



University of St.Gallen

# Study Abroad

Your Swiss adventure  
begins here!

Top  
ranked  
in the Financial  
Times Ranking



*“From insight  
to impact”* 

School of Management, Economics, Law, Social Sciences, International Affairs and Computer Science



ACCREDITATIONS



MEMBER OF

Ranks among the top business universities.

1<sup>st</sup> place, for the 9<sup>th</sup> time in a row, for the Master in Strategy and International Management (SIM-HSG) in the Financial Times Global Masters in Management Ranking.

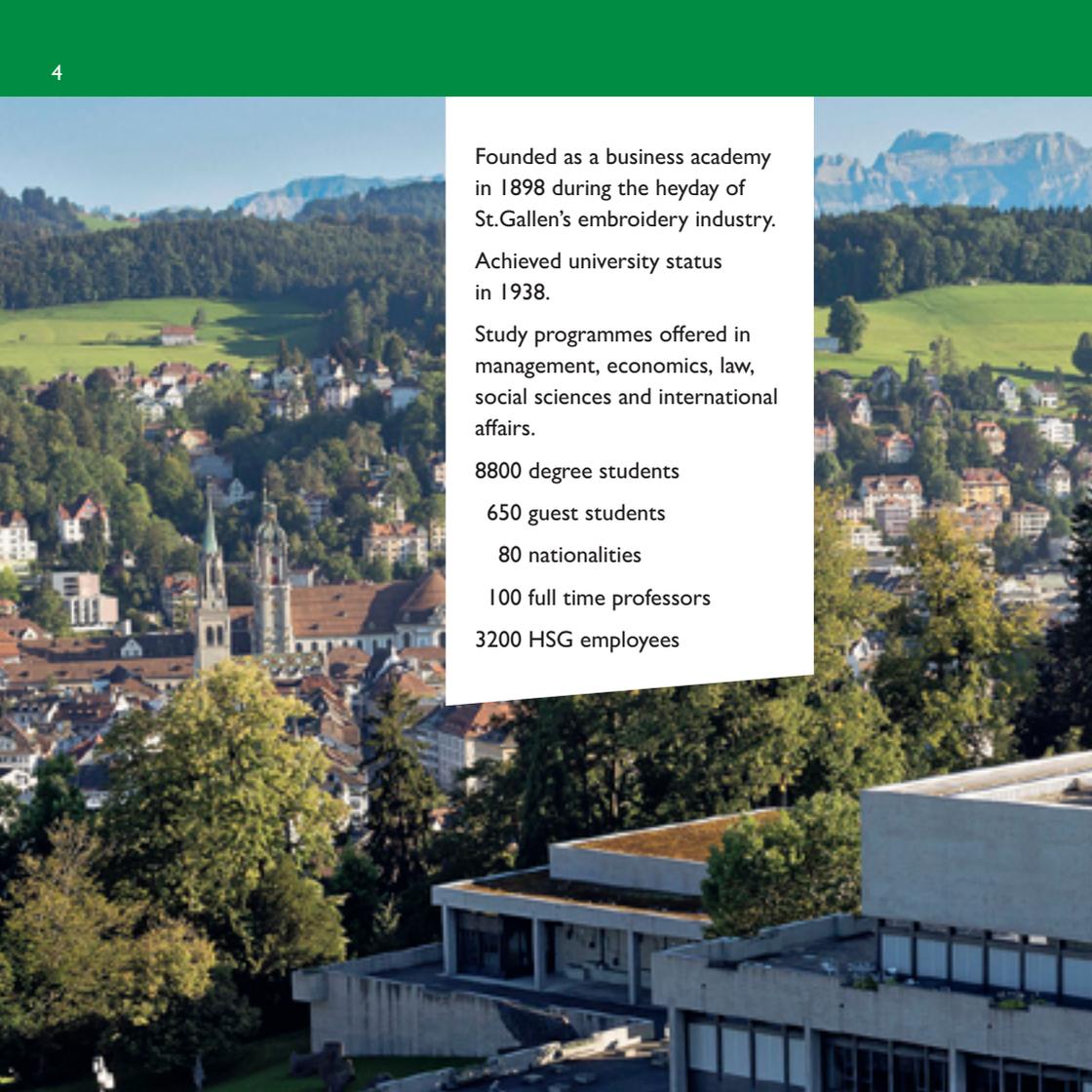
4<sup>th</sup> in the Financial Times European Business School Ranking.

6<sup>th</sup> in the Financial Times Masters in Finance Ranking for Master in Banking and Finance.

8<sup>th</sup> in Economist's Master in Management Ranking for the CEMS Master's in International Management.

Enhanced reputation with the EQUIS, AACSB and AMBA international accreditations.

*[rankings.unisg.ch](http://rankings.unisg.ch)*



Founded as a business academy  
in 1898 during the heyday of  
St.Gallen's embroidery industry.

Achieved university status  
in 1938.

Study programmes offered in  
management, economics, law,  
social sciences and international  
affairs.

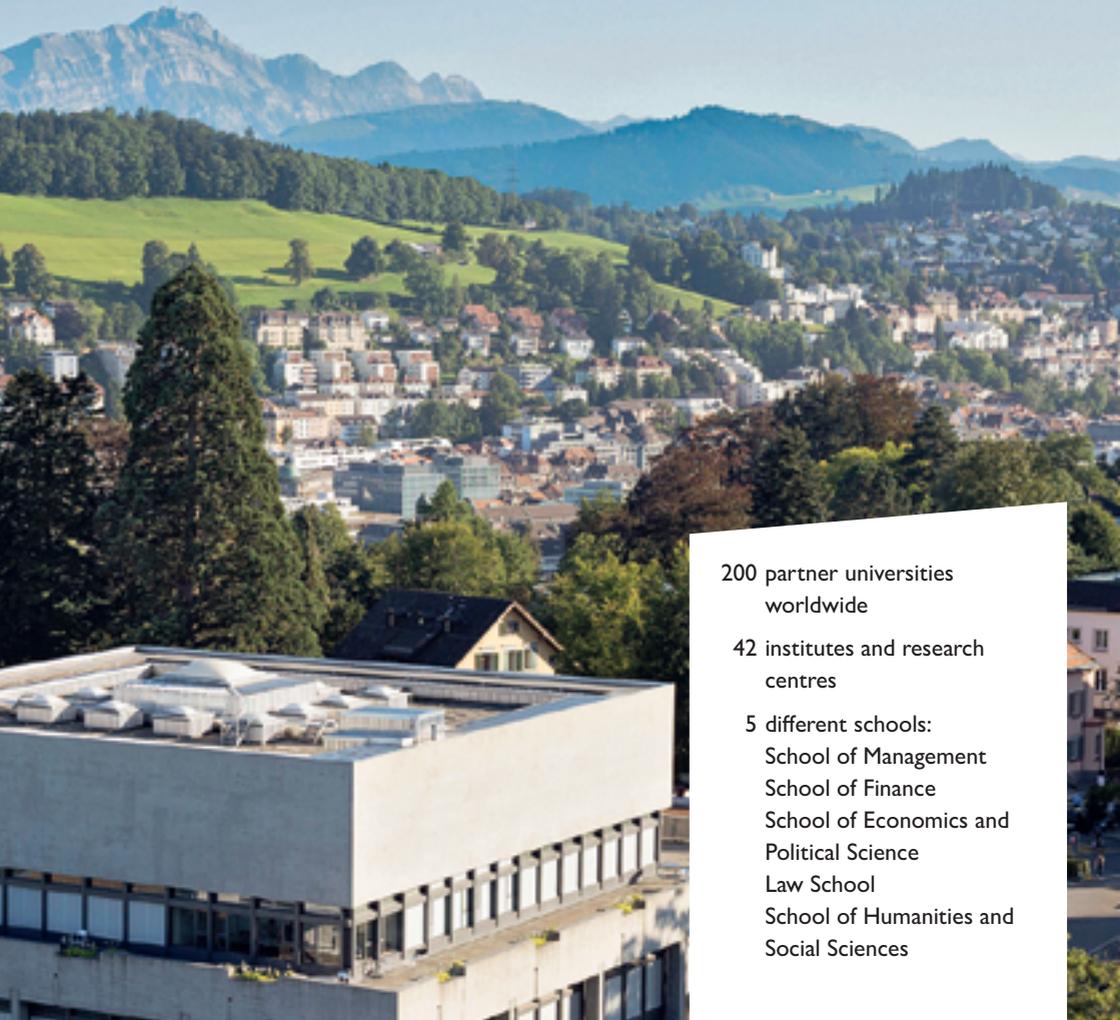
8800 degree students

650 guest students

80 nationalities

100 full time professors

3200 HSG employees



200 partner universities  
worldwide

42 institutes and research  
centres

5 different schools:  
School of Management  
School of Finance  
School of Economics and  
Political Science  
Law School  
School of Humanities and  
Social Sciences

# Welcome to the University of St.Gallen



## It is my privilege to welcome you to the University of St.Gallen!

Studying abroad is one of the great adventures in your student life – and the University of St.Gallen (HSG) the ideal place to embark on such a journey: situated in the heart of Europe, we offer our students top-ranked academic programmes and insight into our award-winning research.

As an integrative business university, we challenge our students to go beyond the ambit of their core studies and adopt a truly interdisciplinary perspective on the pressing subjects of our time.

Our vibrant campus community unites students from 80 countries and faculties from around the world. Our students collaborate on countless projects and organise events for the entire university, from TEDx talks to summits on sustainability.

Whatever you may be interested in, you will find like-minded people and make a lot of new friends.

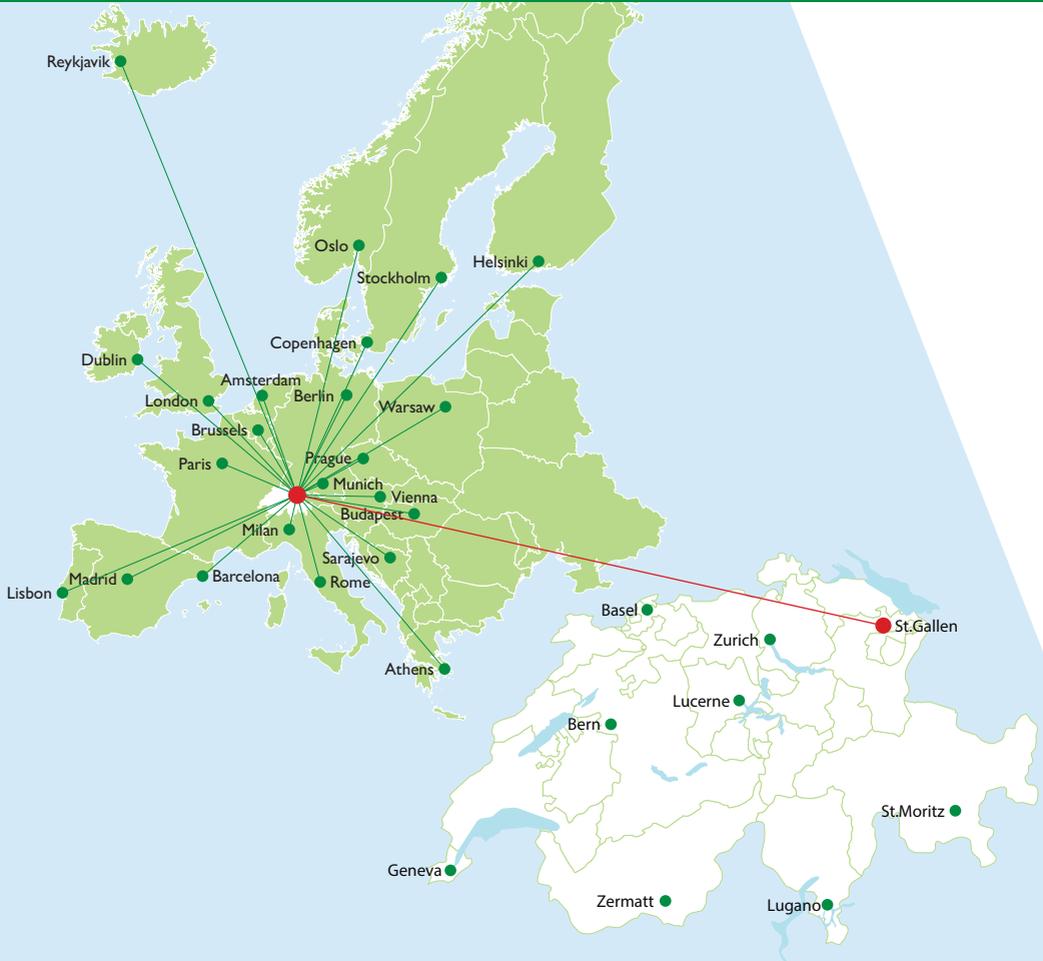
To learn more about our academic programmes, exchange opportunities, and your prospective home between the Alps and Lake of Constance, just turn the page.

I look forward to welcoming you at HSG.



Prof. Dr. Bernhard Ehrenzeller  
President of the University of St.Gallen (HSG)





Located in the heart of Europe.

41 285 km<sup>2</sup> of beautiful landscapes; 1484 lakes and 27 glaciers.

Eight million people live in 26 cantons.

Four national languages: German, French, Italian and Romansch.

Three international airports: Zurich, Geneva and Basel.

Reliable and extensive train networks with easy connections to neighbouring countries.

A place where tradition, modernity and safety go hand in hand.

Renowned for a steady economy and stable political climate.

Famous for its chocolate, watches and banks.

Offers a wide variety of sport and outdoor activities throughout the year.

Thanks to its rich history a must for the culturally interested.



Picturesque location in northeastern Switzerland, close to Lake Constance, the Alpstein mountain range and the borders of Germany and Austria.

Located only one hour by direct train from Zurich Airport.

City with an international atmosphere where 30% of its residents come from around the world.

Famous Abbey District – the baroque cathedral and Abbey Library are a UNESCO World Heritage Site of international significance.

Home to the oldest brewery in Switzerland.

A world recognised centre for textile design and prototype development. Once 90% of worldwide embroidery production was traded by St.Gallen merchants.

Well-known textile- and natural history museums.

Host to St.Gallen Open Air, the annual music festival that transforms the Sitter Valley into Switzerland's biggest tent city.

Located close to awe-inspiring mountains, tranquil lakes and verdant forests.

St.Gallen Stellar City – city of lights during the annual Christmas market.



## **Exchange Partner Universities at Bachelor's and Master's levels**

Each semester we welcome exchange students from over 200 partner universities who take courses in business, economics, political science and the humanities.

[exchange.unisg.ch](http://exchange.unisg.ch)

## **Swiss Mobility**

Students enrolled at a Swiss university can participate in exchange at a national level by spending one or two semesters at another university in Switzerland.

[exchange.unisg.ch](http://exchange.unisg.ch)

## **CEMS MIM**

CEMS Master in International Management: CEMS is a global alliance of 33 leading business universities, over 70 multinational companies and 7 social partners awarding the CEMS MIM.

[cems.unisg.ch](http://cems.unisg.ch)

## **Double degrees**

After successful completion of specific degree requirements during 2–2.5 years of study, students are awarded two full Master's degrees from the partnering institutions.

[unisg.ch/doubleddegrees](http://unisg.ch/doubleddegrees)

## **THEMIS**

The International Legal Network of Excellence offers a joint certificate programme in International Business Law for graduate-level law students focusing on theoretical and practical business law skills.

[exchange.unisg.ch](http://exchange.unisg.ch)

## **Freemover**

Students enrolled at universities outside of our partner university exchange network interested in studying at HSG for one term can apply as Freemover.

[exchange.unisg.ch](http://exchange.unisg.ch)



### **International Study Programme (ISP)**

The ISP is a three-month programme exclusively for MBA students from our partner universities. Courses focus primarily on doing business in Europe.

*isp.unisg.ch*

### **Swiss Government Excellence Scholarships (ESKAS)**

The Swiss government awards university scholarships to provide qualified students and researchers of all fields with the opportunity to pursue PhD studies or research in Switzerland at a publicly funded university or recognized institution.

*exchange.unisg.ch*

### **Management in Europe**

This programme provides insight into the financial and entrepreneurial system of Switzerland and the European Union. It is open to both, students from Singapore Management University, and HSG.

*exchange.unisg.ch*

### **St.Gallen Connection**

The St.Gallen Connection is a robust exchange programme at the Bachelor level between the University of St.Gallen and the São Paulo School of Business Administration at the Getulio Vargas Foundation. The exchange takes place during the Fall Semester in St.Gallen, from September to January. Students enrolled in this programme have access to all the facilities and courses of the University of St.Gallen. In addition, the St.Gallen Connection offers a special focus on how to do business in Europe, leading innovative, entrepreneurial and sustainable organisations.

*gimla.unisg.ch*

Career Services Center: [csc.unisg.ch](http://csc.unisg.ch)

Library: [unisg.ch/en/universitaet/bibliothek](http://unisg.ch/en/universitaet/bibliothek)

Sports and leisure activities: [sport.unisg.ch](http://sport.unisg.ch)

University restaurants: several cafeterias and student bar

HSG Talents Conference – HSG's official recruiting event: [hsgtalents.unisg.ch](http://hsgtalents.unisg.ch)

HSG Alumni: [alumni.unisg.ch](http://alumni.unisg.ch)



Student Union & BuddySystem: [ressortinternational.ch](http://ressortinternational.ch)

150 student clubs and initiatives: [shsg.ch](http://shsg.ch)

St.Gallen Symposium – an independent student initiative at HSG: [stgallen-symposium.ch](http://stgallen-symposium.ch)



**Bachelor's programmes**

Business Administration  
 Economics  
 International Affairs  
 Law  
 Law and Economics

English and German  
 English and German  
 English and German  
 German  
 German

**Master's programmes**

Business Innovation  
 Marketing Management  
 Accounting and Finance  
 Banking and Finance  
 Strategy and International Management  
 Business Management  
 Management, Organization Studies and Cultural Theory  
 Economics  
 Quantitative Economics and Finance  
 International Affairs and Governance  
 International Law  
 Law  
 Law and Economics  
 Computer Science (Autumn semester 2021)

German  
 English and German  
 English and German  
 English  
 English  
 German  
 German  
 English and German  
 English  
 English and German  
 English  
 German  
 German  
 English

**PhD programmes**

Management (four specialisations)  
 Finance  
 Economics and Finance  
 International Affairs and Political Economy  
 Law  
 Organisation Studies and Cultural Theory  
 Computer Science

English and German  
 English  
 English  
 English and German  
 German  
 English and German  
 English

**Executive School**

Full- and part-time MBA  
 Various Executive MBAs

English  
 English and German

HSG offers Bachelor's, Master's and PhD degree programmes.

The languages of instruction at HSG are German and English. A broad variety of Bachelor and Master programmes are offered in English.

All undergraduate students must complete a set curriculum of the Assessment Year before they can enter the Bachelor's studies and major in a subject of their choice leading to a Bachelor's degree. The curriculum of Bachelor and Master degrees is structured on two pillars:

**Core Studies** include compulsory courses in business administration, economics, law and international affairs as well as the subjects relevant to the chosen specialisation

**Contextual Studies** include courses whose aim is to apply the knowledge gained in core courses into a broader social and cultural context.

Courses take place through classroom teaching (lectures, exercises and seminars) and independent study completed by students individually or in small groups using a variety of aids.

**International focus – global and local initiatives**

- HSG hubs in Singapore and São Paulo
- Asia Research Center
- Centro Latinoamericano-Suizo de la Universidad de San Gallen

### **Applying for an exchange semester**

If you are enrolled at a partner university, your home university must nominate you. Once you are nominated you will receive further information about your exchange term directly from the HSG Student Mobility Office.

If you are not from a partner university, please visit our website regarding information on how to apply as a Freemover.

[exchange.unisg.ch](http://exchange.unisg.ch)

### **Semester exchange dates (including exam period)**

Autumn semester: September to December

Spring semester: February to May

### **ISP Programme (for MBA students)**

Autumn: September to November

Spring: January to March

### **Course selection & course bidding**

Students select and register for their courses using an online bidding platform. Bidding starts two weeks before the lecture period begins. After examinations and coursework are completed, an official transcript of records is issued.





**Ayame Tokimatsu**  
**(BA Business Administration)**  
**Hosei University, Japan**

Exchange at St.Gallen was an amazing experience which broadened my horizon. It was one of the most valuable moments in my life. Thank you for everything!



**Fabio Apra**  
**(MA CEMS MIM)**  
**ESADE Business School, Spain**

My semester at St.Gallen has been a transformative experience, largely due to the relationships I have formed through CEMS and the BuddySystem, knowledge I have acquired, and traveling I have done both in and outside of Switzerland. I could not be more happy to have chosen the University of St.Gallen as my temporary home! I fell in love with Switzerland!

**Student Mobility** coordinates study abroad terms for guest students and assists them with all aspects of their exchange, including assistance with visas and course enrolment.

**Welcome events** are held for guest students: orientation programme, IT introduction and German language classes. Many social events give students the opportunity to meet and greet and get to know each another.

The **Housing Office** assists guest students with finding suitable accommodation within the city of St.Gallen. HSG does not offer on-campus housing.

### **Scholarships**

Although not part of Erasmus+, Switzerland offers scholarships within the framework of the Swiss-European Mobility Programme.

### **Swiss Government Excellence Scholarships**

are available to qualified students who must contact their nearest Swiss embassy for more information.





**Ezequiel Martin Trzcina**  
**(BA Business Administration)**  
**Universidad Torcuato di Tella,**  
**Argentina**

My semester in St.Gallen was simply amazing. I met many persons from very different places and learned a lot of things about them. I also loved the city which has a special touch that makes it very unique.



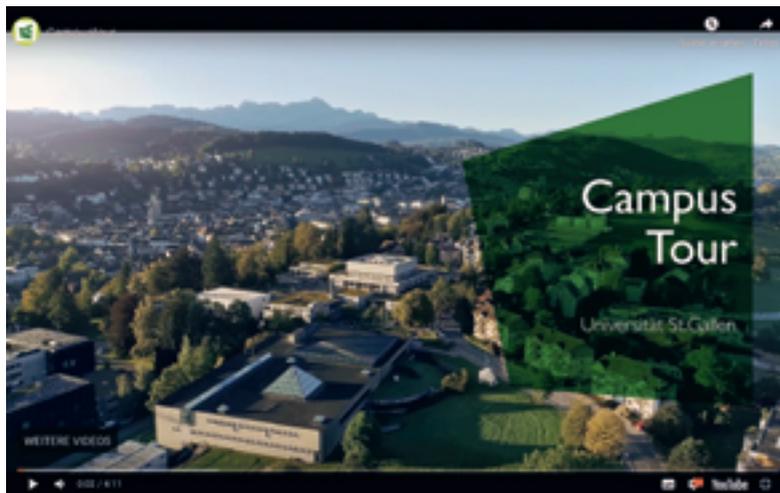
**Akshata Vikas Kulkarni**  
**(BA Business Administration)**  
**York University, Schulich School**  
**of Business, Canada**

I have, without a doubt, had the best time of my life at St.Gallen. It was greater than I could ever imagine and tremendously helped me to develop myself into a more well-rounded and better person. The diversity in people I met, courses I took, and amazing experiences could not have been delivered elsewhere. HSG and St.Gallen will always have a place in my heart.



Watch our film Campus Tour!

[unisg.ch/en/studium/austauschprogramme](https://unisg.ch/en/studium/austauschprogramme)



*The University of St.Gallen (HSG) – your best choice for an exchange semester.*

#### **Legal information**

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