



University of St.Gallen



2023/2024

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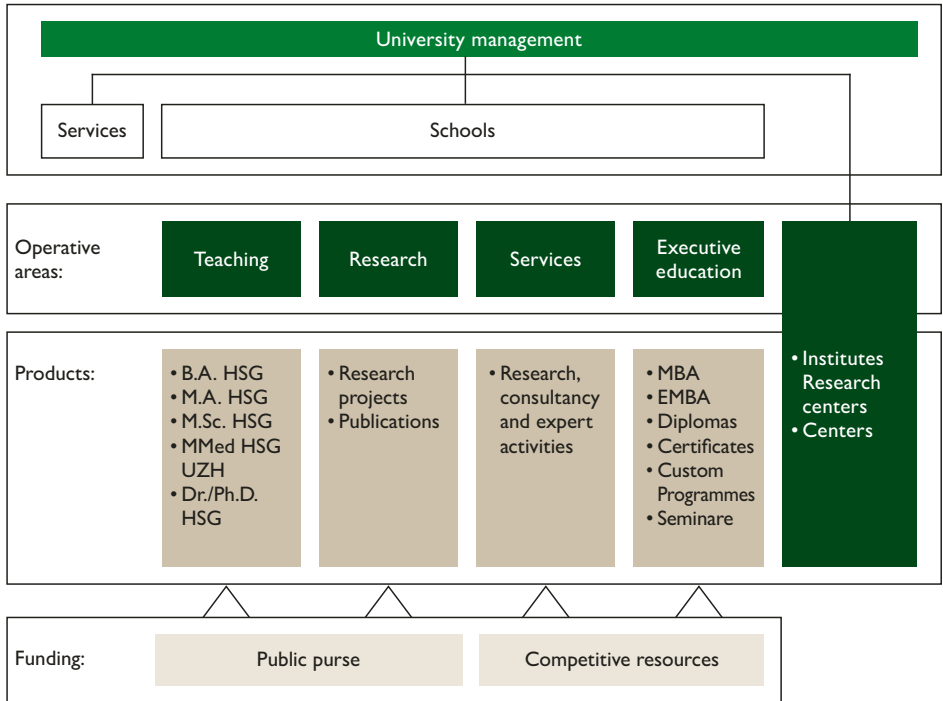
The University of St.Gallen (HSG)



With 3,659 employees, which is tantamount to 1,252 full-time equivalents, the HSG is among the ten biggest employers in the Canton of St.Gallen. Teaching accounts for 456 full-time jobs, the institutes and executive education for 442 and the services for 354.60 per cent of the regular members of staff live in the region. In addition, the University is training 21 trainees.

Vision and organisation

As a leading business university, we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.



The University's Board of Governors, which is appointed by the Cantonal Parliament, is the supreme organ of the HSG. Its President is the Head of the Department of Education. The supreme

academic organ is the Senate. It consists of the professors, as well as representatives of the non-tenured faculty and of the Student Union. The management of the University is incumbent on the President.



From left to right: Adrian Sulzer, Thomas Zellweger, Urs Fueglistaller, Karla Linden, Monika Kurath, Peter Lindstrom, Bernhard Ehrenzeller, Martin Eppler, Hildegard Kölliker (General Counsel, succeeded by David Schneeberger from 1 May 2023), Marc Meyer, Bruno Hensler, Ulrich Schmid.

President's Board

The President's Board manages the University of St.Gallen. Prof. Dr. Bernhard Ehrenzeller is the President. The Vice-Presidents are Prof. Dr. Martin Eppler (Vice-President for Studies & Academic Affairs), Prof. Dr. Urs Fueglistaller (Vice-President for Institutes & Executive Education), Prof. Dr. Ulrich Schmid (Vice-President External Relations) und Prof. Dr. Thomas Zellweger (Vice-President for Research & Faculty).

Besides the President, the President's Board consists of the Vice-Presidents and the General Counsel (Hildegard

Kölliker, from 1 May 2023 David Schneeberger), the Director of Administration (Bruno Hensler) and the Dean of Studies (Marc Meyer). The President may co-opt further members of the University. At present, these are the Dean of Research & Faculty (Monika Kurath), the Dean of Institutes and Executive Education (Karla Linden), the Dean of External Relations (Peter Lindstrom) and the Head of Communication (Adrian Sulzer).



In December 2022, the Senate and the University's Board of Governors elected Prof. Dr. Manuel Ammann as the future President of the HSG. Ammann, who was born in 1970, is Full HSG Professor of Finance and a director at the Swiss Institute of Banking and Finance (s/bf-HSG). He will succeed Prof. Dr. Bernhard Ehrenzeller on 1 February 2024.

Schools and Executive School

The HSG runs the following Schools:

- School of Finance (Prof. Dr. Roland Füss)
- School of Economics and Political Science (Prof. Dr. Reto Föllmi)
- School of Humanities and Social Sciences (Prof. Dr. Caspar Hirschi)
- School of Computer Science (Prof. Dr. Barbara Weber)
- School of Management (Prof. Dr. Reinhard Jung)
- Law School (Prof. Dr. Peter Hettich)

The Schools safeguard the fundamental mission in teaching, research and executive education. They employ 107 full professors.

Executive School with particular missions

Executive education is provided by the Executive School of Management, Technology and Law (ES-HSG) and by the institutes. The ES-HSG has been conceptualised as an institute with a particular mission for the University as a whole. Its executive education courses are intended to contribute to the HSG's good reputation. It supports the University's overall budget financially.

Executive School



History

1911



Change of name to Commercial College and move to a new building in Notkerstrasse 20.

1963



Move to the Rosenberg and change of name to St.Gallen Graduate School (HSG)

1986



The Canton of St.Gallen is the HSG's sole funder.

1989



The Library Building is inaugurated.



Establishment of the University of St.Gallen as a Commercial Academy in the west wing of the Burggraben Cantonal School.

1898



The HSG is granted the right to award Doctor's degrees.

1938



The HSG is the first Swiss university to set up an executive education level.

1968



Integral introduction of the Bologna system.

2001



Inauguration of the Executive Campus HSG
Change of name to University of St.Gallen (HSG)

1995

2008



Extension of the Executive Campus HSG with an additional seminar tract and seminar hotel.

2013



Tellstrasse 2 is inaugurated. It was purchased by the HSG Foundation and provides premises for teaching and research close to the railway station.

2018



The voting population approves the Joint Medical Master in St. Gallen with a majority of 86 per cent. This has provided places for 40 students since Autumn Semester 2020.

2021



Decision regarding the architectural competition for the Platztor campus.

2023



The HSG celebrates its 125th anniversary with an extensive public programme. About 3,000 attend the "Open SQUARE" in February.



Inauguration of the new teaching and research building in Müller-Friedberg-Strasse 6/8.

2017



Inauguration of the School of Computer Science.

2020



The voting population of the Canton of St. Gallen approves the construction of the Platztor campus with a majority of approx. 63 per cent.

2019



Inauguration of the SQUARE under the motto "New Beginnings".

2022

The campus

Library

We have pursued the path from printed matter to digital information for years and continue to do so: in addition to the 557,000 printed books, journal volumes and non-books (DVDs, audiobooks, CDs) and more than 780 printed journals, the University Library provides access to 375,000 e-books and 120,000 e-journals. The Library is in particularly high demand as a place for learning:

550 workstations are on offer, of which eight are reserved for doctoral students and 30 for students who are writing their Master's thesis. The Library is a public library and makes its stock, the

Library



workstations and services available free of charge to anyone who is interested – including the general public.

Sports

Unisport offers students and staff of the HSG a varied sports programme. Approx. 3,000 training session visits per week in the HSG Sports Hall – participants in external sports facilities not included – prove that exercise and sports are accorded a great deal of value on the campus. About 300 weekly training sessions in more than 90 sports demonstrate the wide range of sports on offer. This includes traditional sports such

as football, tennis, basketball, as well as new disciplines like burners games, roundnet and Kizomba. Tournaments are as popular with students as day tours, camps and workshops. Participation in national and international

Unisport



university tournaments does not only provide sporting challenges, but also results in interesting contacts which go above and beyond sports.

Art and architecture

Art has long been a fixed component of university life at the HSG: it has been integrated and engaged in a dialogue with architecture since the very beginning. With more than 50 works of art by artists such as Gerhard Richter, Alicia Penalba, Hans Arp, Alberto Giacometti, Georges Braque, Joan Miró and Tony Cragg, the University of St.Gallen owns an impressive collection of modern art, which is accessible to the general public. On the MazeMap

Maze Map



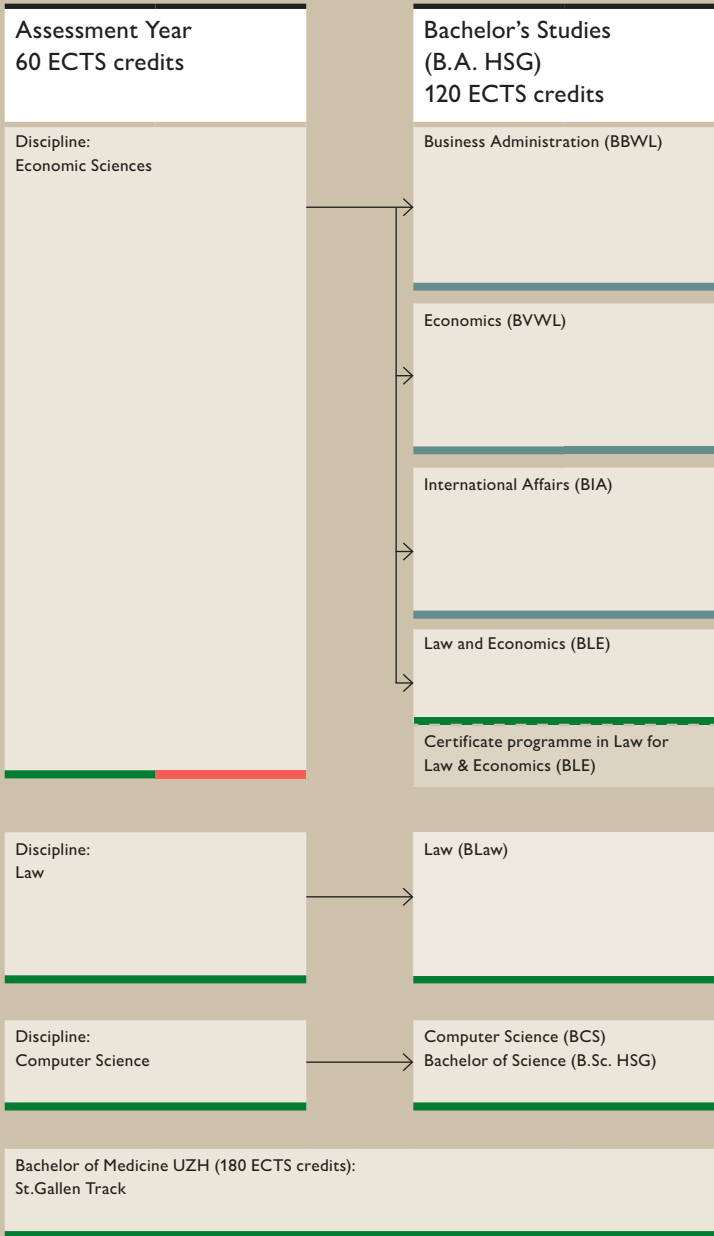
orientation tool, all the works of art on the HSG campus are mapped. Further information about each work of art is also available.

Teaching

In Autumn Semester 2022, 9,590 (preceding year: 9,291) students with about 120 nationalities were enrolled at the HSG. The proportion of women amounted to 35.8 per cent (35.7). A total of 1,859 (1,925) people were studying in the Assessment Year, and 3,344 (3,149) at the Bachelor's Level. 3,757 (3,577) were enrolled at the Master's Level, and a total of 584 (597) at the PhD Level. Another 46 (43) students attended supplementary courses.



Degree structure



Master's Level (M.A. HSG) 90 ECTS credits

Business Innovation (MBI)

Marketing Management (MiMM)

Accounting and Corporate Finance (MACFin)

General Management (MGM)

Economics (MEcon)

Strategy and International Management (SIM)

Management, Organization Studies and Cultural Theory (MOK)

Banking and Finance (MBF)

International Affairs and Governance (MIA)

Quantitative Economics and Finance (MiQE/F)

International Law (MIL)

Law and Economics (MLE)

Law (MLaw)

Computer Science (MCS)

Master of Science (M.Sc. HSG)
(120 ECTS credits)

Master of Medicine HSG UZH (180 ECTS credits):
Joint Medical Master (St.Gallen Track)

Ph.D. Studies (Dr. HSG)

Management (PMA)

Dr. oec. HSG with specialisation in:
Accounting (English)
Business Innovation (German)
General Management (English)
Marketing (German)

Graduate Programme

in Economics and Finance (GPEF)
Dr. oec. HSG with specialisation in:
Economics
Econometrics
Finance

International Affairs and Political Economy (DIA)

Dr. rer. publ. HSG

Organization Studies and Cultural Theory (DOK)

Dr. rer. soc. HSG

Law (DLS)

Dr. iur. HSG




Computer Science (DCS)

Dr. sc. HSG

All majors (excluding BCS)

special approval procedure

special approval procedure

-  German
-  English
-  Hybrid: courses in German and English

Satisfaction after graduation

Learning success	2018	2019	2020	2021	2022
BA graduates	81%	74%	79%	77%	78%
MA graduates	84%	80%	84%	82%	77%
Doctoral graduates	87%	80%	89%	82%	79%
Overall satisfaction					
BA graduates	86%	79%	85%	81%	82%
MA graduates	85%	84%	83%	87%	83%
Doctoral graduates	84%	78%	71%	82%	79%

Assessment by students: number of positive assessments, 2018-2022

Market shares

Basic level	2017	2018	2019	2020	2021
Economic sciences	39%	39%	39%	40%	40%
Legal sciences	7%	7%	7%	7%	8%
Political sciences	18%	19%	18%	18%	17%
Doctoral level					
Economic sciences	59%	51%	51%	49%	54%
Legal sciences	10%	9%	8%	6%	10%
Political sciences	16%	4%	12%	9%	21%

Swiss market shares of HSG graduates, 2017-2021 (latest survey from 2021)

Student commitment

About half of all the students are involved in one of approx. 140 associations and initiatives, and this despite the great workload imposed on them by their degree courses. The associations

Associations at the HSG



focus on ecological issues, for example, or focus on specialist topics like banking, or organise sports and cultural events.

Conferences and congresses

Every year, numerous events that can be traced back to student initiatives take place in St.Gallen, the St.Gallen Symposium, Europe's biggest founder's conference START Summit, or the oikos

Conference and congress venue



conference being cases in point. In addition, the University of St.Gallen itself runs conferences and congresses about a wide variety of topics.

	2018	2019	2020	2021	2022
BA graduates	59%	57%	45%	54%	57%
MA graduates	44%	37%	41%	42%	52%
Doctoral graduates	22%	28%	36%	38%	25%

Involvement in a student organisation at the HSG, 2018-2022

Studies and the labour market

Practical experience

79 per cent of the holders of an HSG Bachelor's degree and 96 per cent of the holders of an HSG Master's degree already had more than six months' professional/practical experience when they graduated.

Job hunting

79 per cent of the holders of an HSG Bachelor's degree and 78 per cent of the holders of an HSG Master's degree already had a permanent position when they graduated. 55 per cent of the holders

of an HSG Bachelor's degree and 65 per cent of the holders of an HSG Master's degree were able to choose between at least two job offers.

Recruiting firms

In 2022, 663 national and international companies advertised a total of 2,441 jobs on the hsgcareer.ch career platform. Among them were 91 companies from the Canton of St.Gallen, which placed 256 job advertisements.

Career
platform
hsgcareer.ch



HSG spin-offs strengthen the region

The HSG actively supports students who set up companies. Also, it awards the official HSG spin-off label to selected start-ups. By now, today's 171 spin-offs have created at least 6,000 jobs.

Entrepreneurship is traditional at the HSG: thus companies such as Abacus, Tibits and Namics (today's Merkle) can be traced back to start-ups founded by HSG alumni. However, young and innovative start-ups such as Planted, Yokoy and

Kaspar& have an HSG background. The HSG awards its official spin-off label to innovative, scalable and sustainability-oriented start-ups. All in all, today's 171 spin-offs have created at least 6,000 jobs in the last few years. 27 per cent of the

spin-offs are based in the Canton of St.Gallen and thus also reinforce the regional economy. 87 per cent of the spin-offs pursue at least one of the UN's 17 Sustainable Development Goals.

The Startup@HSG initiative supports students and their business ideas from the early stages until they are ready to enter the market. Students are granted free access to coaching sessions for the purpose. In 2022, 350 start-up consultan-

cy sessions were conducted in this way. In "theHub" building near St.Gallen main railway station, start-ups can also rent favourably priced work premises, and they can conduct workshops in the MakerSpace on the campus. In addition,

the HSG Entrepreneurial Talents programme helps ten selected student start-ups or business ideas in their specific further development every semester.

Startup@
HSG

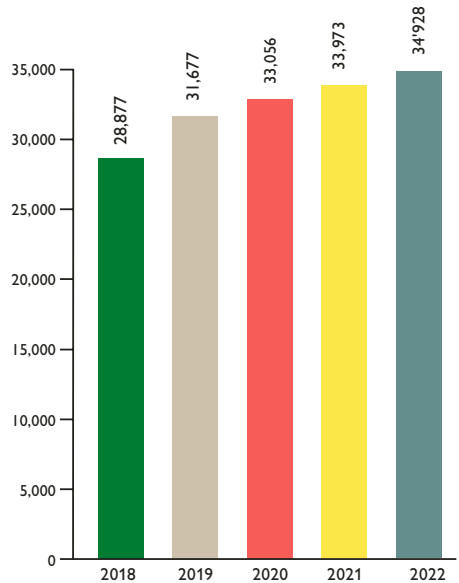


HSG Alumni

More than 180 Alumni clubs on five continents

HSG Alumni is the alumni organisation of the University of St.Gallen. Since 2018, the number of members of HSG Alumni has risen from 28,877 to 34,928. HSG Alumni is regarded as one of Europe's biggest and most professional alumni organisations. Its vision is "Benefit creation, networking and promotion".

HSG Alumni



Sustainability in many areas

Sustainability is embedded in the HSG's 2025 strategy. Various figures show that many areas of the HSG implement sustainability – from research and teaching to the operation of the campus itself

HSG understands sustainability as the goal of balancing our social and economic systems within the limits of the planetary boundaries, particularly climate change and biodiversity loss. In this context, the HSG has set itself the objective of reducing its CO₂ emissions to net zero. In addition, the HSG is a signatory of the UN PRME (Principles of Responsible Management Education). Following an integrative understanding, sustainability also means promoting equality, diversity and inclusion.

Performance indicators

- In 2021/2022, a total of CHF 3.5m was granted for HSG research projects that deal with issues connected to sustainability. The monies were provided by the HSG's basic research fund (GFF) and the Swiss National Science Foundation (SNSF)
- In 2021, the President's Board sanctioned a sustainability strategy. It integrates sustainability issues in the three dimensions of teaching, research and campus & outreach.
- In 2021/2022, HSG researchers pub-

lished more than 130 peer-reviewed articles related to sustainability in scientific journals.

- In 2021, WWF Switzerland conducted a survey of the integration of sustainability in Swiss universities. In this rating, the HSG was among the ten most ambitious institutions.
- Between 2014 and 2021, the energy consumption per student on the campus was reduced by about a quarter.
- 113 students from various Master's programmes have so far completed the "Managing Climate Solutions" (MaCS) certificate programme.
- Since 2021, HSG is organising a yearly infoday "Women*@HSG" to increase the share of female Bachelor's students.

HSG
Sustainability
Report



A biodiverse HSG campus

The HSG campus on St.Gallen's Rosenberg is certified for its nature-based design. More than 60 different plant species grow there and various wild and small animals live in the University grounds.

When all the students, researchers and members of staff leave the HSG campus on St.Gallen's Rosenberg late in the evening, the grounds belong to nocturnal animals: the large, park-like area of 47,500 square metres is home to foxes, martens and badgers. They find their habitat around the University buildings, where 28 tree and 38 shrub species grow. The surrounding meadows, which are mown only once a year after they have seeded, provide a habitat for insects, birds and other small animals. No fertilisers and pesticides are used; instead, a great deal of manual work is involved. Two employees of the HSG's Construction and Technology Department exclusively work on the maintenance of the surroundings.

Since 2007, the HSG has been certified for the nature-based design of its environment by the Nature & Economy Foundation, which promotes nature in residential areas and honours exemplary areas and environment planning. At the HSG, too, several buildings have been greened: thus when the Library was renovated in 2021, a nature-based roof garden with a small

biotope was created. On the SQUARE, a total of approx. 1,370 square metres were extensively greened. And also in 2021, the façades on the classroom cabins behind the sports grounds were greened with indigenous climbers. The HSG staff of Construction and Technology conduct regular inspections with external experts of biologically diverse environment design. On these occasions, they discuss options of how the campus can be edged even closer to nature and developed along these lines.



Executive education

Besides basic education and research, executive education is part of the central functions of the University of St.Gallen.

In 2022, the HSG's executive education generated a turnover of CHF 53.8m. Executive education is provided by the institutes and the Executive School of Management, Technology and Law (ES-HSG).

Institutes

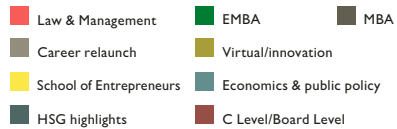
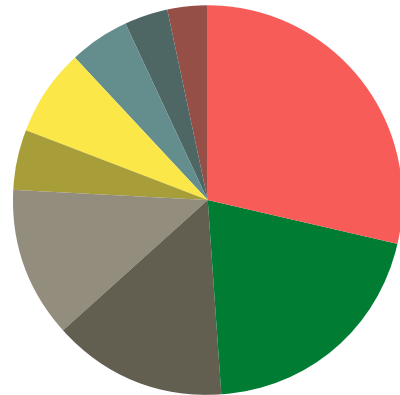
The HSG's institutes run executive education courses in their areas of expertise for regional, national and international target groups. The range of diploma and certificate programmes, as well as seminars, satisfies economic, managerial and legal requirements, as well as those of cultural and political science.

Executive School of Management, Technology and Law

The Executive School (ES-HSG) is the contact point for executive education at the HSG and offers its own wide-ranging portfolio of degree programmes, as well as executive education in the fields of Law & Management and open enrolment. In addition, the ES-HSG comprises

the Henri B. Meier School of Entrepreneurs, as well as customised executive education programmes for national and international customers.

Number of participants in executive education, 2022, totalling 1727*



* excluding in-house courses in the fields of Custom and Law & Management

Rankings

The HSG attributes particular importance to the Financial Times rankings, which are of international significance and match the University's fields of activities in teaching and executive education at the same time.

On 5 December 2022, the Financial Times published its annual ranking of European Business Schools (FT EBS Ranking). In 5th place, the HSG is the best-ranked university in the entire German-speaking region. The top spot in the ranking was defended by HEC Paris, followed by London Business School, France's ESCP and Bocconi from Milan. This ranking combines four individual rankings of the FT and is a strong indicator of academic excellence.

The FT individual rankings are based on annual surveys of business schools and their graduates. They take into account criteria such as the salary and salary development of graduates, the quality of the programmes, the diversity of lecturers and students, international mobility, the research performance of the business school and sustainability aspects.

Financial Times Ranking	2018	2019	2020	2021	2022
European Business Schools	4th	4th	7th	6th	5th
Masters in Management	1st	1st	1st	1st	1st
Masters in Finance	6th	n.a.	6th	6th	12th
Executive Education	15th	16th	18th	n.a.	12th
Full-Time MBA	15th	17th	18th	18th	20th
Executive MBA	24th	20th	26th	21th	16th

Ranking results for degree courses and executive education of the Financial Times rankings, 2018-2022. The European positions are indicated.

Media presence and social networks

The activities of the University of St.Gallen have an impact both within the region and beyond it. Besides the daily media reports, the HSG also reaches a wide audience through its social media profiles.

	2018	2019	2020	2021	2022
National media presence, total number of articles	9,936	9,612	9,017	8,861	8,238
of which outside the St.Gallen region	9,082	8,467	8,028	7,576	7,030
International media presence in the focal countries	2,371	3,801	4,581	4,072	6,176

National and international media presence of the University of St.Gallen, 2018-2022, Argus, APA, Genios&LandauMedia, Gorkana, Grayling.

	2020	2021	2022
Website visitors	1,642,714	1,815,002	1,802,594
YouTube video views	3,738,489	4,189,638	4,530,082
LinkedIn followers	75,892	88,790	102,388
Twitter followers	9,739	10,513	11,186
Instagram followers	12,215	15,289	18,128
Facebook fans	27,150	27,399	28,012
Podcast downloads	3,549	32,789	82,200

Development of the website and social media channels, 2020-2022. Annually as of 31 December.

Research

HSG researchers deal with practice-related, current and urgent issues. Their research thus creates added value for society and for companies. Various performance indicators and awards demonstrate that impact-oriented top-class research is conducted at the HSG on a daily basis.



Impact Awards

The HSG Impact Awards are conferred annually on three research projects at the University of St.Gallen which have a noticeable impact on society. The jury, which consists of practitioners and University members, evaluates applications from various disciplines of HSG research.

Dr. Anna Stünzi (HSG), **Dr. Florian Egli** (ETHZ) and **Malte Toetzke** (ETHZ): “Consistent and replicable estimation of bilateral climate finance”. In their research project, they developed a natural language processing model in order to identify and classify climate protection projects. The analysis of 2.7 million projects revealed that there was a discrepancy between the officially registered figures on climate funding and the actual



figures. The model enables contributors, recipients and NGOs to monitor climate funding pledges on the basis of standardized criteria. This enhances the transparency and fairness of the awarding process.

figures. The model enables contributors, recipients and NGOs to monitor climate funding pledges on the basis of standardized criteria. This enhances the transparency and fairness of the awarding process.

Adrian Müller, Dr. Alexander Stauch, Prof. Dr. Judith Walls and Prof. Dr. Andreas Wittmer: “Sustainable Aviation Project – Interdisciplinary knowledge development and transfer for the decarbonization of aviation”. The research project deals with sustainable aviation. Although the International Civil Aviation Organization (ICAO) has defined



sustainability targets, the industry still lacks the knowledge of how the sector can master the transition to decarbonisation. This is what the project tackles.

Prof. Dr. Damian Borth and Konstantin Schürholt: “Hyper-Representations: Learning from populations of neural networks”.

Artificial intelligence is becoming more important, but how can we make neural networks safer, more trustworthy and more sustainable?

The research project intends to analyse populations of neural networks to find out whether there are common patterns or structures. This should make it possible to develop approaches and methods for training neural networks even more efficiently.



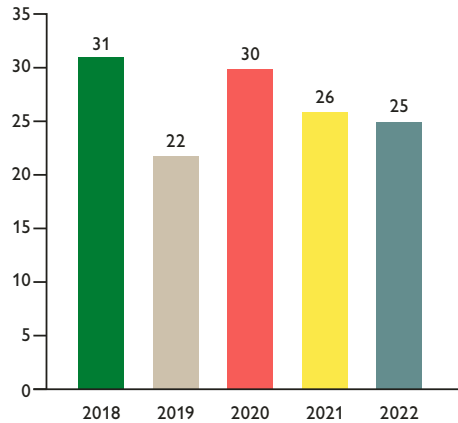
Videos on the individual research projects



Publications in FT 50 journals

The Financial Times rates 200 business schools worldwide according to various criteria. One of these is the number of publications in 50 renowned journals (the so-called FT 50) that were realised by researchers of a business school. HSG researchers, too, regularly publish in the FT 50.

Number of publications
by HSG authors in FT 50 journals



Selected publications in further areas:

In addition, HSG researchers also produce publications on issues in legal, social and political sciences, as well as on IT topics. A selection of important publications:

- Bernhard Ehrenzeller / Patricia Egli / Peter Hettich / Peter Hongler / Benjamin Schindler / Stefan G. Schmid / Rainer J. Schweizer: Die schweizerische Bundesverfassung – St.Galler Kommentar, 4th ed., Dike Verlag, 2023
- Florian Wettstein: Business and Human Rights: Ethical, Legal and Managerial Perspectives. Cambridge University Press, 2022.
- Stefan Bühler: “Carbon Footprinting and Pricing Under Climate Concerns”, in Journal of Marketing, 2020
- Angelo Ranaldo: “Liquidity in the global currency market”, in Journal of Financial Economics, 2022

Research platform Alexandria

With the research platform Alexandria, the HSG pursues the aim of guaranteeing public access to as many research results of the HSG as possible.

Alexandria does not only serve as a publication archive, but provides researchers and anyone else who is interested with numerous other services: reports on current research projects, personal profiles of academics, up-to-date research news and statistics. Working papers, newspaper articles and contributions to debates through Alexandria

provide an insight into ongoing research projects. In 2022, the platform contained some 54,000 publications, of which 34 per cent can be directly read on the platform. The HSG works continuously on the free accessibility of academic articles. By now, 70 per cent of the publications can be read free of charge.

Alexandria



The publications that were most often viewed in 2022

The years of 2018 – 2022 were taken into account:

- Winkler, Rainer & Söllner, Matthias: “Unleashing the Potential of Chatbots in Education: A State-Of-The-Art Analysis”. 2018. – Academy of Management Annual Meeting (AOM). – Chicago, USA. – 1,716 views
- Fust, Alexander; Mahler, Marina; Graf, Alexander; Züger, Thomas; Bolliger, Nathalie & Brunner, Christoph: KMU Leitfaden zur Steigerung der Arbeitgeberattraktivität. St. Gallen : OBT, 2021. – 1,271 views
- Gottlieb, Charles; Grobovsek, Jan & Poschke, Markus (2020) Working From Home across Countries. Covid Economics, – 1,195 views
- Murmann, Johann P.: “The management transformation of Huawei: an overview”, in The Management Transformation of Huawei From Humble Beginnings to Global Leadership. Cambridge: Cambridge University Press, 2020, p. 151. – 1,177 views
- Frauendorfer, Karl & Gutsche, Robert: Geschäftsmodell der Xpo: Cui Bono? [monograph] – 946 views

Research rankings and funding

The HSG is represented in numerous university rankings. It also occupies top places in research rankings.

WirtschaftsWoche: business administration ranking

In 2022, the HSG was the leading university in terms of research in the German-speaking area. This is revealed by a ranking published by the German business magazine WirtschaftsWoche, which takes into account the past ten years. The HSG had already come first in this ranking in 2018 and 2020.

Handelsblatt: economics ranking

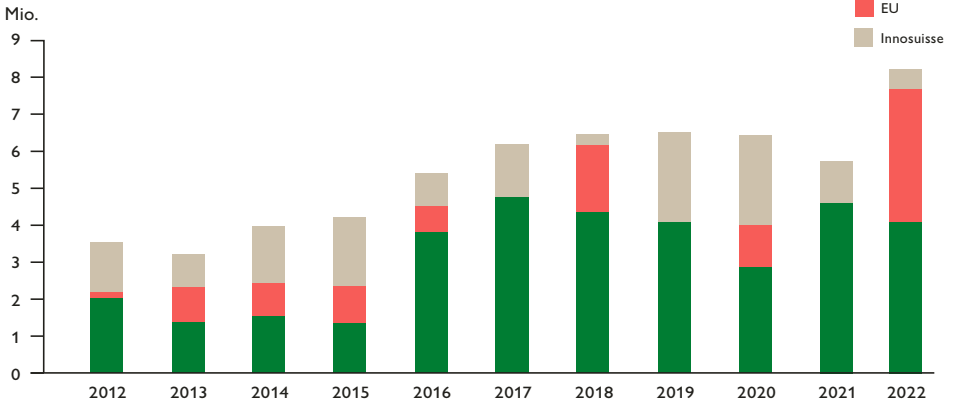
The Handelsblatt ranking lists the leading researchers in economics in the

German-speaking area and on this basis draws up a list of the universities leading in research. In the latest survey of 2021, the HSG occupied 8th place (2019: 10th place).

Research funds from external sources

HSG researchers regularly receive monies from funding institutions. The most important sources for research monies are the Swiss National Science Foundation (SNSF), the Swiss Innovation Agency (Innosuisse), as well as the EU research framework programmes.

Third-party funds, project funding, SNSF (without SNSF-programmes), EU, Innosuisse



Research prizes and organisation

Award-winning research

Last year, HSG researchers received various research prizes.

- Prof. Dr. Anna Elsner: Marie Heim Vögtlin Prize of the Swiss National Science Foundation (SNSF), prize money CHF 25,000, as well as the Starting Grant of the European Research Council (ERC) with EUR 1.5m for a five-year research project about assisted dying.
- Prof. PhD Julian Kölbel: SNSF Starting Grant CHF 1.8m for a five-year research project about sustainable investment.
- Prof. PhD Hannah Smidt: Latsis Prize 2023. This prize is annually awarded to young researchers for work that is relevant to practice and of outstanding quality.

More than 40 institutes

The HSG is characterised by its more than 40 institutes, research centers and centers. The largely autonomously organised institutes are predominantly self-funding, but are closely connected with the University's operations. About 80 per cent of all full professors are part of an institute or research center. The institutes constitute an alliance of chairs related by their subject-matter, thus pooling their competences under one umbrella.

Besides basic research, they are also involved in practice-relevant education, research and executive education. On this basis, the institutes, research centers and centers contribute towards the fact that the HSG is approx. 50% self-financing.

Strategic research cooperation ventures

Besides basic research, the HSG has always conducted strongly practice-related research. This also finds expression in its strategic research cooperation ventures with reputable practice partners.

- SBB Lab, since 2010
- BMW Group, since 2011
- Bosch Lab, since 2012
- Hilti Lab, since 2013

Research partners



Global centers

There are three interdisciplinary global centers at the HSG. They conduct top-class research with a global impact.

- Global Center for Customer Insight (GCCl)
- Global Center for Entrepreneurship & Innovation (GCE&I)
- Global Center for International Economic Analysis (GCIEA)



Internationally and regionally interlinked

The HSG offers exchange opportunities with approx. 215 universities worldwide. In 2022, the HSG welcomed 765 students for a guest semester in St.Gallen. The number of HSG students who spent an exchange semester amounted to 1,225. 53 per cent of HSG students gain studying and/or working experience abroad. This makes the HSG the Swiss university whose students are the most mobile.

International environment

All in all, students of around 120 nationalities are enrolled at the HSG.

With its high degree of cultural diversity on the campus, the HSG already enables students to experience internationality during their studies. In order to ensure a good numerical ratio between Swiss and foreign students, the proportion of foreign students has been limited to a

maximum of 25 per cent ever since 1963. However, this does not apply to exchange students, who additionally enhance internationality at the HSG.

Exchange programmes of the HSG



Accreditations

The University of St.Gallen is one of the frontrunners in the field of business education. This is confirmed by international seals of approval. The HSG has been accredited by EQUIS since 2001, by AACSB since 2003 and by AMBA since 2019. Thus it has been awarded the most important international seals of approval for business schools. Only about one percent of universities worldwide are allowed to carry this quality mark.

International professors

At the HSG, 49 per cent of full professors are of foreign nationality. Almost all of them have international teaching and work experience.



International network

The University of St.Gallen cultivates existing partnerships and is a member of:

- APSIA – Association of Professional Schools of International Affairs
- ARCS Alliance for Research on Corporate Sustainability
- CEMS – The Global Alliance in Management Education
- GBSN – Global Business School Network
- PIM – Partnership in International Management
- PRME – United Nations Global Compact
- SIGMA Societal Impact & Global Management Alliance

In addition, the HSG encourages an exchange with other universities. At the Master's Level, double degrees are possible with:

- CEMSAllianz
- ESADE, Barcelona, Spain
- Fletcher School, Tufts University, Boston, USA
- Fundação Getulio Vargas, São Paulo, Brazil
- HEC School of Management, Paris, France
- INCAE Business School, Costa Rica
- Institut d'Etudes Politiques (Sciences Po), Paris, France
- Nanyang Technical University, Singapore
- RSM Erasmus University, Rotterdam, Netherlands
- Stockholm School of Economics, Sweden
- Università Commerciale Luigi Bocconi, Milan, Italy
- Yonsei Graduate School of International Studies, Seoul, Korea
- Universidad de los Andes in Bogotá, Colombia



HSG network



Two shared languages

Besides German as the official language and the language of the local culture, English – the business language – is increasingly being integrated into the degree courses with the objective of making our students bilingual.

Languages of the programmes by level:

- Bachelor's level: 3 bilingual programmes including an English-language assessment year in economics
- Master's level: 9 English-language and 2 bilingual programmes
- Doctoral Level: 4 English-language and 2 bilingual programmes
- Executive education: 38 English-language and 4 German-language programmes

Public lectures

Public lectures



The University of St.Gallen has offered public lectures ever since its establishment. In 2022, about 3,000 people attended such lectures about economic, historical, sociological, cultural and other topics.

Regional network

The University of St.Gallen is involved in several local and regional networks and is a member of the following organisations:

- benevol St.Gallen
- DenkRaumBodensee
- IHK – St.Gallen-Appenzell Chamber of Industry and Commerce
- IT St.Gallen rockt!
- Kantonaler Gewerbeverband St.Gallen (KGV)
- Lake Constance Arts & Sciences Association
- Quartierverein NordostHeiligkreuz
- Quartierverein Rotmonten
- REGIO Appenzell AR - St.Gallen – Bodensee
- Rosenberg Quartierverein
- Switzerland Innovation Park Ost AG
- St.GallenBodenseeArea
- St.GallenBodensee Tourism
- Textilland Ostschweiz
- Wirtschaft Region St.Gallen (WISG)



Regional effects (2021) of the University of St.Gallen (HSG)



Cooperation ventures



Society

Report on the regional effects of the HSG



Government

Public funding: CHF 62m

Secondary occupations

Qualified personnel

Secondary occupations and internships

Purchasing power effects, students: CHF 132.5m

Purchasing power effects, University: CHF 60.7m

Purchasing power effects, executive education: CHF 7m



Employers / trade & industry

Outside the canton

Funding

In 2022, the University of St.Gallen's operating revenue amounted to CHF 274.9m. The public contribution of the Canton of St.Gallen was fixed for the performance period of 2019-2022.

CHF 6.817m of this constitutes the means for the degree course in medicine according to the separate performance agreement for the Joint Medical Master in St.Gallen from 2020 to 2022.

Comparison in million CHF and per cent	2018	2019	2020	2021	2022
Operating revenue, HSG	245.6	251.3	247.4	262.3	274.9
Public contribution, Canton	49.2	54.3	62	62	62
Public contribution, Canton, in %	20.02	21.62	25.07	23.7	22.6

Operating revenue, HSG, and public contribution, Canton of St.Gallen, 2018-2022, including Joint Medical Master.

Taking into account the Joint Medical Master, the public contribution per student amounts to CHF 14,766, of

which the Canton of St.Gallen funds CHF 6,469.

	2018	2019	2020	2021	2022
Contribution, public purse	14,191	14,710	15,338	15,212	14,766
Funding Canton of SG	5,673	6,124	6,857	6,677	6,469

Contribution, public purse, per student, 2018-2022, including Joint Medical Master.

The HSG is 125 years old

The University of St.Gallen, which was established in 1898, is one of the oldest business schools altogether. In 2023, the HSG is celebrating its 125th anniversary with a many-faceted, largely public programme.

25. February



About 3,000 visitors explore the HSG's diversity at the "Open SQUARE".

13. May



The HSG celebrates the *Dies academicus*. To mark the anniversary, a festschrift is published on this day.

16. September



The TEDxHSG speaker platform will focus on "The Future of Learning" this year.

28. November



A special ecumenical service marks the end of the anniversary year.



The artist Lewis Davidson collects objects at the HSG. By the end of the year, they will have been turned into a work of art.

January



At "HSG forscht!" the HSG presents its research to the general public.

13. May



At the international symposium "Universities in an Age of Uncertainty" at the HSG, various experts will gather.

15. September



At the HSG Community Festival, current and former students will meet each other.

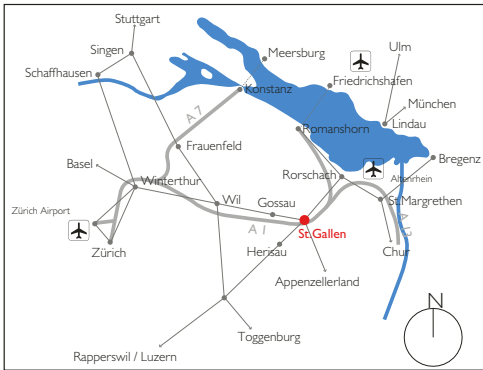
30. September

Alle Infos
To the
programme



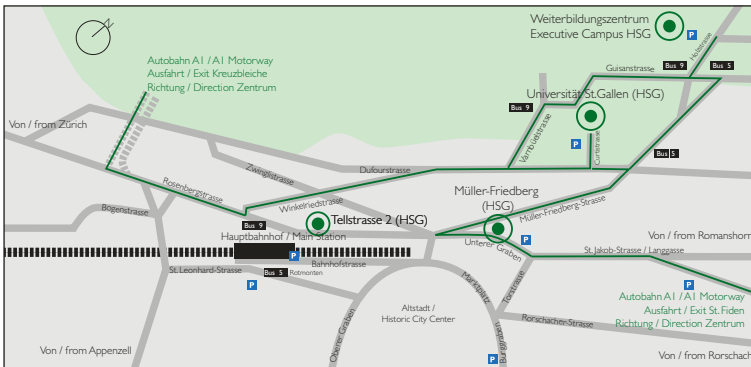
How to get here

Several trains per hour and the A1 motorway directly link St.Gallen with Zurich Airport and all Swiss major cities.



How to get to St.Gallen

In St.Gallen, the no. 5 and 9 buses provide a direct connection between the Main Railway Station and the University. There are an extremely limited number of parking facilities on the University campus.



How to get to the campus in St.Gallen

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YouTube channel.



MazeMap





University of St.Gallen (HSG)
Dufourstrasse 50
9000 St.Gallen
+41 71 224 22 25
kommunikation@unisg.ch
[unisg.ch](https://www.unisg.ch)

LinkedIn



Instagram



Twitter



Facebook



From insight to impact.