



University of St.Gallen

Ph.D. Programmes

New
Grants Office
HSG

*“From insight
to impact”* 



Facts and figures

1898
Foundation

200
Partner universities

8669
Students

42
Institutes and research centres

3205
Employees

4 out of 5
Bachelor's and Master's
students have a regular job
before graduation

102
Full professors

Students' origins
70% Switzerland
25% Europe
3% Asia / Pacific
2% Americas

> 90%
of all graduates would
choose the HSG again

Rankings

Financial Times Masters in Management Ranking:

- 1st place worldwide with the Master in Strategy and International Management

Financial Times Masters in Finance Ranking:

- 6th place worldwide with the Master in Banking and Finance

Financial Times European Business School Ranking:

- 4th place

The Economist Masters in Management Ranking:

- 2nd place worldwide with the Master in Strategy and International Management

Handelsblatt / Wirtschaftswoche Ranking:

- Business Research (Wirtschaftswoche): 1st place in German-speaking Europe
- Economics Research (Handelsblatt): 9th place in German-speaking Europe

📄 rankings.unisg.ch

Accreditations / Networks





Grüezi and Hello

Dear Future Students

A handwritten signature in black ink, reading "B. Ehrenzeller".

Prof. Dr. Bernhard Ehrenzeller
President



University of St.Gallen

Dear Candidate,

Your Ph.D. studies will be one of the most challenging and most exciting times in your life. By choosing the University of St.Gallen (HSG), you will become part of a vibrant research community whose members often work closely with partners in the private and public sector.

“As a leading business university, we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society” – as a Ph.D. candidate, you will contribute to reaching our vision outlined in the Roadmap 2025.

It is our ambition to equip our Ph.D. candidates with the tools they need to succeed in their research and beyond. We therefore do not only enforce the highest academic

standards in our programmes but continually strengthen both solution-oriented basic research and rigorous applied research. Moreover, we provide you with opportunities to build your methodological competencies, your teaching and your personal skills.

You can expand your methodological toolkit at our Global School of Empirical Research Methods (GSERM) where renowned experts will teach and coach you. Your personal and general career toolkit will benefit from the Young Investigator Programme that also fosters exchange with other budding researchers. And you can hone your teaching skills by pursuing a CAS in Teaching and Learning for Higher Education.

We hope that you take advantage of these opportunities and become part of our campus community – welcome!

“As a leading business university, we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.”

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The University of St.Gallen (HSG)

Internationality, practical relevance and an integrative view have been characteristic of the University of St.Gallen ever since it was established in 1898. Today, we are educating more than 8,000 students in management, economics, law, social sciences, international affairs and computer science, and successfully so: according to the current rankings, the HSG is among Europe's leading business universities. Holistic education at the highest academic level has earned us the international seals of approval of the EQUIS, AACSB and AMBA accreditations. Thanks to an increasing number of English language programmes, we are also attractive for international students. In our Bachelor's, Master's and Ph.D. programmes, just over 34 per cent are international students from 80 nations.

Research at the HSG

At the HSG, we conduct basic and applied research at a high level in a wide range of areas. It is conducted in six schools: the School of Management, the School of Finance, the School of Economics and Political Science, the Law School, the School of Humanities and Social Sciences and the School of Computer Science. For the most part, this research takes place in the 42 institutes and research institutes, as well as at about 80 chairs.

The HSG's institute model differs greatly from other universities in Switzerland. This federal concept reflects the excep-

tional academic nature of the HSG and its research. Groups and teams conduct research with the aim of making a contribution to the University's top European position and the HSG's typical cooperative organisation culture.

A comprehensive insight into the HSG research (projects, publications and profiles) is provided by the Alexandria Research Platform.

✉ alexandria.unisg.ch

As a place of research, we offer young and experienced academics attractive working conditions, and we specifically support up-and-coming researchers. Thus, there is a possibility for young academics to be employed on the research staff or as assistants at institutes and chairs while working towards a Ph.D. degree, so laying the foundations for their later academic careers.

Our focus when supporting the new generation of academics is on career and research-funding opportunities. For this purpose, we provide a wide range of services, tools and infrastructure for HSG researchers. This includes, for example, our Global School in Empirical Research Methods (GSERM) (see page 32), our Behavioral Lab (see page 34), the Young Investigator Programme (YIP) (see page 36) and the support by the Grants Office HSG (see page 39).

Structure of Ph.D. studies

Ph.D. studies at the University of St.Gallen (HSG) provide Ph.D. students with the necessary preparation to apply both theory and practice in their later work. The methodology that is essential for this task is reinforced in lectures and seminars during the coursework and research phases, and is refined individually while students are writing their theses.

Enrolment / Supervisor for the thesis / Admission

Enrolment process

To apply, you will have to fill in the online enrolment on our website. During this process, you will be informed about the documents you have to submit. Once you have entered your data, uploaded the required files and paid the enrolment fees, your application for a Ph.D. programme is complete. If you are accepted, you will receive a confirmation by e-mail.

Once you have this confirmation, it is your own responsibility to find a professor to act as supervisor for your Ph.D. thesis. This professor will have to submit the form for a supervisor's letter of recommendation within the online enrolment time frame to the Ph.D. Office, which is a prerequisite for admission to Ph.D. studies. You can find an overview of the various institutes and of the professors and their fields of research on our website. If you meet all the requirements and the programme committee agrees to your admission, you may be admitted unconditionally. If your admission is subject to certain conditions such as supplementary work, your admission is conditional until they have been fulfilled.

Coursework phase: Courses / Research proposal / Colloquium

Coursework phase

The coursework phase lasts a maximum of four semesters and consists of:

- Methodological and specialist courses, which serve to deepen subject knowledge and teach methodological skills.
- Preparation of the research proposal. In this, the thesis project and the methodological approach must be described and evidence of initial research results must be provided.
- Colloquium on the research proposal. This will be assessed by the thesis committee and the colloquium will be conducted within eight weeks. At the colloquium, the research proposal will be presented to the thesis committee, followed by a question and answer session regarding content and methodology. The colloquium is not open to the public and lasts about half an hour. The thesis committee will decide whether or not to accept the research proposal.

Research phase: Seminars / Writing thesis / Defence

Research phase

The methodological and theoretical part of the Ph.D. studies takes central stage in the research phase. It lasts a maximum of six semesters and consists of:

- Thesis-related seminars which may provide the opportunity to present and discuss the current status of the research and give a platform for an academic exchange with fellow students and faculty.
- Writing the Ph.D. thesis, which must be the Ph.D. student's own scientific achievement and provide evidence of advanced specialist knowledge and the mastery of scientific methods. It can be submitted in the form of a self-contained book (monograph) or individual essays (cumulative thesis).
- Defence. The thesis has to be defended before the thesis committee. The Ph.D. student has to provide evidence of whether he/she satisfies the Ph.D. thesis requirements. The defence is open to the public and lasts about an hour.

Graduation

Graduation

The Senate awards the degrees at a graduation ceremony. The Ph.D. diplomas are presented by the President. The following degrees are awarded:

- Management: Doktor oder Doktorin der Wirtschaftswissenschaften (Dr.oec. HSG) or Doctor of Philosophy in Management (Ph.D. HSG)
- Finance: Doktor oder Doktorin der Wirtschaftswissenschaften (Dr.oec. HSG) or Doctor of Philosophy in Finance (Ph.D. HSG)
- Economics and Finance: Doktor oder Doktorin der Wirtschaftswissenschaften (Dr.oec. HSG) or Doctor of Philosophy in Economics and Finance (Ph.D. HSG)
- Computer Science: Doktor oder Doktorin der Wissenschaften (Dr.sc. HSG) or Doctor of Philosophy in Computer Science (Ph.D. HSG)
- International Affairs and Political Economy: Doktor oder Doktorin der Staatswissenschaften (Dr.rer.publ. HSG) or Doctor of Philosophy in International Affairs and Political Economy (Ph.D. HSG)

- Law: Doktor oder Doktorin der Rechtswissenschaft (Dr.iur. HSG) or Doctor of Philosophy in Law (Ph.D. HSG)
- Organizational Studies and Cultural Theory: Doktor oder Doktorin der Sozialwissenschaften (Dr.rer.soc. HSG) or Doctor of Philosophy in Organizational Studies and Cultural Theory (Ph.D. HSG)

Working and studying

During their Ph.D. studies, some students work at their professor's institute, others write their thesis extramurally. To attend the seminars, however, the students have to come to St.Gallen. The way Ph.D. students structure their Ph.D. studies is something they have to discuss with their supervisor before they take up the studies.

Online enrolment time frame

To start in September (Autumn Semester):

1 February to 30 April of the current year

To start in February (Spring Semester):

1 September to 30 November of the preceding year.

Extended deadlines are applicable for research assistants at the HSG institutes.

Ph.D. Office

The Ph.D. Office ensures the smooth running of the administrative side of your Ph.D. studies: from enrolment and registration to the award ceremony. We are the point of contact for prospective Ph.D. candidates and assist Ph.D. students with all questions relating to their studies.



Fiorella Schmucki



Brigitta Scheitlin



Anna Schlegel



Edda Pante

University of St.Gallen (HSG)
Ph.D. Office
Tellstrasse 2
CH-9000 St.Gallen
Switzerland

+41 71 224 22 20
phd@unisg.ch

📧 phd.unisg.ch

Admission criteria

Admission to Ph.D. programmes at the University of St.Gallen (HSG) is contingent on a Master's degree from a recognised university in the same or similar subject as the chosen Ph.D. programme. You must be able to demonstrate a Swiss grade average of at least 5.00 (Germany/Austria 2.00; US GPA 3.5).

Admission to our Ph.D. programmes is not possible with degrees from a university of applied sciences (a tertiary education institution without the right to award Ph.D.s) or with an MBA, Executive Master or Master of Advanced Studies.

Your degree programme will be recognised if the following criteria are fulfilled:

- Your degree was awarded by a university which is recognised in the country where you attended the course.
- You have completed all course work at a recognised or accredited university.
- You have completed at least half of the course work on-site at the university awarding the degree.
- You fulfil the minimum requirements for an unconditional admission to Ph.D. studies at your home university.

Please note that admission regulations and processes differ between our programmes. You can find specific information about individual programmes and further detailed information about admission on our website:

🔗 admissions.unisg.ch

Contact

For any questions regarding the admission criteria, please contact:



Beat Rigamonti
lic. phil.



Hans-Joachim Hartung
Dipl.-Verw.Wiss.

University of St.Gallen (HSG)
Admissions and Crediting Office
Dufourstrasse 50
CH-9000 St.Gallen
Switzerland

+41 71 224 39 31
admissions@unisg.ch

🔗 admissions.unisg.ch

Financial information

Living costs

Ph.D. students' living costs vary according to their lifestyles and how they structure their studies. Some students commute to St.Gallen for their studies, others live in St.Gallen and work at their professors' institutes. Students living here spend on average approx. CHF 29,000 per year.

Tuition fees

When you register for your Ph.D. studies, you will be charged an application and processing fee of CHF 250. This fee is not reimbursable.

Semester fees

- For matriculated domestic students in a regular semester CHF 629
- For matriculated international students in a regular semester CHF 1,079

Examination fees

- For the submission of the research proposal CHF 300
- For the submission of the Ph.D. thesis CHF 600

Accommodation

We do not offer on-campus housing. Generally, students share an apartment or rent a small one (from CHF 500/month and CHF 650/month, respectively). The HSC's Student Mobility offers a limited number of rooms in a student residence for a brokerage fee (exchange@unisg.ch).

The Student Union provides more information on the housing market: shsg.ch

Food

A regular menu at the on-campus cafeteria costs about CHF 8. You can find all kinds of restaurants and snack bars in town.

Visa process

Most students who come to Switzerland must obtain a visa prior to entering the country. Please contact the Swiss Embassy in your home country at an early stage to find out about the relevant procedures and documents to be submitted.

In some cases, students must prove that they have sufficient financial means for their stay in Switzerland. Therefore, they will have to transfer money (currently CHF 24,000) into a Swiss bank account and submit the bank statement with the other documents to the Embassy to obtain the visa. eda.admin.ch

Moving to St.Gallen

Various items of information about moving to St.Gallen and about health insurance schemes for students can be found on the website of the City of St.Gallen. International students are required to take out a Swiss health insurance unless the Swiss authorities accept their original one. Costs will amount to at least CHF 100 per month. stadt.sg.ch

Scholarships and grants

Swiss grants

Switzerland offers research, Ph.D. and post-doctoral scholarships to international students. Interested parties should contact both the Swiss Embassy in their home country and the HSC's Federal Grant Officer Helen Obrist (helen.obrist@unisg.ch). sbfi.admin.ch

Funding Finder

Are you looking for financial support for your studies? Or do you need funding for your research? The Funding Finder will help you find all relevant funding sources such as scholarships, student loans, grants, awards, prizes and other financial help that can advance your personal career. funding.unisg.ch/en

Money-earning opportunities

You can find vacancies for Ph.D. students on our job portal, on the website of the institutes and through the Career & Corporate Services (CSC). As a rule, Ph.D. students may have a part-time job of a maximum of 70% at an institute. International students must satisfy various requirements in order to take up a job. Human Resources will be glad to inform you about the permits and documents required.

hsgcareer.ch

hrs.unisg.ch

Ph.D. Programme in Management (PMA)

The Ph.D. Programme in Management (PMA) brings together all the important research streams of business administration. Our students can select from one of four specialisation areas: Accounting, Business Innovation, General Management, and Marketing. All these specialisation areas are offered by our renowned School of Management, which promotes an integrated and holistic education in business administration. The HSG's School of Management strives to be one of the leading business schools in Europe. Students are sure to find an attractive, international learning environment that is relevant to their future research-based careers in academia and industry.

Structure of the Ph.D. Programme in Management

The Ph.D. Programme in Management (PMA) is the largest Ph.D. programme at the University of St.Gallen and provides preparation for a research-based career in academia and industry. Thanks to the broad orientation of the School of Management, Ph.D. students can choose from among four specialisations: Accounting, Business Innovation, General Management, and Marketing. Each specialisation offers a unique course curriculum providing both the necessary methodological background and in-depth subject knowledge concerning the chosen field of specialisation.



Dr. Barbara Seitz

Assistant Professor,
Copenhagen Business School

"After my graduate studies, I felt I was not ready yet and I wanted to learn more. I was not even sure what that really meant to me, hence, I gave myself the time to figure it out and started my Ph.D. in St.Gallen. In hindsight, it was the best decision. The Ph.D. gave me the chance to develop my main interests in research and practice and to dive deep into them, to learn the necessary skills and methods, and to build up a unique professional network. The PMA program in St.Gallen offered me the framework I needed by providing guidance and structure in the academic world."

The Accounting and General Management specialisations are taught in English. Advanced proficiency in English is required. The Business Innovation and Marketing specialisations are offered in English and German. Advanced proficiency in both languages is advisable for these two specialisations.

The programme is divided into a coursework phase and a research phase. The purpose of the coursework phase is to deepen methodological skills and pro-

vide specialised knowledge. Depending on the chosen area of specialisation, two compulsory and a minimum of two elective courses need to be completed. Elective courses can be selected either from the range of methodological courses of the Ph.D. Programme in Management or the Global School in Empirical Research Methods. Ph.D. students finalise the coursework phase by preparing and presenting a research proposal to their thesis committee.

The research phase is focused on the writing of the Ph.D. thesis and is accompanied by at least two Ph.D. colloquia in order to discuss the research progress and to get new insights from colleagues and faculty members. One additional phase-independent colloquium or methodological course has to be conducted during either the coursework or research phase. The research phase is finalised by submitting the thesis to the Ph.D. committee and defending it in an oral examination.

Ph.D. Programme in Management (PMA)

Coursework stage (1st / 2nd year)			Research stage (2nd year +)	
2 x compulsory courses (min. 1 course from own track)	Min. 2 method courses	research proposal	Min. 2 Ph.D. colloquia	thesis defense
1 stage independent Ph.D. colloquium or method course				

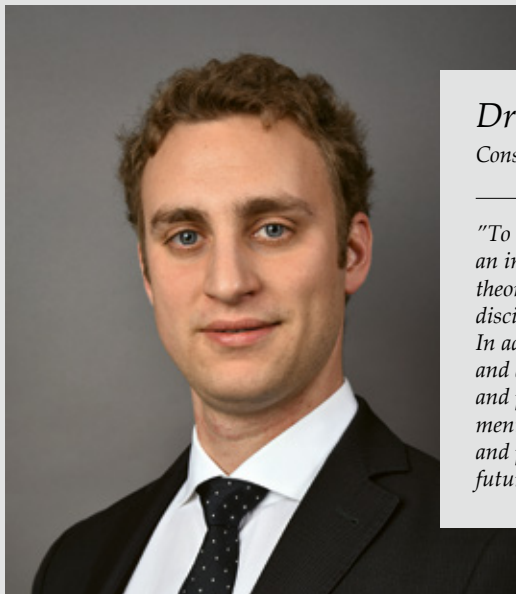
Specialisations

Accounting: The Accounting curriculum does not only include accounting theory and research methods but also deals with theoretical and practical aspects in the fields of financial accounting, management accounting, auditing and corporate finance. Our objective is to provide Ph.D. students with relevant knowledge that transcends their previous education. Rather than focusing on theoretical problems alone, the specialisation area aims to combine practical issues with quantitative and qualitative research methods. This specialisation area is aimed at all graduates who would like to concentrate on financial accounting, management accounting, auditing and corporate

finance, and who intend to acquire special skills for senior positions in business or qualify for an academic career in these areas.

Business Innovation: Ph.D. students who don't want to restrict themselves to analysing and explaining innovation, but want to actively contribute by designing innovative problem solutions, should have a closer look at our Business Innovation specialisation. Positioned between traditional, descriptive (explanatory) research and design practice, design-oriented research has gained a lot of momentum not only in practice but also in academia. Digital transformation is a premier example. In order for such

transformations to be described or analysed, innovative digital business models, platforms, capabilities and solutions need to be systematically designed and tested. While practitioners and consultants usually focus on situated innovations for situated problems, Business Innovation researchers systematically understand requirements, re-use existing solution components, design innovative projectable solutions and validate their applicability and value contribution – usually in close collaboration with practice. Based on state-of-the-art theories (for instance, from information or communication science), business innovation results include conceptualisations, methods, products, reference models or the implementation



Dr. Felix Thielemann

Consultant, Roland Berger

"To me personally, the Ph.D. in Management (PMA) has proven to be an invaluable experience. In particular, the unique flexibility to combine theory and practice-oriented research spanning various management disciplines as well as frequent access to world-class faculty stand out. In addition, you will find a vibrant community of fellow Ph.D. students and a general culture of openness to ask questions, discuss, challenge, and present new ideas. Thus, the program presents the ideal environment to grow not only as a researcher/professional but also as a person, and provides you with the right toolkit to succeed, no matter which future career path you ultimately opt for."

of prototypes (such as information or logistics systems). Since artefact construction often requires available theories to be extended and adapted, our courses and seminars in the Business Innovation specialisation do not only cover design science research, but also relevant aspects of social science research. Business Innovation, therefore addresses all graduates who are interested in topics such as information management and business engineering, technology and innovation management, media and communication management, and logistics management, and who aim at rigorously developing and explaining the emergence of new innovative business solutions.

General Management: Our General Management specialisation emphasises the in-depth understanding of all the factors that have a significant impact on the performance and sustainable success of corporations. Ph.D. students will become immersed in an exciting research field, which has created an impressive list of theories and methods enabling the exploration of often disordered and complex linkages among relevant organisational problems. Ph.D. students will be confronted, for instance, with topics such as business strategy and competitive dynamics, corporate, alliance and network strategy, strategy processes and renewal, and entrepreneurship. The spe-

cialisation in General Management provides Ph.D. students with the necessary and relevant knowledge to make a valuable, novel contribution to the field of strategy and management. Research is about entering “uncharted waters”. It requires the twin ability of “disciplined imagination”. As a consequence, our General Management specialisation will expose you to existing theories of management research, and main research streams of the discipline, as well as to the quantitative and qualitative research methods that will enable you to make this journey.


Marketing: Ph.D. students interested in qualified research in marketing management or consumer behavior should have a closer look at our Marketing specialisation. The Marketing specialisation provides a solid methodical and theoretical basis for conducting research in marketing and consumer behavior. Further, it enables Ph.D. students to pursue the independent management of long-term, innovative and empirical projects and to successfully position themselves in the international scientific community or in marketing management practice. To be successful in our Marketing specialisation, you will have to be interested in consumer insights and market-oriented relevant marketing topics, be capable of analytical and synthetic thinking, as well as have perseverance.

Contact

For any questions regarding the application, please contact:
phd@unisg.ch

For any questions regarding the admission regulations or a preliminary review, please contact:
admissions@unisg.ch

For any questions regarding the content and the structure of the PMA, please contact:
pma@unisg.ch

 pma.unisg.ch

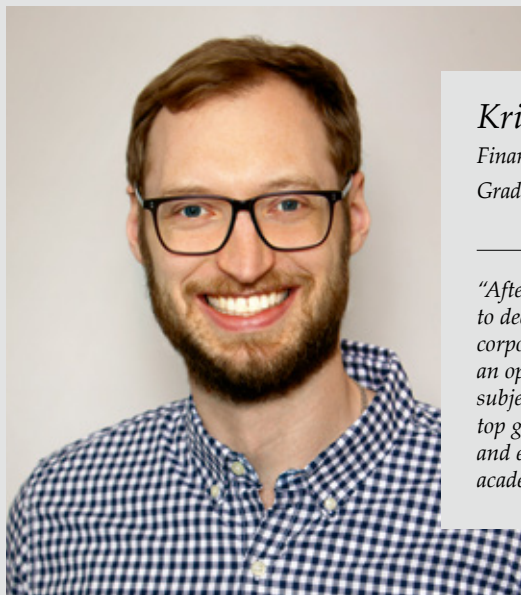
Ph.D. Programme in Finance (PiF)

ONLY ENGLISH

The Ph.D. Programme in Finance (PiF) is tailored towards a high-quality and internationally orientated education in financial research. It prepares students to pursue an academic career or to take up an applied research position in a central bank, an international policy institution or in the financial sector. The PiF is offered by the School of Finance of the University of St.Gallen, one of the largest finance groups in continental Europe. Our faculty has expertise in a wide variety of topics ranging from asset pricing and banking to corporate finance and market microstructure.

In the PiF programme, students learn the quantitative methods of modern finance research. Our large finance faculty and the resources devoted to the Ph.D. programme allow for a broad range of core electives. Ph.D. candidates can expect close faculty guidance while pursuing their own research. They publish their research in well-known international scientific journals and present it at international conferences.

The PiF programme welcomes excellent graduates of Master's programmes in finance, economics, mathematics, physics, business studies or engineering.



Kristian Bickle, Ph.D.

*Financial Economist at the Federal Reserve Bank of New York
Graduation year: 2018*

"After spending a few years in management consulting, I wanted to deepen my understanding of banking, asset pricing, and corporate finance. The Ph.D. Programme in Finance gave me an opportunity to delve into research of my choosing on these subjects. Ultimately, the program prepared me to compete with top graduates from around the world. It gave me the theoretical and empirical foundations to apply my knowledge to important academic and policy questions."

Faculty

The research activities of the School of Finance faculty cover topics such as asset pricing, banking, behavioural finance, corporate finance, derivatives and computational finance, energy finance, insurance, macro finance, market microstructure, real estate finance, and systemic risk.

Coursework phase

The courses of the PiF programme ensure that graduates have the necessary fundamental knowledge to pursue their own original research. The coursework phase lasts between two and four semesters during which candidates have to take two compulsory subjects (Asset Pricing and Corporate Finance) and six core electives. The core electives cover topics such as Computational Finance, Energy Finance, Financial Derivatives, Financial Intermediation, Market Microstructure, Spatial Econometrics and Systemic Risk. The menu of core electives can be completed

with topics and methods courses from other Ph.D. programmes of the University of St.Gallen as well as from other universities or our Global School in Empirical Research Methods (GSERM). During the coursework phase, Ph.D. students submit a research proposal to their thesis committee. This proposal forms the basis for their own research.

Research phase

During the research phase, Ph.D. candidates focus on writing their Ph.D. thesis, which consists of at least three scientific articles. In addition, they are expected to give two presentations in two PiF brown-bag seminars where they receive feedback from faculty and their fellow students. The research phase lasts between four and six semesters.

Contact

For any questions regarding the application, please contact:
phd@unisg.ch

For any questions regarding the admission regulations or a preliminary review, please contact:
admissions@unisg.ch

For any questions regarding the content and the structure of the Ph.D. Programme in Finance, please contact:
pif@unisg.ch

 pif.unisg.ch

Ph.D. Programme in Finance (PiF)

Coursework phase	Research phase
2 compulsory subjects: asset pricing and corporate finance 6 core electives	2 brown-bag seminar presentations

Ph.D. Programme in Economics and Finance (PEF) ONLY ENGLISH

The School of Economics and Political Science is a leading economics department in Europe, well known for its research and teaching. The Ph.D. Programme in Economics and Finance (PEF) at the University of St.Gallen trains students to achieve academic excellence in the areas of economics, econometrics and finance with a particular focus on policy-relevant theoretical and empirical research. Graduates of the programme are regularly selected for highly reputable academic and non-academic positions.

Coursework and research phases

The programme is designed to ensure that students receive advanced knowledge of the main areas of economics and finance. The curriculum begins with intensive courses (coursework phase), followed by two to three years of advanced studies, including students' own original research with topics chosen from three specialisations: Economics, Econometrics and Finance.



Prof. Michael Knaus

*Assistant Professor of Econometrics,
University of St.Gallen*

"The PEF is an ideal environment for your academic career. In the course phase, you can quickly specialise in your field. I benefited from many courses covering cutting-edge econometric methods. PEF courses offer also a close exchange with professors and distinguished guest lecturers. The PEF seminars provide the ideal stage to present your research and to get broad and constructive feedback – the perfect preparation for international conferences! Conference participation is highly supported by the program as well as gaining your own teaching experience. All in all, the PEF was an excellent foundation for my professorship!"

Courses are designed to be challenging and cover a broad range of topics including theoretical and empirical research methodology. Students benefit from an international environment, with English being the exclusive programme language. Each year, a number of distinguished visiting professors from European and US universities teach in the programme. During the dissertation phase, students attend Ph.D. and literature seminars, which offer a forum for active scientific exchange between students and PEF faculty. A research-oriented and internationally established faculty offers expert advice and close supervision to Ph.D. students writing a Ph.D. thesis. After successfully defending their thesis,

students are awarded the degree of Doctor of Philosophy – with specialisation in Economics, Econometrics or Finance – from the University of St.Gallen (Ph.D. HSG).

Cumulative thesis

The thesis in the Ph.D. programme in Economics and Finance has to be written as a cumulative thesis that consists of at least three publishable essays. At least one paper is a single authored paper and it represents a notable contribution to the thesis as a whole. The overall quality and style of the three papers should be equivalent to those found in renowned international academic journals. The thesis is required to be written in English.

Ph.D. Programme in Economics and Finance (PEF)

Specialisations	Coursework phase	Research phase
Economics Finance Econometrics	3 compulsory Master's courses 2 core elective courses in individual specialisation 2 core electives in the complementary specialisations, i.e., students who specialise in "Economics" or "Finance" have to choose two elective courses from "Econometrics" and students who specialise in "Econometrics" have to choose two elective courses from "Economics" or "Finance" 2 other core electives	3 literature seminars 3 Ph.D. seminars

Ph.D. courses from partner universities and programmes

Crediting of courses from our partner programmes at the University of Frankfurt, the University of Constance and the University of Lugano is possible. You may also take NCCR FINRISK courses or enroll in the Gerzensee programme. It is advisable to check with the programme administration in advance to verify which courses can be credited. The Study Center Gerzensee is a foundation of the Swiss National Bank and offers postgraduate education to central bankers and to Ph.D. students in economics. The Ph.D. courses cover the core curriculum of a US-style Ph.D. programme and are always updated to include recent developments in various subfields of economics.

Financial support

Financial support and generous employment opportunities are available: our Ph.D. students are offered the possibility to teach at the Assessment and the Bachelor's Level and are often offered very attractive research assistant jobs.

Career perspectives

Our Ph.D. programme prepares students for top academic as well as non-academic careers enabling them to take on positions that require a strong education in economics, finance and quantitative methods. Our graduates are regularly selected for highly reputable academic and non-academic positions (research departments of top-ranked institutions and international organisations, national banks, the banking sector, etc.).

Student profile

Our Ph.D. programme is aimed at students holding a Master's or Licentiate's Degree (Diploma) in Economics, Finance, Financial Economics, Econometrics, or an equivalent degree. We expect our students to be fully committed, creative, talented and hard working. Students should enjoy interaction with their fellow students and be prepared to engage and work closely with faculty. Prospective students must be proficient in English and have sufficient knowledge of their desired field of specialisation. Please check our website for the admission criteria.

Contact

For any questions regarding the application, please contact:
phd@unisg.ch

For any questions regarding the admission regulations or a preliminary review, please contact:
admissions@unisg.ch

For any questions regarding the content and the structure of the Ph.D. Programme in Economics and Finance, please contact:
pef@unisg.ch

 pef.unisg.ch

Ph.D. Programme in Computer Science (DCS)

ONLY ENGLISH

The new course of Europe's leading business university combines computer science with business management. It is aimed at people who want to be actively involved in shaping the future in this field.

The new school of Computer Science is currently under development. Please find the latest information online:

✉ ics.unisg.ch

Contact

For any questions regarding the application, please contact:
phd@unisg.ch

For any questions regarding the admission regulations or a preliminary review, please contact:
admissions@unisg.ch

For any questions regarding the content and the structure of the Ph.D. Programme in Computer Science, please contact:
dcs@unisg.ch



Konstantin Schürholt

Research Assistant and Ph.D. Candidate at the
Artificial Intelligence and Machine Learning Group
Research topic: identity and similarity of neural representations

"The ICS-HSG is a great place to do a Ph.D. in CS, because the program provides the freedom to pursue academic research in my field of Machine Learning and many others, as well as to translate it into practice. The institute offers amazing work conditions, outstanding infrastructure with the labs or our DGX-2, and colleagues from all over the world, complemented by the city and nature around it. As all the groups are young, there is a start-up atmosphere. Everyone is motivated, helps each other out and everything is moving fast."



Iori Mizutani

Ph.D. Candidate/Research Assistant/Lecturer at the Institute of Computer
Science (ICS-HSG), Interaction- and Communication-based Systems Group
Research topic: Explainability in industrial cyber-physical systems

"The Institute of Computer Science at HSG provides a fence-free and motivating atmosphere, where everyone can contribute to creating an efficient research environment with agility and pursue their wide-ranging research topics based on Swiss pragmatism. I believe the close interactions between different research groups, sometimes even with other institutes at HSG, and the international diversity of the researchers serve as an excellent place for assiduous cultivation with inspiration. Furthermore, our new lab setup with robots, sensors, networks and machines is a perfect testing ground for my research field of cyber-physical systems, and I'm proud of being one of the first Ph.D. students of DCS."

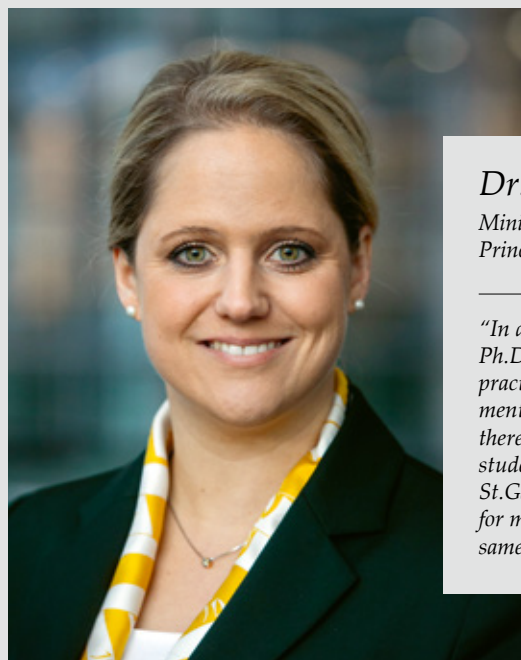
Ph.D. Programme in International Affairs and Political Economy (DIA)

ONLY ENGLISH

The Ph.D. Programme in International Affairs and Political Economy (DIA) provides you with the ideal platform for writing your Ph.D. thesis in the fields of political science, economic policy, and public management. The DIA is run by the School of Economics and Political Science, which is distinguished by internationally recognised research in the disciplines of economics and political science and by high-quality teaching and consulting.

In the Ph.D. Programme in International Affairs and Political Economy, the focus is on writing a thesis on the basis of original academic research on a specific problem in the fields of politics, economics and public management. Such a problem may be policy-oriented, have a fundamental theoretical bent or involve an interdisciplinary approach. The DIA programme provides the requisite research qualifications and reinforces the foundations of disciplinary knowledge in the chosen subject. Moreover, the DIA promotes the skills necessary for a scientific dialogue with neighbouring disciplines.

Our programme is aimed at graduates who hold a Master's degree in International Affairs and Governance or a Master's degree in a subject related to social sciences. The DIA programme prepares students for an academic career or an analytically demanding specialist or management function in the private, public or non-profit sector. The DIA programme thus takes



Dr. Katrin Eggenberger

*Minister of Foreign Affairs, Justice and Culture
Principality of Liechtenstein*

"In a manner of speaking, the HSG offered me a tailor-made Ph.D. programme. I'd always imagined that my studies and practice would be closely connected, that I'd be able to implement my own ideas and choose a focus of my own, and that there would be a culture of open and trusting discourse between students and professors. All this I found on my doorstep in St. Gallen, as it were. I've never regretted my decision to study for my Ph.D. at the HSG. On the contrary, I'd make the very same decision again because it all simply fitted perfectly."

into consideration that it is not only the scientific community but also society as a whole that is in need of highly qualified decision-makers with a research-based and problem-oriented education.

Faculty

Professors from the three disciplines of economics, political science and public management are involved in teaching in the DIA programme. In addition, other professors from the University of St.Gallen as well as from other universities are engaged as lecturers or as supervisors for thesis projects.

Curriculum

Courses ensure that as a graduate of the Ph.D. Programme in International Affairs and Political Economy, you will possess the required in-depth knowledge both in interdisciplinary fundamentals and in your main discipline and field of specialisation. You begin your studies with the coursework phase,

which consists of two compulsory, one core elective and two elective courses. In the compulsory Philosophical and Methodological Foundations of Social Science Analysis course, we explore the theoretical and normative principles of the social sciences. The Proposal Colloquium allows you to develop a coherent research project and to get helpful feedback before you submit the research proposal for the Ph.D. thesis.

The choice of your core elective course depends on your thesis specialisation. Various courses relating to methodological and thematic questions are offered in the areas of political science, economics and public management.

Research proposal

During the coursework phase, you must submit a research proposal for the Ph.D. thesis. The Thesis Committee will conduct a colloquium with you on this proposal.

Contact

For any questions regarding the application, please contact:
phd@unisg.ch

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admissions@unisg.ch

For any questions regarding the content and the structure of the Ph.D. Programme in International Affairs and Political Economy, please contact:
dia@unisg.ch

 dia.unisg.ch

Research phase

In this phase, you will focus on writing your Ph.D. thesis. In addition, you will attend an Essay Seminar and a Thesis Seminar, where you will present the interim results of your Ph.D. thesis. You can submit the thesis in the form of a complete book (monograph) or several articles (cumulative Ph.D. thesis). You will finish your Ph.D. studies with the defence of your Ph.D. thesis.

Ph.D. Programme in International Affairs and Political Economy (DIA)

Coursework phase	Research phase
2 compulsory courses 1 core elective course 2 elective courses	Essay Seminar Thesis Seminar
Research Proposal & Colloquium	Thesis & Defense

Ph.D. Programme in Law (DLS)

According to its academic structure, the HSG conceives of itself as a university with an interdisciplinary approach. On the basis of this concept, the Ph.D. Programme in Law (DLS) provides a consolidation of legal education with respect to legal problems of an economic or other interdisciplinary background. The Ph.D. in Law is taught by the Law School of the University of St.Gallen. The members of the Law School are actively engaged in research and regularly publish legal assessments of current issues in business and society.

The Ph.D. Programme of the Law School of the University of St.Gallen provides candidates with an opportunity to conduct an in-depth research project (thesis) of their own design. The thesis is produced within the overall context of a sophisticated didactic model. The DLS is made up of four components: coursework phase, research proposal and colloquium, research phase and defence of the thesis. Each of these phases is extended by different educational and supervisory elements (for example Ph.D. seminars or discussions with thesis supervisors).

The coursework phase is intended to provide you with an awareness of the problems surrounding the generation of substantial academic work, as well as



Sabrina Weiss

*M.A. HSG in Law and Economics, Ph.D. candidate at the
Executive School of Management, Technology and Law
Research topic: Corporate Governance in Law Firms*

"I'm currently in the midst of my Ph.D. studies. Having successfully submitted my research proposal, I am now in the research and writing phase. To date, I cannot quite anticipate any impact of my decision to do a Ph.D. in Law on my later career, but it has already greatly furthered my thinking. It truly feels as if I have learned as much in the last two years as I have throughout the years of my previous studies.

Have you ever dismissed an argument you've come across or a controversial fact in one of your many seminar papers, but couldn't go into deeper detail scientifically? Well, if you pursue a Ph.D. in Law, you have the unique opportunity to explore your research topic deeply and emerge in it as much as possible to find an insightful solution to your research question. It certainly feels rewarding to realise that you have truly mastered your subject."

with the methodological and specialist tools required for this task. You will have to attend three courses. Attendance at one of these three courses can be replaced by a publication in a legal journal that has been awarded an appropriate grade.

Courses are offered in the following fields:

- Fundamentals (legal and political philosophy, legal history, contemporary legal history, legal theory, legal sociology, legal psychology)
- Methods (methodology, comparative law, legal hermeneutics, legislative theory)
- Law and Economics, or interdisciplinary issues

Research proposal and colloquium

The research proposal helps you to formulate your own research activities (research questions) clearly and to present the initial findings of your thesis. After the colloquium, the supervisor and co-supervisor will decide whether to accept or reject the research proposal for the thesis, or to return it for revision.

Research phase

During the research phase, you will not have to attend any seminars because we want you to focus on the writing of your thesis. In order to foster your ability to present your research projects and your research findings, to face a critical discussion of them and to integrate possible criticism into your work, the Centre for Didactics in Higher Education (HDZ) offers training, workshops and lectures. In addition, a didactic module enables you to take part in tutorials and attend training courses at the Centre for Didactics in Higher Education (HDZ). This is also intended to enable you to effect the practical implementation of scientific ideas.

Student profile

Our Ph.D. Programme in Law is aimed at graduates of legal Master's programmes who would like to reinforce their legal training with regard to legal problems with economic or other interdisciplinary backgrounds.

Contact

For any questions regarding the application, please contact:
phd@unisg.ch

For any questions regarding the admission regulations or a preliminary review, please contact:
admissions@unisg.ch

For any questions regarding the content and the structure of the Ph.D. Programme in Law, please contact:
dls@unisg.ch

📧 dls@unisg.ch

Practice and science

The degree of Doctor of Philosophy in Law (Ph.D. HSG) awarded by the University of St.Gallen is acknowledged both in legal practice (law offices, courts of justice, companies) and in the scientific community. As a rule, a Ph.D. thesis written at the HSG is of both practical and theoretical relevance. At the Law School of the University of St.Gallen, there is no contradiction between theory and practice.

Ph.D. Programme in Law (DLS)

Coursework phase	Research phase
3 courses from the fields of fundamentals, methods, or interdisciplinary issues	No seminars (optional participation in courses)

Ph.D. Programme in Organization Studies and Cultural Theory (DOK)

The Ph.D. Programme in Organization Studies and Cultural Theory (DOK) has a strong interdisciplinary and international orientation. Its curriculum systematically integrates the core and contextual subjects taught at the University of St.Gallen (HSG). Many of today's problems can only be understood from an interdisciplinary perspective: economic problems have cultural roots while cultural ones have economic causes. Exploring multidisciplinary problems is hence central to pursuing Ph.D. studies in Organization Studies and Cultural Theory at the HSG.

We will only be able to deal effectively with the present and future challenges of our daily and professional lives if we seriously account for a particular society or organisation. The DOK systematically applies theories from across the humanities and social sciences in order to reflect on and interpret social and organisational challenges, and to develop innovative and feasible solutions for the future. The programme aims to initiate and extend understanding of the relations between society and culture on the one hand, and between organisations and institutions as important subsystems of society and culture on the other.



Letícia Vargas Bento

*Ph.D. candidate at the HSG Centro Latinoamericano-Suizo
Research topic: Impact Investing in Brazil*

"The Ph.D. Programme in Organization Studies and Cultural Theory offers me outstanding conditions for developing my research. The programme develops a strong understanding of social science theories and broadens participants' knowledge of applicable methods. Professors are excellent while coursework provides stringent guidance and a firm basis for doing research. The richly faceted issues and questions being explored within the DOK Programme ensure in-depth discussion among an amazingly diverse and exciting group of researchers from across the world. I am delighted that I decided to pursue this Ph.D. degree."

Courses and Colloquia

The DOK Programme offers a small selection of demanding, work-intensive courses. We provide Ph.D. candidates with a unique opportunity to engage in interdisciplinary thinking and research through encounters with academic worlds other than their own. DOK courses are designed to promote in-depth research in the area of Organisation and Culture.

The DOK offers two colloquia in which students discuss their own and their fellow students' research with DOK faculty. The programme requires students to be highly self-motivated and to engage with the research activities of DOK faculty. The programme's interdisciplinary and highly reflexive approach to studying organisational and cultural phenomena ensures that graduates gain experience relevant to pursuing careers in enterprises, NGOs or public administration.

Career opportunities

Graduating from the DOK Programme opens up a wide range of career opportunities in industry, public administration and academia. Students are able to specialise and thus tailor the programme to their personal interests.

Careers in industry

The DOK offers broad, interdisciplinary training in general management. It enhances the career opportunities in particular of those graduates who will later enter professional environments requiring an in-depth understanding of culture. Such spheres include international settings (global management), as well as non-profit organisations, public organisations, social ventures, NGOs, health organisations, etc.

Academic careers

The DOK Programme provides systematic engagement with theories

Contact

For any questions regarding the application, please contact:
phd@unisg.ch

For any questions regarding the admission regulations or a preliminary review, please contact:
admissions@unisg.ch

For any questions regarding the content and the structure of the Ph.D. Programme in Organization Studies and Cultural Theory, please contact:
dok@unisg.ch

[dok.unisg.ch](https://www.dok.unisg.ch)

from within the humanities and social sciences. Particular emphasis is placed on the potential of these theories for analysing problems in management theory. The programme also offers in-depth training in qualitative, context-sensitive and hands-on research methods. We consider it crucial to understand research itself as a cultural practice, one in which epistemological, conceptual and methodological issues need to be seen as inseparable.

Ph.D. Programme in Organization Studies and Cultural Theory (DOK)

Coursework phase	Research phase
<p>4 courses:</p> <ul style="list-style-type: none"> – basic courses (thesis design) – specialist courses (faculty research topics) <p>2 integration courses for students with no background in economics</p>	<p>2 dissertation thesis</p> <p>Individual participation in conferences and external colloquia</p> <p>Publishing activities</p>

Student engagement

SHSG | Studentenschaft

Student engagement is part of the HSG's culture. Many students are involved in the Student Union, in projects or in clubs and associations and thus shape life on and next to the campus of our university. Students can found new associations and thus shape the club landscape at the HSG according to their own interests.

The commitment is rewarding, even though it can be time-consuming. The experiences gathered and the friendships made are much more than just compensation for the time invested. In addition, student engagement can also be credited to a degree course in the form of campus credits under certain circumstances.

This is not the only indication that the HSG appreciates, supports and promotes active students.

The Student Union (SHSG) as a partial body of the university is the official representation of the students at the HSG. All enrolled students are members of the SHSG. About 340 students are actively involved in the Student Union and are committed to the concerns of their fellow students. Through representation in university committees and commissions, the SHSG brings the interests of students into direct dialogue. The Student Union also coordinates the clubs and thus forms their umbrella organisation.

📧 shsg.ch



"Student engagement at the HSG is exceptional and unique. Numerous associations and projects enable students to actively and sustainably shape life on campus and beyond. In this way, we pass on the HSG culture from generation to generation. I am convinced that this commitment will enrich everyone's personal development. Our students should benefit from this and live it every day!"

Florian M. Wussmann
President of the Student Union

DocNet – Doctoral Network at the University of St.Gallen



DocNet is an association that aims to establish and strengthen the network between Ph.D. students from different research backgrounds and postdoctoral scholars at the University of St.Gallen (HSG). With over 1,000 members, our club is one of the largest of its kind in the German-speaking world. We offer a variety of professional, social, cultural and sports events for all Ph.D.s and postdoctoral scholars. Visit our website (docnet-hsg.ch) to register, and make sure to follow us on Facebook (facebook.com/docnethsg) and on LinkedIn (linkedin.com/company/docnet-hsg).

At a glance:

- We help our members to connect with peers from various disciplines.
- We organise a range of social, cultural, sports and career events.
- We build a bridge to business.
- We assist our members in their academic careers with various platforms and events, including the renowned DocNet Symposium.



GSERM Global School in Empirical Research Methods


The GSERM Global School in Empirical Research Methods, founded by the University of St.Gallen in 2013, is an integrated programme teaching methodology for Ph.D. students and postdocs from all over the world. GSERM offers an attractive course-based learning atmosphere with a focus on different aspects of empirical research. Participants can choose from different courses offered as block seminars by internationally renowned lecturers.

These courses are each worth 4 ECTS credits. We offer about 30 different Ph.D. courses on various levels of quantitative and qualitative topics over a period of 3½ weeks in June. To give our students a more rounded experience in Switzerland, an attractive social and sports programme is included. Due to the great success of GSERM in the last few years, GSERM will also be offered in different destinations in the future.

Contact

GSERM Global School in
Empirical Research Methods
Tellstrasse 2
CH-9000 St.Gallen
Switzerland

+41 71 224 34 17
gsERM@unisg.ch

 gsERM.ch



Mentoring Programme

In the mentoring programme at the Bachelor's, Master's and Ph.D. levels, an experienced person (mentor) helps a younger person (mentee) in his/her further development and extension of professional competencies. Thus, mentoring is an objective, but also a personal relationship between two people who are in regular contact with each other over a considerable period of time and

exchange views on life plans, degree course development and career planning. To promote the exchange of knowledge between the University and present and former students, the mentoring programme is a cooperation between the University of St.Gallen and HSG Alumni. More than 80 per cent of mentors are alumnae and alumni of the HSG, who pass on their knowledge and experience to our students.

Contact

University of St.Gallen
Mentoring Programme
Bodanstrasse 1
CH-9000 St.Gallen
Switzerland

+41 71 224 75 30
mentoring@unisg.ch

coaching-mentoring.unisg.ch



The Behavioral Lab of the University of St.Gallen

The Behavioral Lab is your partner in experimental research. Along with an effective infrastructure, we provide researchers with comprehensive support to ensure that their projects run efficiently.

Given its facilities and state-of-the-art software and hardware, the Behavioral Lab can be used to investigate behavioural questions from an economic, business, social, legal, or cultural perspective.

We are always happy to share relevant knowledge on experimental research. Moreover, our team members, who have extensive experience in the field, can guide you through relevant best practices. Our goal is to make your experimental research journey smooth while helping you derive insights from the collected data.

Throughout the year, we host workshops as well as one-on-one and group tours of

the Behavioral Lab, which enable us to share knowledge and showcase the tools we have available.

Experimental Research

Experiments have become an essential part of research in many disciplines and the call for experiment-based research has spread among top journals. Experimental methods offer several unique qualities that are vital for research. For instance, they can provide evidence of causality (the gold standard of science) and eliminate external factors. In addition, they are easily replicated, which increases the reliability of your research. The Behavioral Lab at the University of St.Gallen offers an ideal setting for investigating research questions using multiple experimental approaches. At the Behavioral Lab, we are committed to continuously developing our resources and capabilities to meet the changing requirements and needs of researchers.

Lab Equipment

The Behavioral Lab can help researchers conduct experiments using a PC Lab, a Biometric Station, a Focus Group Room or a Virtual Reality Room.



Our PC Lab is equipped with 20 desktop PCs and headsets. The PC Lab is well suited for hosting computer-based behavioural experiments, surveys in controlled environments, multi-player strategy games, game-theoretical experiments, and much more. Our available software includes z-Tree, oTree, and E-Prime.

At the Biometric Station, researchers are able to collect physiological data. Our equipment includes an eye tracker for detecting eye movements, galvanic skin-response sensors for measuring arousal levels, facial expression analysis software for recognizing basic emotions, and an EEG headset for capturing brain activity.

Our Focus Group Room is equipped with two cameras, soundproof walls, and whiteboards. A one-sided mirror allows researchers to observe and record behaviour without disturbing participants.

Experiments can also be conducted in the virtual world through the use of our HTC Vive Pro Kit. Researchers can program the virtual environment using Unity 3D software or purchase a pre-made virtual environment through the Steam store.

Conducting an Experiment

The Behavioral Lab is available to all faculty members at the University of St.Gallen. After an initial consultation and discussion of the experiment with our staff, our lab team will support you every step along the way. Our extensive knowledge ensures that you can efficiently and effectively set up your experiment and collect data.

Our current student panel consists of more than 2,000 members engaged in various levels of study. They can be recruited for an experiment through the easy-to-use SONA Systems platform.

To give researchers, especially Ph.D. students, more flexibility, we can provide some financial support. This support is offered in the form of five Mini Research Grants per year, which help cover payments to participants.

The Behavioral Lab offers two consecutive courses to familiarise Ph.D. students with the behavioural approach and to supplement their disciplinary orientations with an additional methodological component. Contact us to learn more about the Behavioral Lab.

Contact

University of St.Gallen
Behavioral Lab
Tellstrasse 2
CH-9000 St.Gallen
Switzerland

+41 71 224 28 27
behaviorlab@unisg.ch

✉ behaviorallab.unisg.ch

Young Investigator Programme (YIP)

Gaining qualifications and skills that go beyond expert knowledge seems to be more important than ever. The Young Investigator Programme (YIP) offers a series of workshops, events and trainings that aim at delivering interdisciplinary competencies. In addition, the Programme pools all relevant trainings, services and resources offered by the University that support junior and senior researchers (Ph.D. students, Postdocs and Assistant Professors) in their current qualification stage as well as their employment at the University. We empower researchers to get to grips with the academic system and to deal with questions and difficulties that might arise during the qualification process or career planning.

Online resources include advice relevant for early Ph.D.s all the way to senior researchers.

The webpage navigates researchers to find the right contact when facing certain issues.

Our Writing Groups offer supervised time and space for the dissertation to be written and a writing routine to be established.

The YIP-Tandem supports students in establishing a mentor relationship and offers support along the way.

Trainings cover topics such as the publication processes, grant writing, science communication, leadership, time- and self-management, networking and visual thinking.

For early Ph.D. students

For early stage Ph.D. students, YIP offers information, workshops and trainings that aim to build competencies relevant to early-stage research: getting to know the academic system, how to stay motivated, keeping up to date with scientific work, project-, time- and self-management, ways to finance your Ph.D., academic writing, as well as information on how academic careers work.

For advanced Ph.D. students

Towards the end of the Ph.D. studies, most Ph.D. students are unsure about the next steps or their career objectives. YIP supports Ph.D. students in planning their professional future and acquiring relevant competencies for their chosen profession – inside or outside academia. At this stage, YIP offers students training sessions and lectures on topics such as possible career paths after graduation, becoming aware of career goals, decision-making, grant writing and time management to ensure that they finish their thesis in a timely manner.

Contact



Sabrina Helmer

University of St.Gallen (HSG)
Faculty Development
Tellstrasse 2
CH-9000 St.Gallen
Switzerland

+41 71 224 21 52
yip@unisg.ch

[unisg.ch/yip](https://www.unisg.ch/yip)





Grants Office HSG

With a variety of funding instruments, we support you actively in advancing your research projects and academic career. For this, we have a wide range of funds of our own, work closely together with the Swiss National Science Foundation (SNSF) and serve as an interface to European research. Ph.D. students (and postdocs) will find the SNSF research fellowships of particular interest. We assist researchers in third-party fund raising and support the dissemination of research results. Additionally, our “Funding Finder” (funding.unisg.ch/en) provides you with information about relevant grant funding and other types of financial help that can foster your personal career in research.

The Research Promotion HSG is the contact point for

- your project: GFF-Project Funding, SNSF-Project Funding, HORIZON 2020 and other European funding programmes, Innosuisse, Foundations, etc.
- your academic career: Doc.CH-Grants, SNSF-Mobility Grants, Ambizione, PRIMA-Grants, SNSF-Ambizione, SNSF-Eccellenza, Grants of the European Research Council, Marie Curie-Grants, International Postdoctoral Fellowships (GFF-IPF), etc.
- the dissemination of your research results: publication contributions of the Publication Funds, Alexandria Research Platform and other HSG-Media, Congress subsidies and Research Panel Fund.

📄 bit.ly/grantsoffice_en

Contact



Dr. Stefan Graf
Grants Office HSG

University of St.Gallen (HSG)
Grants Office HSG
Tellstrasse 2
CH-9000 St.Gallen
Switzerland

+41 71 224 28 79
research@unisg.ch

📄 research.unisg.ch/en

University of St.Gallen: degree courses

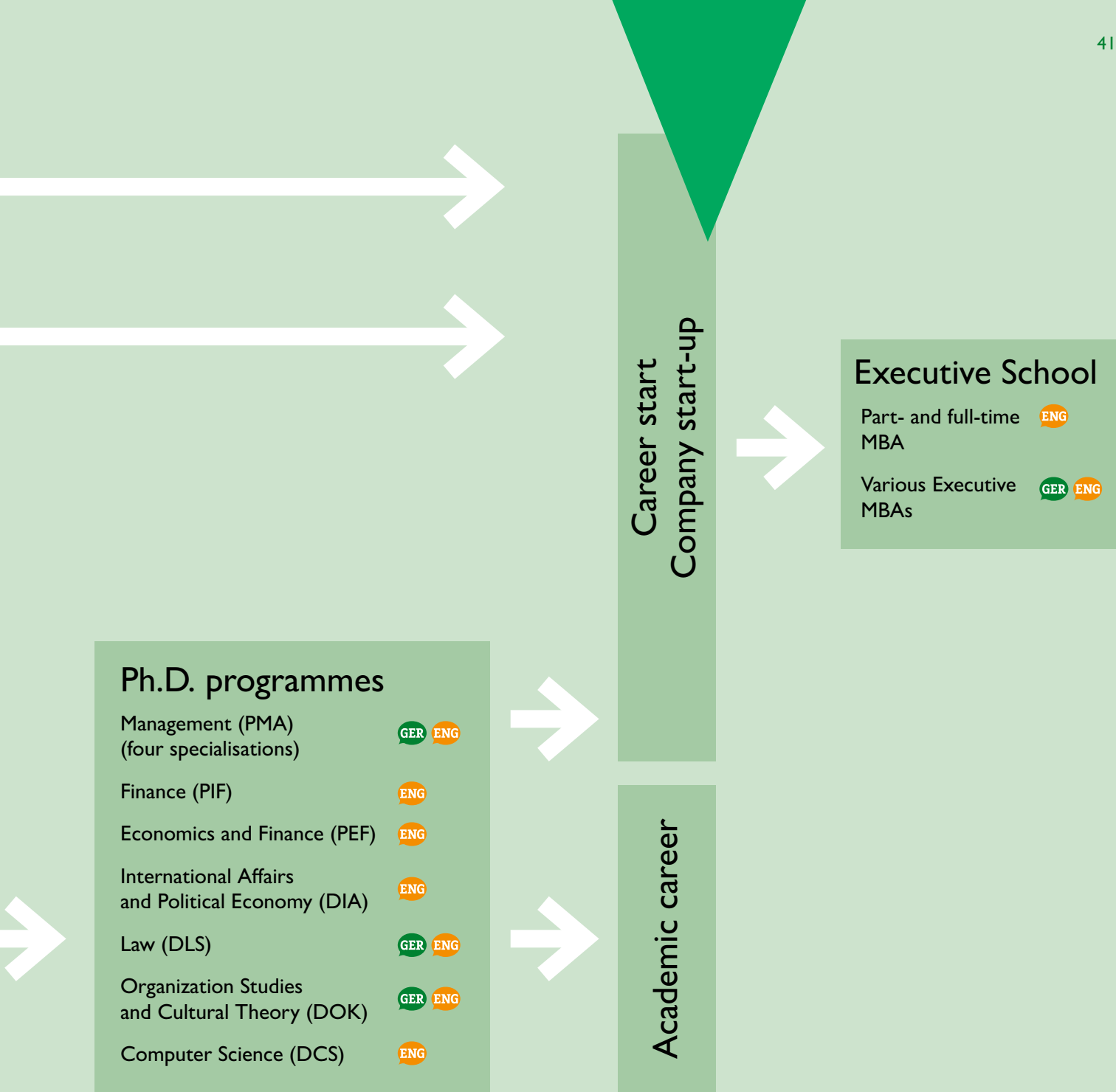
Undergraduate studies

Business Administration	GER ENG
Economics	GER ENG
International Affairs	GER ENG
Law	GER
Law and Economics	GER



Master's programmes

Business Innovation (MBI)	GER
Marketing Management (MiMM)	GER ENG
Accounting and Finance (MAccFin)	GER ENG
Strategy and International Management (SIM)	ENG
Business Management (MUG)	GER
Management, Organization Studies and Cultural Theory (MOK)	GER
Banking and Finance (MBF)	ENG
Economics (MEcon)	GER ENG
Quantitative Economics and Finance (MiQE/F)	ENG
International Affairs and Governance (MIA)	ENG
International Law (MIL)	ENG
Law (MLaw)	GER
Law and Economics (MLE)	GER
Computer Science (MCS)	ENG
Autumn semester 2021	



Career support

Career & Corporate Services (CSC)

The Career & Corporate Services of the University of St.Gallen is the central contact point for our students with regard to their entry into professional life. The coaches and career advisors of the CSC team have extensive know-how of various industries and fields. Their aim is to support our students in their career planning and in the realisation of their career steps according to individual requirements. For this purpose, the CSC offers individual consultations and workshops about various topics, such as the professional drafting of application documents, interview training and personal stock-taking and decision-making. The CSC also supports international students in their entry into professional life in the Swiss labour market and provides them with information about particular features of Swiss labour law and culture.

The career and event platform my.hsgcareer.ch/en provides our students with a job database offering internships, traineeships and regular jobs. In addition, they can input their profiles on the platform and thus directly introduce themselves to potential employers or register for events. Besides the various workshops, this also includes the HSG TALENTS Conference, the HSG Banking Days and the HSG Career Days.

📄 my.hsgcareer.ch/en

HSG TALENTS Conference

The HSG TALENTS Conference is the HSG's official recruiting event. It provides our students with an opportunity to establish contact with more than 100 national and international companies, which present themselves at the Company Insight event, offer workshops and conduct interviews or get to know students better in new formats such as the Escape Room. The companies also participate in the main event of this conference: the fair in the Olma Halls. Corporate representatives provide an insight into their work and answer questions about their industries and their companies. These events give our students the best possible preparation for the application process.

📄 hsgtalents.ch/en

Contact

University of St.Gallen (HSG)
Career & Corporate Services (CSC)
9000 St.Gallen
Switzerland

+41 71 224 31 00

✉ csc@unisg.ch

🌐 my.hsgcareer.ch/en

🌐 hsgtalents.ch/en



Linked up with the world

Approx. 28,000 members and 180 alumni clubs on all continents make HSC Alumni a leading and influential alumni organisation. Through our alumni networks, contact among alumni is cultivated, encouraged and extended.

📧 hsgalumni.ch/en



Living in St.Gallen



Campus

The campus of the University of St.Gallen is a compact facility on the Rosenberg. Its modern infrastructure supports our students in their individual and collective learning efforts.

🔗 bit.ly/campusunisg

Art and culture

The campus is also a place of culture and art: works by artists such as Arp, Miró, Giacometti and Richter can be found in and around the buildings designed by the architects Walter M. Förderer and Bruno Gerosa.

🔗 bit.ly/art_en

Restaurant

Our Mensa restaurant, which is run by Migros, offers good-value meals from CHF 8.00. There is also a pasta bar and two cafeterias.

🔗 bit.ly/mensa_en

Sports and leisure activities

To keep body and mind in balance, the University provides a gym, weights rooms, a football pitch as well as tennis, basketball and beach volleyball courts. The University's attractive location between Lake Constance and the Alps makes St.Gallen an ideal setting for all kinds of leisure activities such as rock-climbing and sailing. The so-called "Three Ponds" are only a few minutes' walk from the city centre: the three small lakes on a hill on the outskirts of the city serve as public swimming pools in the summer and as ice rinks in cold winters. The Peter and Paul Wildlife Park is situated near the University and is popular with students who want to go running and walking.

🔗 sport.unisg.ch

Travelling

In Switzerland, travelling by public transport is very convenient and encouraged. Students are advised to obtain the Swiss Federal Railway half-fare card in order to save 50% on all tickets. It is available for CHF 185 and valid for one year.

🔗 sbb.ch/en

theCo

The Coworking Space at the heart of St.Gallen is a project in cooperation with the University of St.Gallen (HSG) and the Student Union. The many off-campus spots are an invitation to learn and linger. Its own café features specialities and hand-roasted coffee from St.Gallen.

🔗 theco.shsg.ch



Switzerland



8.5 m



Highest point:

Dufourspitze 4,634 m

Lowest point:

Lake Maggiore 193 m



Bern



41,285 km²



Summer:

28° Max | 18° Min

Winter:

7° Max | -2° Min

158 sunny days/year



Foreign population (2018):

Total (100.0%): **2,135,952**

Europe (85.9%): **1,833,798**

Africa (4.0%): **85,388**

Americas (3.7%): **79,619**

Asia (6.2%): **131,647**

Oceania (0.2%): **3,812**

4

Official languages

•German •French
•Italian •Romansh

CHF

| CHF = 0.99 \$

| CHF = 0.90 €

#5

The Global
Competitiveness
Report 2017–2018

#1

Job security
worldwide

2.4%

Unemployment rate

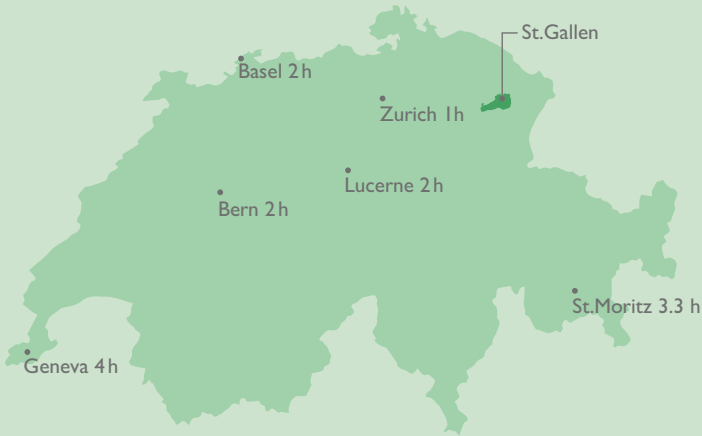
#11

Safest
countries in
the world

7,000

km of ski runs

St.Gallen



80,200



Zurich
International
Airport
(1 hour by train)

39.4 km²

11 bus lines

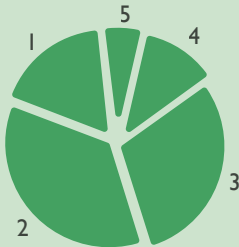


International
train station



A1 motorway links
to major Swiss cities

Age groups



1. 0–19 years old: 17.4%

2. 20–39 years old: 35.3%

3. 40–64 years old: 30.3%

4. 65–79 years old: 11.6%

5. 80+ years old: 5.4%

St.Gallen trivia



612: the Irish monk Gallus
established a hermitage
by the river Steinach



1438: first mention of the
Bratwurst in the “Statutes of
the Butchers Guild St.Gallen”



1779: foundation of
Schützengarten, the oldest
brewery in Switzerland



1879: FC St.Gallen is
the oldest football club
in mainland Europe



1910: the world’s most
important embroidery
producer and exporter

From HSG to...



Old Town: 500 m

Textile Museum: 1 km

Abbey District: 900 m

Peter and Paul Wildlife Park: 3 km

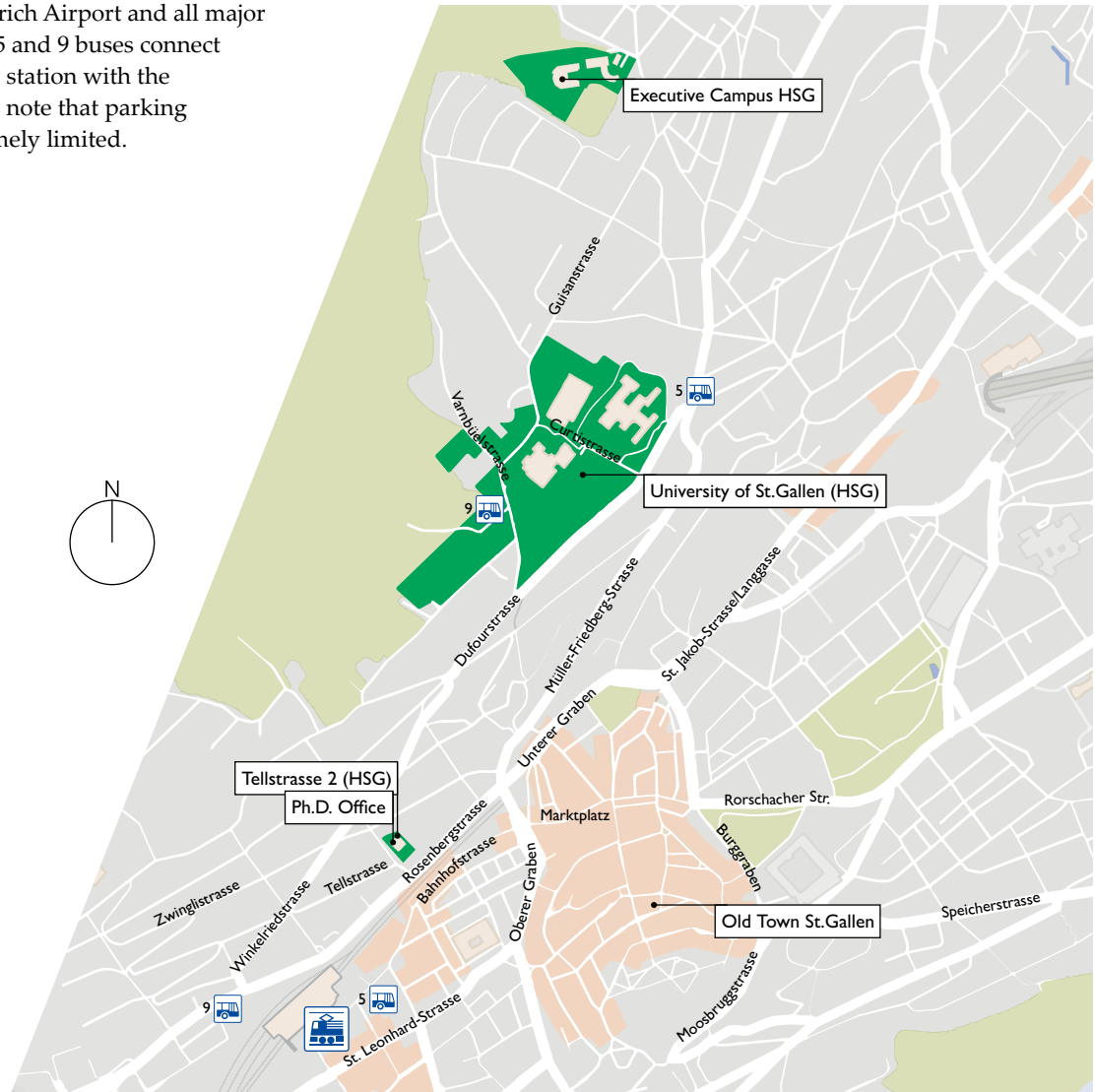
Three Ponds: 3 km

Lake Constance: 11 km

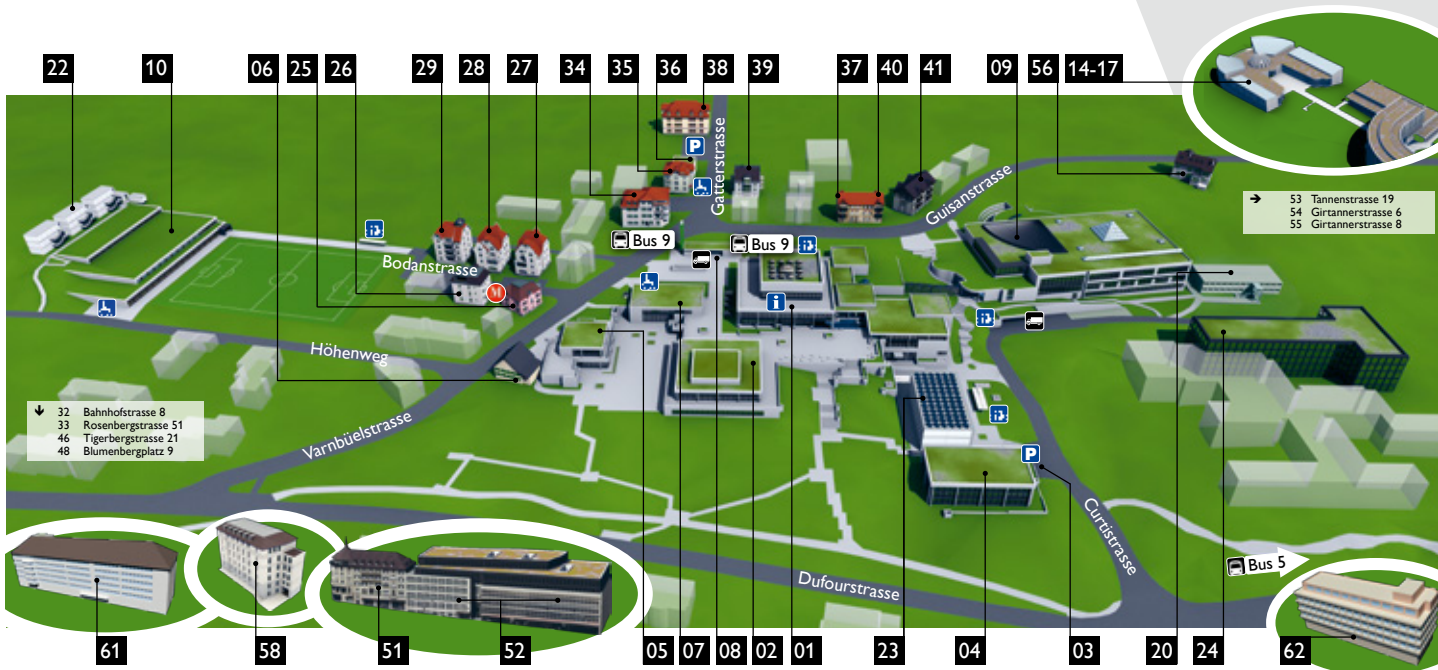
Säntis mountain: 32 km

How to get here

A half-hourly train service and the A1 motorway provide direct links to Zurich Airport and all major Swiss cities. The number 5 and 9 buses connect St.Gallen's central railway station with the university campus. Please note that parking space on campus is extremely limited.




Campus map



- | | | |
|--------------------------|--|---|
| 01 Main Building | 14-17 Executive Campus HSG | 38 Gatterstrasse 9 Crèche |
| 02 Aula | 20 Provisional I – Offices | 39 Guisanstrasse 1a |
| 03 Car Parking A | 22 Provisional 3 – Teaching Facilities | 40 Guisanstr. 9 Student Union |
| 04 Dufourstrasse 48 | 23 Classroom Pavilion | 41 Guisanstrasse 11 |
| 05 Varnbuelstrasse 16 | 24 Central Institute Building | 51 Unterer Graben 21 |
| 06 Kirchhoferhaus | 25-29 Bodanstrasse 1-8 | 52 Müller-Friedberg-Str. 6/8 |
| 07 University Restaurant | 34 Varnbuelstr. 19 Script Commission | 56 Guisanstrasse 36 Werner-Siemens-MLE-Haus |
| 08 Service Building | 35 Gatterstrasse 1 Career & Corporate Services | 58 Tellstrasse 2 |
| 09 Library Building | 36 Gatterstr. 3 Language Centre | 61 Rosenbergstrasse 30 |
| 10 Sports Hall | 37 Guisanstr. 7 HSG Alumni | 62 St.Jakob-Strasse 21 |

- Bus Route
- Delivery of goods
- Info Desk
- Disabled Parking
- Bike Rack
- Car Parking
- Mobility Car Sharing



*What's your impression now?
Is the University of St.Gallen the
right place for you?
If you have any further questions or
require some additional information,
just contact us. We would also be
pleased if you dropped by on campus.*

phd@unisg.ch

*Why not have a look at the virtual
Campustour. It will provide you
with an insight into the experience
of studying at the University of
St.Gallen.*

📄 bit.ly/campusunisg

Useful weblinks

Studying in Switzerland

🔗 swissuniversities.ch/en

Federal Department of Foreign Affairs

🔗 eda.admin.ch

Swiss Scholarships

🔗 sbfi.admin.ch

Information about Switzerland

🔗 swissworld.org

🔗 swissinfo.ch/eng

Information about St.Gallen

🔗 st.gallen-bodensee.ch/en/

🔗 stadt.sg.ch

This brochure contains information about the Ph.D. programmes of the University of St.Gallen (HSG). Please consult our website for information about the Bachelor's and Master's programmes, as well as for information about the Executive School. The relevant brochures can also be ordered on or downloaded from our website.

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University of St.Gallen (HSG)

Dufourstrasse 50
9000 St.Gallen
Switzerland
+41 71 224 21 11
info@unisg.ch
[unisg.ch](https://www.unisg.ch)

Admission/Enrolment
admissions@unisg.ch
admissions.unisg.ch

Ph.D. Office
phd@unisg.ch
phd.unisg.ch



ACCREDITATIONS



MEMBER OF