the basis upon which students can build when they attend more specialised legal classes in subsequent semesters.

- Foundations of International and European Business and Economic Law
- The International Legal Order
- Global Governance

### Core electives

Core electives are courses designed to deepen students' understanding of specific international law topics. Courses are organised in clusters, each concentrating on a particular subject area. Some courses seek to familiarise participants with the practical approaches to problem-solving at the intersections of law, business and politics.

### Legal electives

Legal electives enhance students' legal expertise and allow them to specialise while granting them great freedom of choice. Students may attend various courses from the MLaw and MLE. In addition, they are invited to participate in a variety of practice workshops, especially Moots, in which the Law School regularly takes part.

## Independent electives

Independent electives create additional choices: students may either attend further core electives of the MIL or courses of other Master's programmes.

## Studying internationally

- CEMS MIM
  - Exchange programmes with approx. 200 partner universities worldwide
  - Double degree programme with The Fletcher School of Law and Diplomacy
  - Partner in the THEMIS Law Network
- [exchange.unisg.ch](http://exchange.unisg.ch)

## MIL admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 credits (at least 30 credits in legal studies).
- International students are admitted on the strength of the documents they submit.
- Supplementary work may be required.

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:  
[admissions.unisg.ch](http://admissions.unisg.ch)

### Programme language

The MIL is taught in English.





Gemma Gallardo Hazañas, Spain  
Find out more about the  
MIL and its community at:  
[mil.unisg.ch](https://mil.unisg.ch)

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## Contact



Prof. Dr.  
Thomas Burri  
Academic Director



Sabine Greiser  
Executive Director



University of St.Gallen (HSG)  
Law School  
Bodanstrasse 3  
CH-9000 St.Gallen  
+41 71 224 33 84  
[mil@unisg.ch](mailto:mil@unisg.ch)  
[mil.unisg.ch](https://mil.unisg.ch)

## Facts & figures

- Application time frame: 1 September–30 November / 1 February–30 April
- Programme start: Spring Semester (calendar week 8) / Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- Intake, academic year 2021/2022: 64
- International MIL students: 39%
- Male/female: 35%/65%

# Master of Science HSG in Computer Science (MCS)

NEW  
MASTER'S  
PROGRAMME

**Studying Computer Science at the University of St.Gallen? Yes! Be a pioneer and join HSG's latest degree programme which combines Computer Science with Entrepreneurship and Business Innovation.**

We offer you an innovative programme to achieve your M.Sc. in Computer Science, either with a specialisation in Data Science or in Software and Systems Engineering. Our modern curriculum, which combines Computer Science with relevant skills in management and entrepreneurship, will prepare you for a career as a Computer Science entrepreneur or for an executive position in a technology company. Benefit from close mentoring by our faculty, our unique campus culture, the clubs and associations of HSG's Student Union, and the many opportunities that St.Gallen offers. This degree course has been set up as part of the IT Education Initiative of the Canton of St.Gallen.

## Objectives

The Master's programme in Computer Science will equip you with solid competencies – in both theory and application. The specialisations of our programme in Data Science and Software and Systems Engineering will be complemented by Master's foundation courses such as Cybersecurity and Human-Computer Interaction. Together, these courses will equip you to:

- extract knowledge from data and use it to understand markets, products, and people.
- gain expertise in Natural Language Processing and its application, such as chatbots, voice assistance, competitive analysis, market research and social media analysis.
- learn how to build self-learning systems to change the world with artificial intelligence.
- create autonomous, adaptive and interactive systems that can cope with real-world complexity at planet-scale.

Tailored courses on entrepreneurship topics will help you to develop a personality and a skill set not only as a computer scientist, but also as a leader or entrepreneur in a world that is driven by Computer Science and Information Technology, or as an integral part of innovative companies on local and international scale. You will learn to innovate, design and implement cutting-edge technology and use it to create proofs of concept, prototypes and products that will succeed on the market! You will benefit from small student groups, close interaction with the Computer Science faculty, and plenty of possibilities for being part of the university's research projects in Computer Science and in multidisciplinary settings. A wide range of events offers you the great opportunity to expand your personal network with the various student communities at HSG.

## Student profile

The Master's programme in Computer Science is intended for students with an academic background (undergraduate or early graduate) in Computer Science or in a related subject. The programme is aimed at students who are interested in specialising in one of our core areas. We furthermore welcome applications from students with an undergraduate degree in related subjects (e.g. Business Informatics or Electrical Engineering) who will have the opportunity to demonstrate their strong knowledge of Computer Science during the admission process. The integration of entrepreneurship topics into the curriculum is an important part of our concept. That is why we expect our students to work diligently on these topics as well as to develop the related skills.





## Curriculum

| Core Studies |  |  |   |  | Contextual Studies                                      |   |       |
|--------------|--|--|---|--|---|---|-------|
| Credits      | 1 <sup>st</sup> semester   | 2 <sup>nd</sup> semester   | 3 <sup>rd</sup> semester                              | 4 <sup>th</sup> semester                   | Skills<br>e.g. rhetorical techniques,<br>writing skills | Areas of Concentration<br>e.g. Legal, Social, Ethical Aspects of Computer Science/<br>Portfolio Seminar |       |
|              | Compulsory Courses<br>– Advanced Software and Systems Engineering<br>– Cybersecurity<br>– Data Science<br>– Human-Computer Interaction | <b>Specialisations</b><br>Data Science (24 Credits), e.g.:<br>– Data Analysis<br>– Machine Learning and Deep Learning<br>– Natural Language Processing<br><br><b>or</b><br><br>Software and Systems Engineering (24 Credits), e.g.:<br>– Engineering of Event- and Process-Driven Systems<br>– Ubiquitous Computing and the Internet of Things<br>– Web-based Autonomous Systems<br><br><b>and</b><br><br><b>Management and Entrepreneurship</b><br>(12 Credits), e.g.:<br>– Business Model Design<br>– Entrepreneurship<br>– Performance Management<br>– Leadership | Integrative Master Project (3 <sup>rd</sup> semester) | Master's Thesis (4 <sup>th</sup> semester) |   |   |       |
|              |  |  |   |  |   |   |       |
|              |  |  |   |  |   |   |       |
|              | 24   |  | 36  | 12   | 30  | 0–6   | 12–18 |
|              |  |  |   |  | Total 18  |   |       |

The Computer Science programme in St.Gallen started last year – be a pioneer and enjoy being part of a developing story!

## Career opportunities

Computer Science and Information Technology are ubiquitous in today's world. The perspectives for graduates are wide-ranging. With an HSG degree in Computer Science you will be well equipped to:

- become a technology entrepreneur or an executive in an information technology-related function.
- shape companies on local and global scales from within, as an expert and key member of innovation teams.
- develop software products that meet the needs of your customers.
- work on interesting and relevant innovation projects in a consulting firm.
- pursue an academic career researching topics of the future.

## Content and structure

The Master's programme in Computer Science is designed to be completed in four semesters (120 ECTS). You will attend compulsory courses in Computer Science, select from the specialisations, and enrich your curriculum with management and entrepreneurship courses, and electives from contextual studies.

### Compulsory courses

You will attend four compulsory courses in Advanced Software and Systems Engineering, Cybersecurity, Data Science, and Human-Computer Interaction, which together form the basis of the programme.

### Specialisations

You will select one of the specialisations, either Data Science or Software and Systems Engineering. Across the specialisations, we offer a variety of courses on advanced Computer Science topics such as Data Analysis, Machine Learning, Deep Learning, Natural Language Processing, Agile Software Development, and Autonomous, Adaptive and Interactive Systems. Among these, you may choose those courses that suit your interests best and are free to mix in one or two courses from the complementary specialisation.

#### Management and Entrepreneurship

You will select courses in management and entrepreneurship from the portfolio of tailored courses for HSG Computer Science students. Here, you will find courses on topics such as leadership, entrepreneurship, finance, marketing and strategy.

#### Integrative Master's project and Master's Thesis

The integrative project will enable you to combine your Computer Science skills with the insights you gained from your management and entrepreneurship courses. You will apply what you learned in a real-world use case, often in close collaboration with industry. The Master's thesis will enable you to concentrate on a research question in a specialised subject area. You will be supervised by a faculty member and closely connected to her or his research team. An excellent Master's thesis will open the opportunity to pursue an academic career.

### Contextual Studies

As a unique and valuable element of each Master's programme in St.Gallen, the contextual studies offer a wide range of topics covering social, economic and legal aspects of technology. The integrative portfolio seminar enables you to apply your knowledge from the Computer Science courses in an interdisciplinary context.

## MCS admission criteria

- An academic degree in Computer Science or equivalent, with at least 180 credits.
- Applicants with an academic degree
  - from a University of Applied Sciences or
  - from another discipline, which is only partly recognised as equivalent or
  - from the University of St.Gallen, but not in Computer Science, will have to pass an admission test and provide evidence of adequate knowledge of Computer Science.
- International students are admitted on the strength of the documents they submit.

Please consult our website for further details and the most up-to-date information about the admission criteria: [admissions.unisg.ch](https://admissions.unisg.ch)

### Programme language

The MCS is taught in English.





## Contact



Prof. Dr.  
 Siegfried Handschuh  
 Academic Director



Andreas Vogel,  
 M.A. HSG  
 Executive Director



University of St.Gallen (HSG)  
 School of Computer Science  
 Rosenbergstrasse 30  
 CH-9000 St.Gallen  
 +41 71 224 25 98  
[mcs@unisg.ch](mailto:mcs@unisg.ch)  
[mcs.unisg.ch](https://mcs.unisg.ch)



## Facts & figures

- Programme start: autumn semester (calendar week 38)
- Duration: 4 semesters (120 ECTS credits)
- Language: English
- Intake academic year 2021/22: 24
- International MCS students: 39%





# Additional qualifications

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Certificate in Data Science  
Fundamentals (DSF)

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HSG Asia Term in Singapore/  
HSG Latam Term in São Paulo

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Certificate in Financial  
Technology (FinTech)

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CEMS Master's in  
International Management

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Certificate in Managing  
Climate Solutions (MaCS)

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Double degree  
programmes

# Certificate in Data Science Fundamentals (DSF)

Today's world is full of data – data on the success of corporate strategies, the behaviour of customers, investors and the electorate: digitalisation enables us to measure almost everything and to store vast quantities of data ("big data"), which are then available to decision-makers. The scientific approach to deducing decisions from data is called data science. Since this development is still young, many organisations lack the relevant scientists, particularly employees who have a degree in economics, international affairs or law while being familiar with data science at the same time.

The Certificate in Data Science Fundamentals (DSF) provides you with an opportunity to acquire a fundamental knowledge of data science. Our modus operandi is very much practice-oriented, with programming playing a central role, yet no prior knowledge is required: curiosity and motivation are what count most.

We regard programming as a means to an end, enabling us to solve exciting practical problems with the help of data. The programme extends to 24 credits; 16 credits can be credited to the major. It is open to Bachelor's students of all majors and starts every Autumn Semester.

## Programme language

The Certificate in Data Science Fundamentals is taught in English.

EN

This additional qualification programme is offered at the Bachelor's level.



“If you are prepared to work hard, are naturally curious and, most importantly, motivated, don’t let your current data science illiteracy put you off joining this amazing family. Without any prior experience of data science and programming I felt like I was falling into digital Narnia, but after a short time I was able to experience the steepest learning curve I’ve ever had in my life. The course offers so many mini-challenges and exceptional situations that I also gained a lot of experience beyond the subject matter. The opportunity to work with like-minded people in this course really is a once-in-a-lifetime experience.”

Aurelia Raeber, Switzerland  
Certificate in Data Science Fundamentals

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## Contact



Prof. Dr.  
Johannes Binswanger  
Academic Director



Dr.  
Sebastian Plappert  
Executive Director



University of St.Gallen (HSG)  
School of Economics and  
Political Science  
Müller-Friedberg-Strasse 6/8  
CH-9000 St.Gallen  
+41 71 244 31 48  
[dsf@unisg.ch](mailto:dsf@unisg.ch)  
[dsf.unisg.ch](https://dsf.unisg.ch)

# Certificate in Financial Technology (FinTech)



“The FinTech Certificate programme will allow me to gain a profound and indispensable knowledge of topics such as cryptocurrencies and block-chain which represent a disruption to the whole financial industry and are therefore of high relevance for anyone aspiring to work in finance.”

Louisa Raiss  
Master in Banking and Finance, MBF-HSG

FinTech is a multifaceted concept that encompasses finance, technology, and innovation in both methods and institutional aspects. The certificate programme Financial Technology (FinTech) refers to how new technologies and methods pave the way for innovating financial products and services or revamping traditional ones. The FinTech Certificate will give our HSG Master's students the opportunity to improve their skills and knowledge in the area, and to become more competitive in the labour market and in the entrepreneurial environment.

Consistent with the multidisciplinary nature of FinTech, the study programme stands on four pillars: Finance (F), Technology and Methodology (T), Data Science (D), and Business Applications (B). The educational objective of this certificate is to enrich the student's knowledge and skills related to these four FinTech pillars.

The programme consists of (a) two compulsory courses focusing on FinTech (one in the autumn and one in the spring semester, 4 ECTS each) and (b) a set of compulsory elective courses from various Master's programmes at the University of St.Gallen covering the four FinTech pillars: finance, technology, data and business (16 ECTS). The design of the programme allows electives to be partially recognised for the student's main Master's degree.

## Programme language

The Certificate in Financial Technology is taught in English.



This additional qualification programme is offered at the Master's level.

## Contact



Prof. Dr.  
Angelo Ranaldo  
Academic Director



Dr. Mirela Keuschnigg  
Executive Director



University of St.Gallen (HSG)  
School of Finance (SoF-HSG)  
Unterer Graben 21  
CH-9000 St.Gallen  
+41 71 224 31 38  
[fintech@unisg.ch](mailto:fintech@unisg.ch)  
[fintech.unisg.ch](https://fintech.unisg.ch)

# Certificate in Managing Climate Solutions (MaCS)



“I will soon start a new job in London, specialising in climate-related risks for the financial industry. MaCS was the perfect preparation for this position, which I might not have landed without the strong educational background that I received in the certificate programme.”

Henri de Montpellier, Switzerland  
Certificate in Managing Climate Solutions

The certificate programme MaCS-HSG addresses one of the biggest societal challenges of our time. Climate change is now widely acknowledged, but how can it be successfully tackled? This is the key question to be answered by future leaders in business and society. Through the additional qualification in Managing Climate Solutions, students will complement their core Master's programme at the University of St.Gallen with dedicated courses enabling them to understand the magnitude of the challenge, to explore the range of possible solutions, to craft behaviourally informed strategies, and to shape a positive future in a carbon-constrained world.

The programme consists of (a) an introductory course “Climate Solutions 101” in the autumn semester (5 ECTS), combining a physical kick-off week with blended learning elements and a compact course in the second

week of the semester break, (b) a set of elective courses from various Master's programmes at the University of St.Gallen (16 ECTS), and (c) a mandatory course “Multidisciplinary Perspectives on Climate Solutions” in the spring semester (3 ECTS), where the students will implement a specific climate solution. The design of the programme allows electives to be partially recognised for the student's main Master's degree.

## Programme language

The Certificate in Managing Climate Solutions is taught in English.

EN

This additional qualification programme is offered at the Master's level.

## Contact



Prof. Dr.  
Rolf Wüstenhagen  
Academic Director



Prof. Dr.  
Merla Kubli  
Programme Manager



University of St.Gallen (HSG)  
Institute for Economy and  
the Environment  
Müller-Friedberg-Strasse 6/8  
CH-9000 St.Gallen  
+41 71 224 23 30  
[macs@unisg.ch](mailto:macs@unisg.ch)  
[macs.unisg.ch](https://macs.unisg.ch)



Find out more about the  
Certificate in Managing  
Climate Solutions:  
[unisg.link/MaCS](https://unisg.link/MaCS)



# HSG Asia Term in Singapore

# HSG Latam Term in São Paulo

The HSG Asia Term is the flagship exchange programme for undergraduates of the majors in business administration, economics, international affairs and law who have a strong interest in the Asia-Pacific region. During their stay in Singapore, students attend lectures at the Singapore Management University (SMU) and work in business consulting projects with local and multinational companies.

In return, students from SMU spend an exchange semester at HSG.

[asiaterm.unisg.ch](http://asiaterm.unisg.ch)  
[singapore.unisg.ch](http://singapore.unisg.ch)

The HSG Latam Term is the international opportunity for Bachelor's students of the majors business administration, economics, international affairs and law aiming to gain experience and knowledge in Latin America. Students attend courses at Fundação Getúlio Vargas (FGV) and participate in consulting projects with local and international companies and start-ups. The international experience begins the previous semester with FGV students spending an exchange term at the HSG within the St.Gallen Connection programme.  
[latamterm.unisg.ch](http://latamterm.unisg.ch)

The HSG Asia Term and HSG Latam Term programmes are offered at the Bachelor's level.

# CEMS Master's in International Management

CEMS – The Global Alliance in Management Education – is your passport to a global community. As many as 34 world-class academic institutions collaborate with more than 70 corporate partners and 8 NGOs. The University of St.Gallen has been a member of CEMS since 1989, thus enabling its students to complete the Master's in International Management (CEMS MIM) in parallel with their HSG Master's programme. Consistently ranked among the best in the world by the Financial Times, CEMS is the ultimate academic-corporate bridge programme. The CEMS academic and corporate members work collectively to develop knowledge and provide education that is essential in the multilingual, multicultural and inter-connected business world.

## The MIM curriculum

During the one-year CEMS MIM curriculum students will learn to leverage cultural diversity with a deep level of understanding to make informed decisions. They will be challenged to develop their reflective critical thinking skills, enabling them to apply innovative solutions to complex business cases. Active engagement with the corporate world, through seminars, business projects, networking events and an international internship, facilitates entry into leadership roles early on in their career.

## Student profile

The CEMS programme is suitable for students who want to improve their academic standards, their achievement potential and their cultural competencies. In addition, they should want to take responsibility within society and prepare themselves for global leadership roles. There are many reasons to join the CEMS programme. One of the main advantages is the lifelong network, which will help students to cultivate and maintain long-lasting friendly and professional contacts among all the stakeholders of the alliance worldwide.

## Admission

The CEMS MIM is a double degree programme and students must be enrolled in one of our regular Master's programmes in order to apply.

[cems@unisg.ch](mailto:cems@unisg.ch)

[cems.unisg.ch](https://cems.unisg.ch)



# Double degree programmes

## DM2

Five top European business schools participate in the DM2 double degree programme:

- Università Bocconi, Milan, Italy
- ESADE, Barcelona, Spain
- HEC Paris, France
- Rotterdam School of Management, Erasmus University, Netherlands
- University of St.Gallen (HSG), Switzerland

With more than 30 different programmes available from all universities, the DM2 offers HSG students in business and economics Master's programmes a wide variety of combinations for more extensive studies in the same or a different field of study. After 2–2.5 years of successful studies, students obtain two full Master's degrees from leading European universities. DM2 graduates also enjoy the very best career opportunities and close links with both universities and their alumni organisations. [unisg.link/doubledegrees](https://www.unisg.ch/en/dm2/doubledegrees)

## Double degree at FGV-EAESP, São Paulo

The double degree programme with FGV-EAESP (Fundação Getulio Vargas, Escola de Administração de Empresas de São Paulo) offers students in the Master's in Strategy and International Management (SIM) and the Master's in Banking and Finance (MBF) the opportunity to earn a second degree from one of the most renowned schools of business in Latin America. [unisg.link/doubledegrees](https://www.unisg.ch/en/dm2/doubledegrees)

## Double degree at SSE Stockholm

The Master's in Economics (MEcon) and the Master's in Quantitative Economics and Finance (MiQE/F) offer double degree programmes in Economics at SSE in Stockholm. The Master's in Banking and Finance (MBF) offers an opportunity for a double degree in Finance at SSE. [unisg.link/doubledegrees](https://www.unisg.ch/en/dm2/doubledegrees)

## MIA double degree

As a member of the Association of Professional Schools of International Affairs (APSIA), the University of St.Gallen offers students of the Master's in International Affairs and Governance (MIA) double degree programmes with the following universities:

- Institut d'Etudes Politiques (Sciences Po) in Paris, France
- The Fletcher School of Law and Diplomacy of Tufts University in Medford, Boston, USA
- Graduate School of International Studies of Yonsei University in Seoul, South Korea

In addition, MIA students may apply for the double degree programme with:

- Universidad de los Andes, Bogotá, Colombia

In each case, MIA students spend one year at our partner university and one year at the University of St.Gallen. The close cooperation between the two institutions and the mutual recognition of course work ensure that students receive a high-quality education with a genuine cross-border reach. After two years students will have obtained a Master's degree from each of the two institutions.

[mia.unisg.ch](https://www.mia.unisg.ch)  
[apsia.org](https://www.apsia.org)

## SIM double degree

Our Master's in Strategy and International Management (SIM) offers double degrees with Nanyang Business School (NBS) in Singapore and with INCAE Business School in Costa Rica. Students earn a Master's degree from the University of St.Gallen and an MBA degree from NBS or INCAE.  
[sim.unisg.ch](http://sim.unisg.ch)

## Law double degree

Students of the Law Master's programmes can apply for a double degree programme with The Fletcher School of Law and Diplomacy in the USA.  
[mil.unisg.ch](http://mil.unisg.ch)

## THEMIS certificate programme

To obtain the International THEMIS certificate HSG graduate level law students will spend one semester abroad, take part in the THEMIS seminar and complete an internship. The following twelve universities form the THEMIS network: Università Bocconi, Milan; ESADE Law School, Barcelona; Freie Universität Berlin; Université Paris-Est Créteil Val de Marne; Maastricht University; Singapore Management University; University of St.Gallen (HSG); Vienna University of Economics and Business; Universidad Nova de Lisboa; Taiwan National University; Victoria University Wellington; City University of Hong Kong.  
[unisg.link/themis](http://unisg.link/themis)  
[exchange.unisg.ch](http://exchange.unisg.ch)









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# Career-centred university

## Career & Corporate Services

The Career & Corporate Services of the University of St.Gallen is the central contact point for our students regarding their entry into professional life. The certified coaches of the CSC team have extensive know-how in various industries and fields. Their aim is to support our students in their career planning and in the realisation of their career steps according to individual requirements. For this purpose, the CSC offers individual consultations and workshops on various topics, such as the professional drafting of application documents, (video) interview training and personal career exploration and decision-making. The CSC also supports international students with their entry into professional life in the Swiss labour market and provides them with information about features of Swiss labour law and culture.

The career and event platform provides our students with a job database offering internships, traineeships and regular jobs. In addition, they can fill in their profiles on the platform and thus be found directly by potential employers or register for events. Besides the various workshops, this also includes the HSG Talents ([hsgtalents.ch](https://hsgtalents.ch)), the HSG Banking Days ([hsgbankingdays.ch](https://hsgbankingdays.ch)) and the HSG Career Days ([hsgcareerdays.ch](https://hsgcareerdays.ch)), focusing on FMCG, Industry, Legal, Luxury and Tech.

## HSG Talents

The HSG Talents is HSG's official recruiting event. It provides our students with an opportunity to establish contact with more than 100 national and international companies, which present themselves at the Company Insight event, offer workshops and conduct interviews or get to know students better in new formats such as Mix, Shake & Associate. The companies also participate in the main event of this conference: the fair in the Olma Halls. Corporate representatives provide an insight into their work and answer questions about their industries and their companies. These events are the perfect opportunity to get to know various companies.

[hsgtalents.ch](https://hsgtalents.ch)

## Labour market

The labour market puts a premium on HSG degrees. On average, graduates are able to choose between two job offers.

Search for employment: over 80% of graduates already have a job at the time of graduation.



University of St.Gallen (HSG)  
Career & Corporate Services (CSC)

Gatterstrasse 1  
CH-9010 St.Gallen  
+41 71 224 31 00  
[csc@unisg.ch](mailto:csc@unisg.ch)  
[hsgcareer.ch](https://hsgcareer.ch)  
[my.hsgcareer.ch](https://my.hsgcareer.ch)





## Linked up with the world

HSG Alumni is the official organisation of former students of the University of St.Gallen. With 33,000 members and 180 Alumni Clubs on five continents, it is one of Europe's leading associations of this type. It reinforces the alumni's lifelong bonds with the University, as well as the networks among its members, by means of numerous events and information platforms.

[hsgalumni.ch](https://hsgalumni.ch)

# Jiawen Li and HSG, a success story



“Thanks to the career seminars and recruiting events organised by the CSC, I was able to quickly adapt to the Swiss workplace culture and build up my European industry network.”

When I first landed at Zurich airport, I saw a slogan on a Swiss International Air Lines poster, with which I cannot agree more: “Switzerland is not a small country, it is the heart of Europe.” The last three years, which I spent at the leading business school in “the heart of Europe”, are not only a beautiful memory for life, but also a prologue to my success story.

Unlike an ordinary business school, the University of St.Gallen places extra emphasis on its students’ theoretical knowledge and research ability. Before coming to HSG, I graduated from Shanghai International Studies University, a liberal arts college focusing on literature, politics and diplomacy. During my undergraduate studies, I mainly took courses in business administration and literature without too much training in quantitative subjects. Thanks to our theoretical emphasis and academic strength, I was able to develop my quantitative skillset. Besides its rigorous academic standard, HSG also encouraged me to extend my explorations beyond the textbooks and accumulate practical experiences.

Thanks to its strong reputation, I had the valuable opportunity to observe the internationalisation of the Renminbi (RMB) in the China Construction Bank Zurich branch, the only RMB clearing institution in the Swiss market.

With all the valuable experience and knowledge accumulated during my studies at HSG, I was recently admitted to the fintech division of Meituan-Dianping, the third-largest listed Chinese internet company. As the Chinese proverb says: “A drop of water in need shall be returned with a spring in deed.” HSG has provided me with a wonderful start to my future career and life. Gratefully, I hope I will be able to contribute to the success story of the University of St.Gallen in return.



# Degree courses overview

## Bachelor's programmes

|                         |       |
|-------------------------|-------|
| Business Administration | GE EN |
| Economics               | GE EN |
| International Affairs   | GE EN |
| Law                     | GE    |
| Law and Economics       | GE    |
| Computer Science        | GE    |



## Master's programmes

|  |       |
|--|-------|
| Business Innovation (MBI)                                  | GE EN |
| Marketing Management (MiMM)                                | GE EN |
| Master in Accounting and Corporate Finance (MACFin)        | GE EN |
| Strategy and International Management (SIM)                | EN    |
| General Management (MGM)                                   | GE EN |
| Management, Organization Studies and Cultural Theory (MOK) | GE    |
| Banking and Finance (MBF)                                  | EN    |
| Economics (MEcon)  | GE EN |
| Quantitative Economics and Finance (MiQE/F)                | EN    |
| International Affairs and Governance (MIA)                 | EN    |
| International Law (MIL)                                    | EN    |
| Law (MLaw)   | GE    |
| Law and Economics (MLE)                                    | GE    |
| Computer Science (MCS)                                     | EN    |



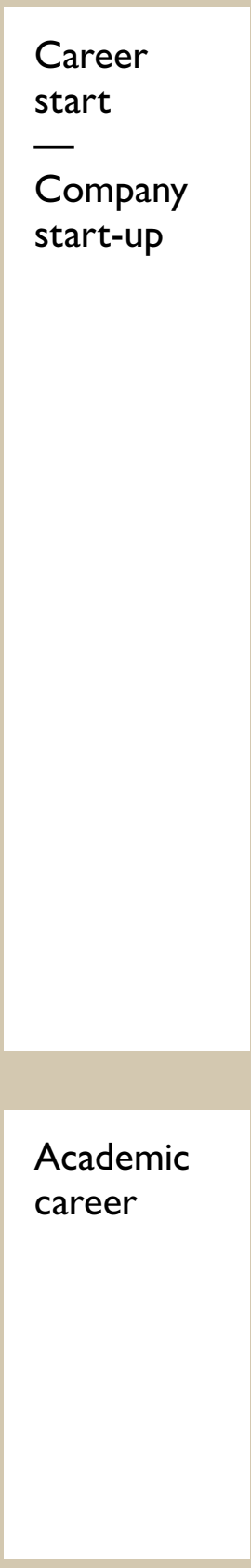
Executive School

|                         |       |
|-------------------------|-------|
| Part- and full-time MBA | EN    |
| Various Executive MBAs  | GE EN |

→ Ph.D. programmes →

|   |       |
|---|-------|
| Management (four specialisations)           | GE EN |
| Finance                                     | EN    |
| Economics and Econometrics                  | EN    |
| International Affairs and Political Economy | EN    |
| Law   | GE EN |
| Organization Studies and Cultural Theory    | GE EN |
| Computer Science                            | EN    |

→





# Virtual open days

Learn more about the University of St.Gallen (HSG)  
and join our virtual open days:

Master's open day  
7 November 2022

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Bachelor's open day  
6 December 2022

[openday.unisg.ch](https://openday.unisg.ch)



Scan to explore our  
digital campus map.

[unisg.link/maze-map](https://unisg.link/maze-map)



University of St.Gallen (HSG)  
Dufourstrasse 50  
CH-9000 St.Gallen  
+41 71 224 21 11  
[info@unisg.ch](mailto:info@unisg.ch)  
[unisg.ch](https://unisg.ch)

Application/Admissions  
[admissions@unisg.ch](mailto:admissions@unisg.ch)  
[admissions.unisg.ch](https://admissions.unisg.ch)

Student Mobility  
[exchange@unisg.ch](mailto:exchange@unisg.ch)  
[exchange.unisg.ch](https://exchange.unisg.ch)

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From insight  
to impact.