



University of St.Gallen



Facts and Figures

2021/2022

*"From insight
to impact"* 

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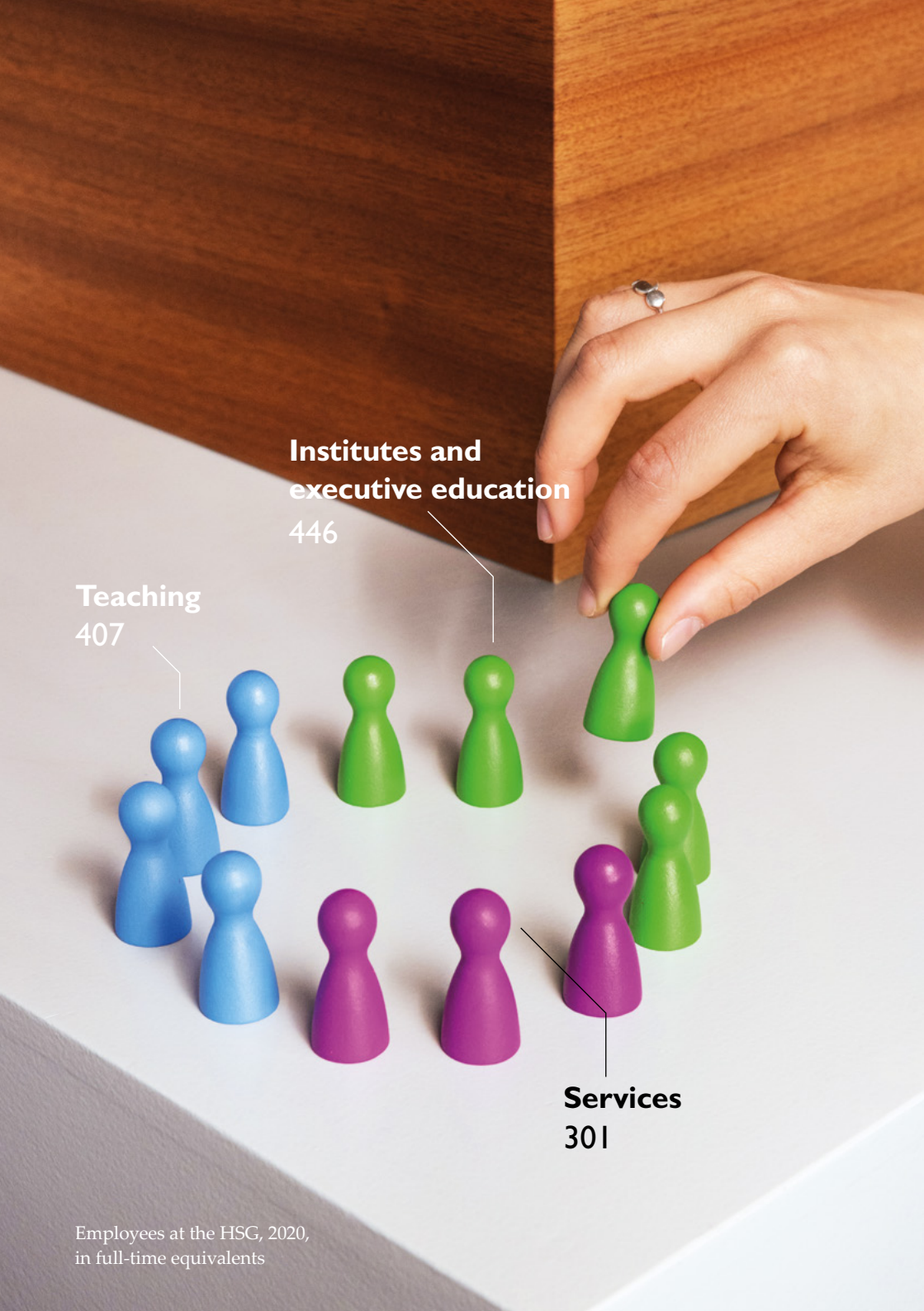
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Teaching
407

Institutes and
executive education
446

Services
301

Employees at the HSG, 2020,
in full-time equivalents





The University of St.Gallen (HSG)

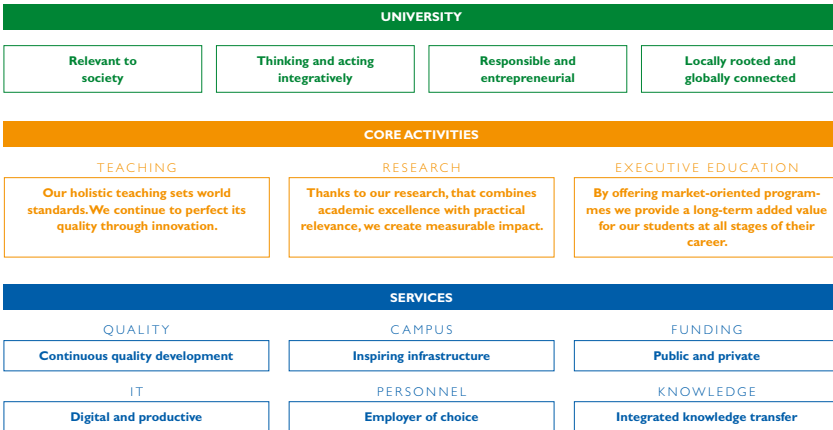
Number of employees

With 3,272 employees, which is tantamount to 1,154 full-time equivalents, the University is among the ten biggest employers in the Canton of St.Gallen. 59 per cent of the regular members of staff live in the region. In addition, the University trains twelve trainees in five different trades.

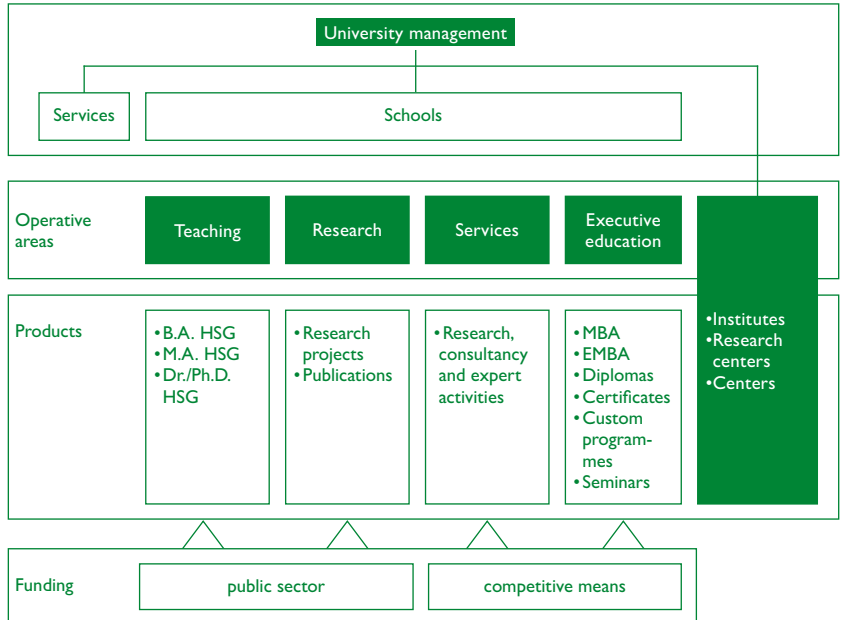
Vision

As a leading business university, we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.

HSG Roadmap 2025



HSG structure and organisation



The University's Board of Governors, which is appointed by the Cantonal Parliament, is the supreme organ of the University of St.Gallen. Its chairman is the Cantonal Education Minister. The supreme academic body is the Senate. It consists of the professors, as well as representatives of the non-tenured faculty and of the Student Union. The management of the University is incumbent on the President.

President's Board



From the left: Peter Leibfried, Ulrich Schmid, Bruno Hensler, Thomas Zellweger, Hildegard Kölliker, Bernhard Ehrenzeller, Marc Meyer, Urs Fueglistaller

The President's Board manages the University of St.Gallen (HSG). Prof. Dr. Bernhard Ehrenzeller is the President. Prof. Dr. Ulrich Schmid is Vice-President for External Relations, Prof. Dr. Peter Leibfried is Vice-President for Studies & Academic Affairs, Prof. Dr. Thomas Zellweger is Vice-President for Research & Faculty, and Prof. Dr. Urs Fueglistaller is Vice-President for Institutes & Executive Education.

The University Statutes stipulate that besides the President, the President's Board consists of the Vice-Presidents and the Secretary General, the Director of Administration and the Dean of Studies & Academic Affairs.

The President may co-opt further members of the University. At present, these are the Dean of Research & Faculty, the Dean of External Relations and the Head of Communication.

Schools and Executive School

The University of St.Gallen runs the following Schools:

- School of Finance (Prof. Dr. Roland Füss)
- School of Economics and Political Science (Prof. Dr. Reto Föllmi)
- School of Humanities and Social Sciences (Prof. Dr. Caspar Hirschi)
- School of Computer Science. (Prof. Dr. Barbara Weber)
- School of Management (Prof. Dr. Reinhard Jung)
- Law School (Prof. Dr. Bardo Fassbender)

The Schools safeguard the fundamental mission in teaching, research and executive education. Besides the Schools, the institutes, research centers and centers fulfil an important and strong function at the University. They are active in research and executive education and operate as service providers in research, consultancy and expert activities.

Executive School with a particular mission

Executive education is provided by the Executive School of Management, Technology and Law (ES-HSG) and by the institutes. The ES-HSG has been conceptualised as an institute with a particular mission for the University as a whole. Its executive education courses are intended to help maintain HSG's good reputation. It supports the University's overall budget financially.

History

1898



Establishment of the University of St.Gallen as a Commercial Academy in the west wing of the Burggraben Cantonal School

1911



Change of name to Commercial College and move to a new building in Notkerstrasse 20

1938



HSG is granted the right to award Doctor's degrees

2017

Inauguration of the new teaching and research building in Müller-Friedberg-Strasse 6/8

2013



Tellstrasse 2 is inaugurated.

2008



Extension of the Executive Campus HSG with an additional seminar tract and seminar hotel

2018



The voting population approves the Joint Medical Master in St.Gallen by a majority of 86 per cent. This has provided places for 40 students since the autumn semester of 2020

2019

St.Gallen's population approves the IT education offensive by around 70 percent and thus the establishment of a School of Information and Computer Science

2019



The voting population of the Canton of St.Gallen approves the construction of the Platztor campus by a majority of approx. 63 per cent

1963



Move to the Rosenberg and change of name to St.Gallen Graduate School (HSG)

1968



HSG is the first Swiss university to set up an executive education level

1986



The Canton of St.Gallen is HSG's sole funder

2001



Integral introduction of the Bologna system

1995



Inauguration of the Executive Campus HSG
Change of name to University of St.Gallen (HSG)

1989



The Library Building is inaugurated

2020



Cornerstone ceremony for the HSG Learning Center

2020



Inauguration of the School of Computer Science

2021



Decision regarding the architectural competition for the Platztor campus



The campus

The compact campus, the short distances and the modern infrastructure support students in their individual and joint learning and in their everyday university life.

Library

We have pursued the path from printed matter to digital information for years and continue to do so: in addition to the 557,000 printed books/journal volumes, the University Library provides more than 4,100 non-books (DVDs, audiobooks, CDs) and almost 800 printed journals, as well as access to 180,000 e-books and more than 70,000 e-journals.

Library



The Library is in particularly high demand as a place for learning: 550 workstations are on offer, of which eight are reserved for doctoral students and 30 for students who are writing their Master's thesis. The Library is a public library and makes its stock, the workstations and services available free of charge to anyone who is interested – including the general public.

Sports

Unisport offers HSG students and staff a varied sports programme. Approx. 3,000 training session visits per week in the HSG Sports Hall – participants in external sports facilities not included – prove that exercise and sports are accorded a great deal of value on the campus. About 300 weekly training sessions in more than 90 sports demonstrate the wide range of sports on offer. Football, tennis, basketball, floorball, volleyball and further sports tournaments are as popular with students as day tours, camps and workshops. Participation in national and international university tournaments does not only provide sporting challenges, but also results in interesting contacts which go above and beyond sports.

Sports





Main Building of the University with sculptures by Alicia Penalba

Art and architecture

Art has long been a fixed component of university life at HSG: it has long been integrated and engaged in a dialogue with architecture. With more than 50 works of art, the University of St.Gallen owns an impressive collection of modern art, which is accessible to the public.

HSG art
app



The Art@HSG app developed by the Art Committee is intended to provide students, staff and visitors with an opportunity to spontaneously call up information about a particular work of art.

The art@tell/UArt project has transformed into a permanent exhibition. The platform for up-and-coming artists from different cultural spheres in Tellstrasse has found its definitive form: with donated works by Raúl Rebolledo and Savanna Barrett, as well as three loans .

Videos:
Interviews
with artists



Owing to the current Covid-19 situation, some services on the campus could only be run with restrictions or digitally.

New Platztor campus: «Haus im Park»

In the town, a second location for the University of St.Gallen is emerging. In April 2021, the jury awarded first prize to the Haus im Park project by architect Pascal Flammer from Zurich.

HSG urgently needs more space in order to be able to continue to accomplish its core mission in teaching and research in accordance with high quality standards. This is why a second campus will be built on the Platztor grounds.

Park surrounds the building

The winning project Haus im Park envisages a six-floor building. Thanks to the wide window surfaces and the use of wood, the building looks light and open. Its public-oriented facilities such as the cafeteria are positioned towards the town centre. The building itself as well as the generous park surrounding it will be publicly accessible.

The University as a meeting place in the digital age

The Platztor campus will provide room for approx. 3,000 students, teachers and staff. Teaching and research will be located on the upper floors to ensure that students and teachers will be able to meet and talk to each other. A large auditorium seating 400 people is planned in the two basement floors. Thanks to the surrounding park, the building does not intrude on the adjacent quarter.

Film documentation

In the film, the architect, representatives of politics and the University present the winning project of the architectural competition:

Platztor
campus





The window areas and the use of wood make the building project appear light and inviting.

Facts and figures about the new building

Number of projects submitted:	59
Winning project:	«Haus im Park»
Capacity:	3,000 People
Utilisation:	teaching and research, public space

Dimensions of the new building

Height:	25 metres
Length:	75 to 80 metres
Width:	35 to 40 metres

Schedule

Start of construction:	2025
Inauguration:	expected in 2029

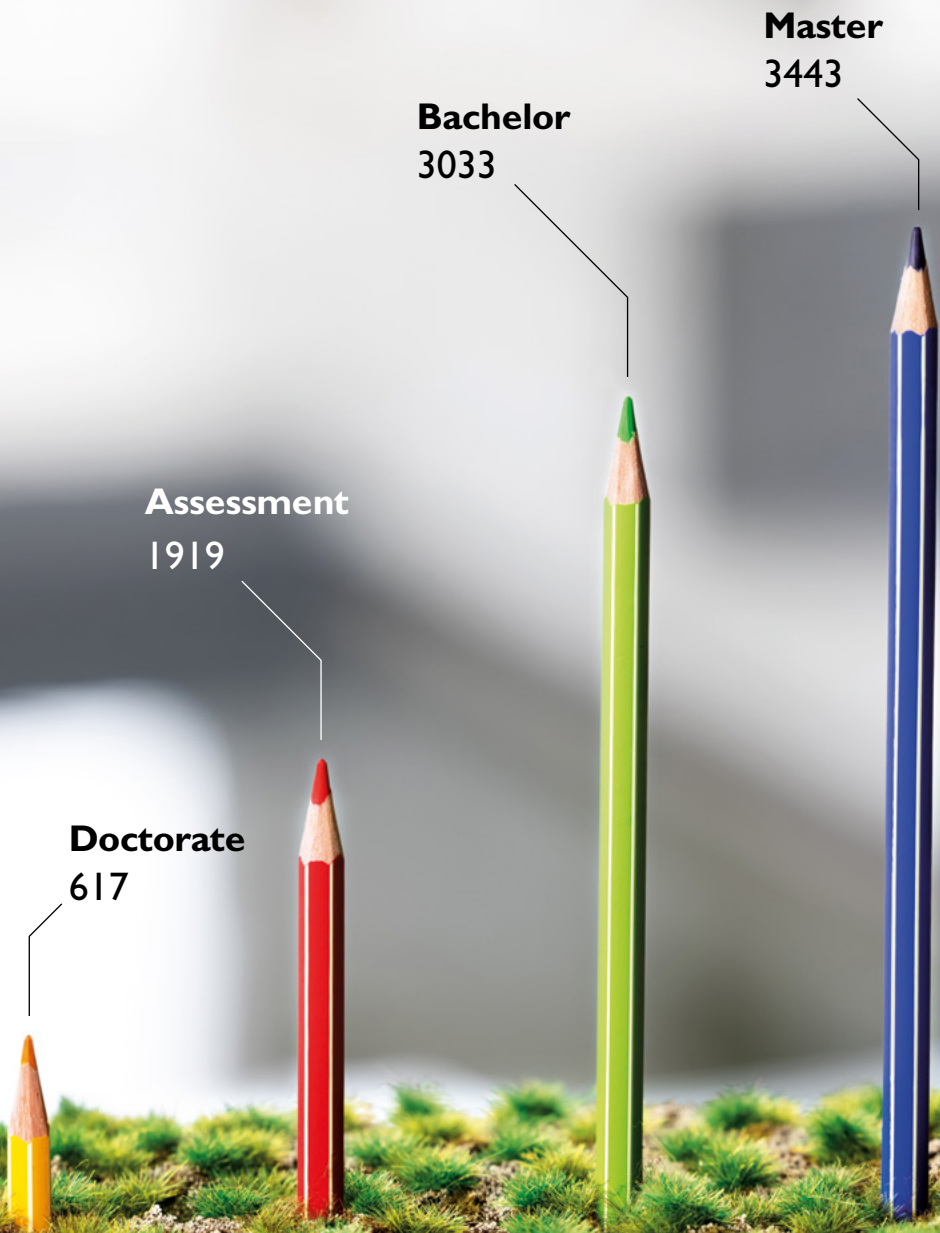
Cost distribution

Overall costs:	CHF 207m
Share canton of St.Gallen:	CHF 160m
Share confederation:	CHF 25m
Share University of St.Gallen:	CHF 20m
Share city of St.Gallen:	CHF 2m

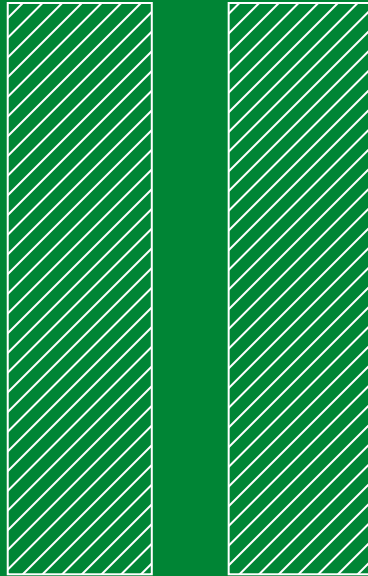
Visualization: Canton St. Gallen

Information about construction and real estate topics of the University can be found at [HSGbaut.ch](https://www.hsgbaut.ch)





Student statistics 2020, additional degrees are included in the master's degree.

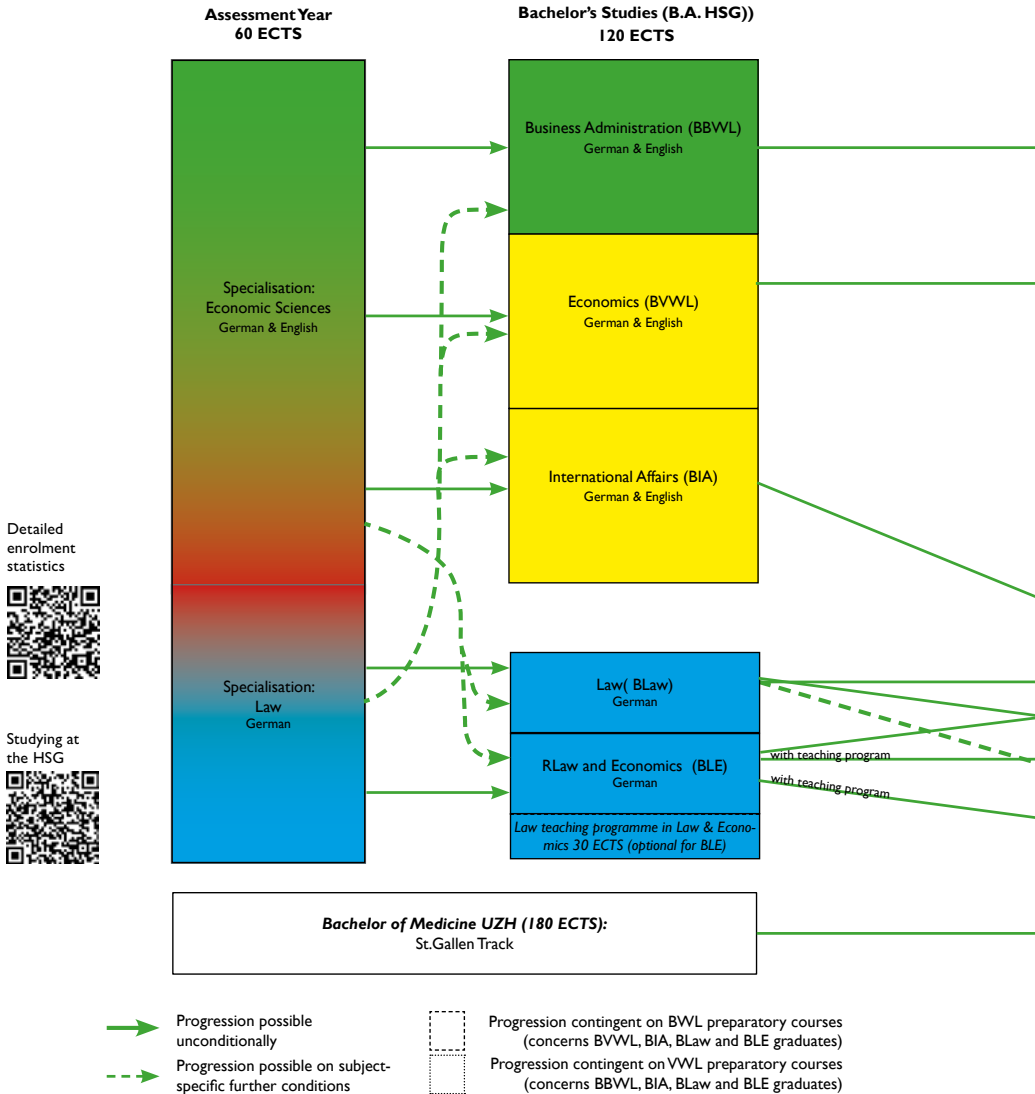


Teaching

Student statistics

From 2016, the number of students at HSG rose from 8,232 to 9,047 in the autumn semester of 2020, of which a total of 3,225 were women. This is tantamount to a proportion of 35 per cent. Thus the proportion of women in the Assessment Year amounts to 34 per cent, at the Bachelor's level to 35 per cent, at the Master's level to 37 per cent, and at the Doctoral level to 36 per cent.

Degree structure



Master's Level (M.A. HSG)
90 ECTS

Business Innovation (MBI) German
Marketing Management (MiMM) German & English
Accounting and Finance (MAccFin) German & English
Business Management (MUG) German

Economics (MEcon) German & English

special approval procedure	Strategy and International Management (SIM) English
	Management, Organization Studies and Cultural Theory (MOK) German
	Banking and Finance (MBF) English
	International Affairs and Governance (MIA) English
	Quantitative Economics and Finance (MiQE/F) English
	Master of Science (M.Sc. HSG) (120 ECTS): Informatik (MCS) English, Starts in HS21

International Law (MIL) English

Law (MLaw) German

Law and Economics (MLE) German

Master of Medicine HSG UZH (180 ECTS): Joint Medical Master (St.Gallen Track) German

Doctorate (Ph.D)

Management (PMA) Dr. oec. HSG with specialisation in: <i>Accounting (English)</i> <i>Business Innovation (German)</i> <i>General Management (English)</i> <i>Marketing (German)</i>

Graduate Programme in Economics and Finance (GPEF) Dr. oec. HSG with specialisation in: <i>Economics</i> <i>Econometrics</i> <i>Finance</i>
--

International Affairs and Political Economy (DIA) Dr. rer. publ. HSG
--

Organization Studies and Cultural Theory (DOK) Dr. rer. soc. HSG
--

Law (DLS) Dr. iur. HSG

Computer Science (DCS) Dr. sc. HSG
--

School of Management (SoM)
School of Economics and Political Science (SEPS)

School of Finance (SoF)
Law School (LS)

School of Humanities and Social Sciences (SHSS)
School of Computer Science (SCS)

Satisfaction after graduation

Learning success	2016	2017	2018	2019	2020
B.A. graduates	75%	71%	81%	74%	79%
M.A. graduates	83%	88%	84%	80%	84%
Doctoral graduates	87%	85%	87%	80%	89%
Gesamtzufriedenheit					
B.A. graduates	83%	86%	86%	79%	85%
M.A. graduates	88%	87%	85%	84%	83%
Doctoral graduates	85%	86%	84%	78%	71%

Assessment by students: number of positive assessments, 2016-2020

Market shares

Basic levels	2015	2016	2017	2018	2019
Economic sciences	37%	38%	39%	39%	39%
Legal sciences	5%	5%	7%	7%	7%
Political sciences	15%	16%	18%	19%	18%
Doctoral level					
Economic sciences	56%	56%	59%	51%	51%
Legal sciences	6%	12%	10%	9%	8%
Political sciences	11%	8%	16%	4%	12%

Swiss market shares of HSG graduates, 2015-2019 (latest survey from 2019)

Studies and the labour market

When HSG students start their degree courses, they are entrepreneurs in their own right: they plan and configure their studies themselves – which requires a great deal of personal initiative.

Practical experience

80 per cent of the holders of an HSG Bachelor's degree and 94 per cent of the holders of an HSG Master's degree already had more than six months' professional experience when they graduated.

Job hunting

79 per cent of the holders of an HSG Bachelor's degree and 78 per cent of the holders of an HSG Master's degree already had a permanent position when they graduated and could choose between at least two job offers.

Recruiting firms

In 2020, 444 national and international companies from various industries advertised a total of 1,750 jobs, among them 67 companies from the region.

Career
platform-
hsgcareer.ch



Student commitment

Besides pure subject knowledge, personal development is also a focus of studying at HSG.

The assumption of personal responsibility is the core idea of the Bachelor’s and Master’s degree structure that was conceptualised in the wake of the Bologna reforms.

In keeping with the motto “One day we’ll leave an HSG whose character we have helped to shape”, many students are involved in one of the approx.

Student associations at HSG



130 associations and initiatives. Despite the time-consuming workload of their degree courses, almost half of the students at the Bachelors’ and Master’s levels were involved in University activities. One example of such an initiative is the St.Gallen Symposium (ISC), which has been organised by HSG students every year since 1969.

	2016	2017	2018	2019	2020
Bachelor	52%	55%	59%	57%	45%
Master	41%	43%	44%	37%	41%
Ph.D.	32%	27%	22%	28%	36%

Involvement in an HSG student organisation, 2016-2020

Conferences and congresses

Every year, numerous events such as the St.Gallen Symposium (ISC), the founders’ conference START Summit and the Swiss SME Day take place in St.Gallen.

Venue for congresses and conferences



However, the University of St.Gallen is not merely a venue for teaching and events, but itself runs conferences and congresses about a wide variety of issues such as management, energy, marketing, business IT, law, logistics and corporate management.

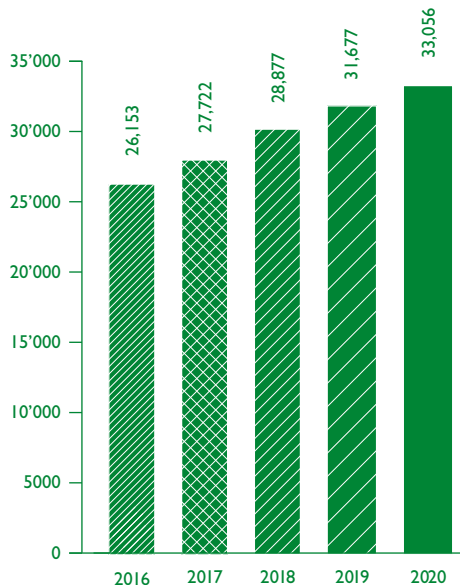
Loyalty

Worldwide, there are 180 HSG Alumni chapters on five continents.

HSG Alumni is the official alumni organisation of the University of St.Gallen. Since 2016, the number of members of HSG Alumni has risen from 26,153 to 33,056.



HSG Alumni is regarded as one of Europe's biggest and most professional alumni organisations. The vision of HSG Alumni is «Benefit creation, networking and promotion».



Development, Alumni members, 2016-2020

Since 2019, there has been a new membership model, which makes all HSG students from the Master's level upwards members when they start their studies.

Executive education

Besides basic education and research, executive education is part of the central functions of the University of St.Gallen.

Today, the HSG's executive education generates an annual turnover of CHF 41.9m. Executive education is provided by the institutes and the Executive School of Management, Technology and Law (ES-HSG).

Institutes

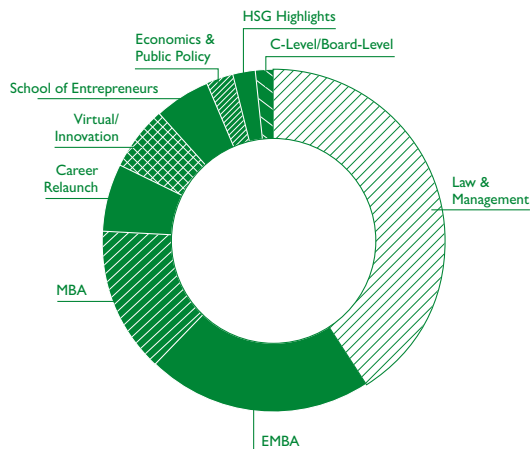
The HSG's institutes run executive education courses in their areas of expertise for regional, national and international target groups. The range of diploma and certificate programmes, as well as seminars satisfies economic, managerial and legal requirements, as well as those of cultural and political science.

Overview executive education



Executive School of Management, Technology and Law

The Executive School (ES-HSG) is the contact point for executive education at the University of St.Gallen and offers its own wide-ranging portfolio of degree programmes, as well as executive education in the fields of Law & Management and open enrolment. In addition, the ES-HSG comprises the Henri B. Meier School of Entrepreneurs, as well as customised executive education programmes for national and international customers.



Number of participants in executive education, 2020, totalling 1,716, excluding in-house courses in the fields of Custom and Law & Management

Rankings

HSG attributes particular importance to the Financial Times rankings, which are of international significance and match the University's fields of activities in teaching and executive education at the same time.

In the Financial Times rankings, the University defended its top-ten position in the European Business Schools Ranking, in which the positions of five individual rankings are aggregated.

Financial Times ranking	2016	2017	2018	2019	2020
European Business Schools	5.	4.	4.	4.	7.
Masters in Management	1st(SIM) n.a.(CEMS)	1st(SIM) 9th(CEMS)	1st(SIM) 9th(CEMS)	1st(SIM) 8th(CEMS)	1st(SIM) 9th(CEMS)
Masters in Finance	7.	9.	6.	n.a.	6.
Executive Education	17.	16.	15.	16.	18.
Full-Time MBA	21.	19.	15.	17.	18.
Executive MBA	25.	22.	24.	20.	26.

Ranking results for degree courses and executive education of the Financial Times rankings, 2016-2020.
The European positions are indicated.



Media presence

The activities of the University of St.Gallen have an impact both within the region and beyond it. Reports appear in local, regional, national and international media on a daily basis.

In 2020, more than 13,000 media articles referring to the HSG were realised, the majority of them in Germany, Austria, the UK, Singapore and Brazil. What is also worth mentioning are the live interviews with HSG experts, which have been made possible by means of a camera on the campus since 2015. The camera is based on a satellite system and can therefore be linked up live with news programmes around the globe. This means that on average, HSG experts can be seen in predominantly international media every two weeks. This could be achieved thanks to increased support from faculty members and researchers, but also on the basis of new services and an increased output vis-à-vis regional, national and international media representatives.

National media presence	2016	2017	2018	2019	2020
Total number of articles	9987	9852	9936	9612	9017
of which outside the St.Gallen region	9359	8359	9082	8467	8028
International media presence	2016	2017	2018	2019	2020
in the focal countries	4789	4286	2371	3801	4581

National and international media presence of the University of St.Gallen, 2016-2020, Argus, APA, Genios&LandauMedia, Gorkana, Grayling.

Social networks

The University of St.Gallen has been active on social platforms since 2012; in the meantime, their number has grown to six. Over the last few years, the outreach has been distinctly increased on all the channels.

Since 2012, the University of St.Gallen has been communicating on the social media such as Facebook, Twitter and YouTube with their various stakeholders. Since spring 2014, the HSG has also been present on the photo network Flickr and in the professional network LinkedIn. In December 2016, the HSG extended its channels with Instagram. Since 2020, there have also been several podcast formats at HSG.

	2018	2019	2020
Website visitors	1,306,793	1,405,152	1,642,714
YouTube video views	2,691,170	3,159,187	3,738,489
LinkedIn followers	56,759	65,971	75,892
Twitter followers	8062	8881	9739
Instagram followers	5910	8648	12,215
Facebook fans	25,866	26,689	27,150
Flickr photo views	31,480	33,405	34,511
Podcast downloads	n.a.	n.a.	3549

Development of the website and social media channels, 2018-2020.

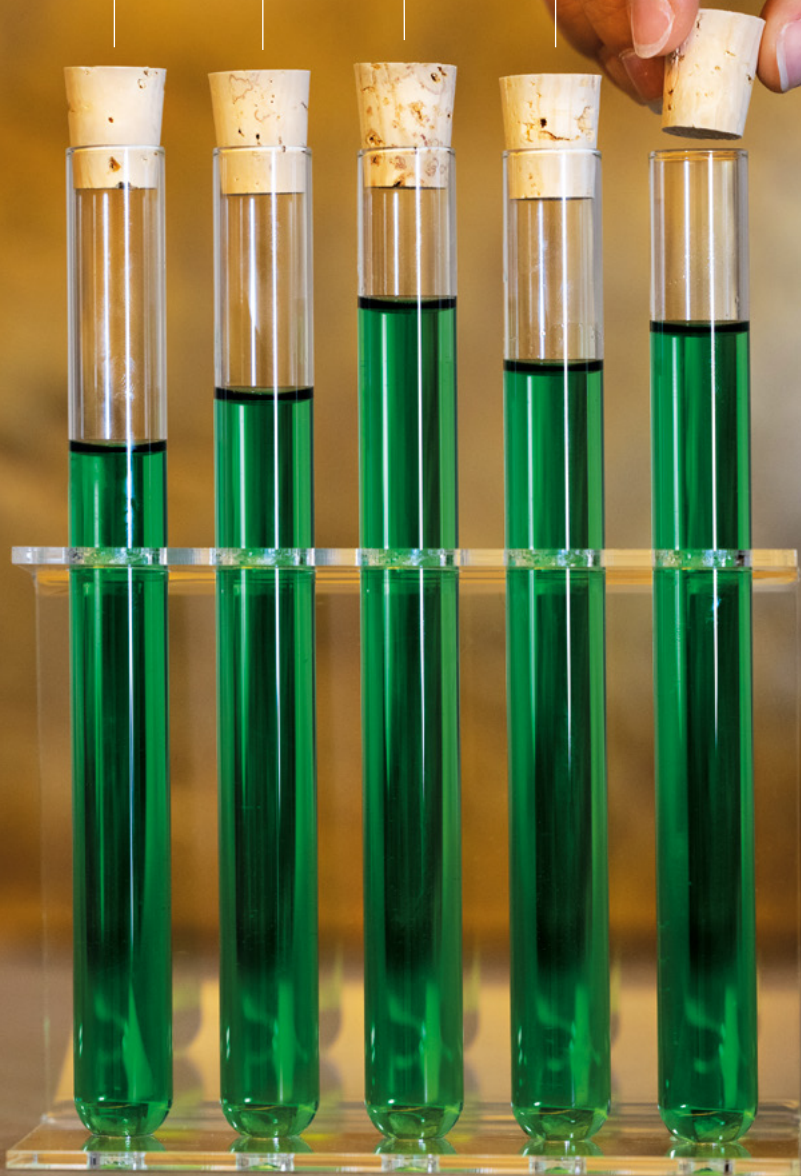
2016
1268

2017
1318

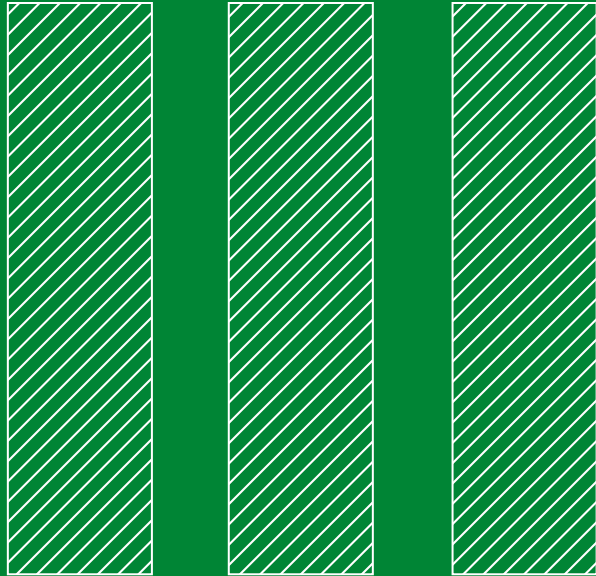
2018
1418

2019
1408

2020
1412



Number of new publications on Alexandria, 2016-2020



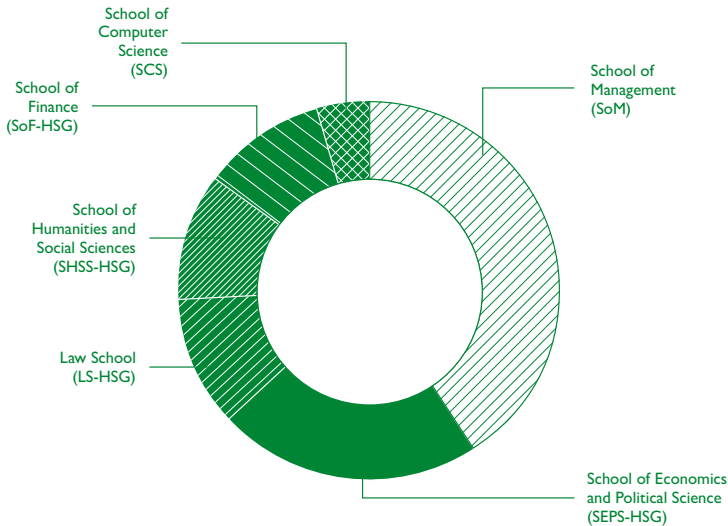
Research

**Research platform
Alexandria**

We collect internal and external knowledge and make it available to our stakeholders in a trailblazing and appealing form.

Six Schools

The Schools (School of Management, School of Finance, School of Economics and Political Science, Law School and School of Humanities, Social Sciences and School of Computer Science) employ 107 professors (number of persons as at 31 December 2020).



Distribution of HSG professors among the six Schools, in full-time jobs, 2020

In addition, the University of St.Gallen employs 9 associate professors, 78 assistant professors and 32 permanent lecturers.

Global centers

Global Center for Customer Insight (GCCl)

Novel and relevant insights into customers' thinking and behaviour are crucial for companies to be able to run successful marketing campaigns in tomorrow's market. On the strength of the achievements and findings of the Institute for Customer Insight (ICI-HSG), the Global Center is intended to be a place of thought leadership in the field of purchase decision-making and behaviour research that is recognised worldwide. The ICI-HSG is already one of Europe's leading research institutions and has very good contacts with the world of business; ABB, Audi, BMW, Bühler, Hilti, Lufthansa, the Swiss Post and Schindler being cases in point. Its research ranges from behavioural branding, design and product development to brand and emotion, as well as market research and data modelling.

Global Center for Entrepreneurship and Innovation (GCE&I)

The professors of the Global Center exert an essential international influence in the fields of research about innovation research, start-ups and young companies, as well as family businesses. Firms such as Audi, BASF, Bosch, Bühler, Daimler, SAP and Swisscom have established long-term cooperation ventures with them. The findings derived from the research projects with these partners are also made accessible to regional SMEs through working circles. Another benefit for the region is realised by means of numerous start-ups and spin-offs. The HSG Founders' Lab with the "Founders' Garage" has a great impact on the founding culture on the University campus and in the region.

Global Center for International Economic Analysis (GCIEA)

The Center for International Economic Analysis conducts high-quality research, draws up expert analyses and is practically involved in the fields of foreign trade, economic development and macroeconomics. The Center is hosted by the Swiss Institute for International Economics and Applied Economic Research (SIAW-HSG).

Institutes and centers

To a great extent, the University of St.Gallen is characterised by its over 40 institutes, research centers and centers.

The largely autonomously organised institutes are predominantly self-funding, but are closely connected with the University's operations. About 80 per cent of all full professors are part of an institute or research center. The institutes constitute an alliance of chairs related by their subject-matter, thus pooling their competences under one umbrella. Besides basic research, they are also involved in practice-relevant education, research and executive education. On this basis, the institutes, research centers and centers contribute towards the fact that the HSG is approx. 50% self-financing.

Institutes



Strategic research cooperation ventures

Besides basic research, the HSG has always conducted strongly practice-related research. This also finds expression in its strategic research cooperation ventures with reputable practice partners.

SBB Lab, since 2010

Cooperation with the Swiss Federal Railways (SBB); deals with questions concerning transport services, particularly the challenges of service and transport management between the state and the market with a focus on railways.

BMW Group, since 2011

Cooperation with BMW; deals with questions concerning the field of research of “Customer/Premium/Marketing”.

This cooperation venture aims to integrate the latest findings from research and science into different areas of marketing and product design.

Research
cooperations



Bosch Lab, since 2012

Cooperation with Bosch; is intended to find and test business models in the internet of things (IoT). In addition, the University of St.Gallen and Bosch are working on the development of internet-based products and services.

Hilti Lab, since 2013

Cooperation with Hilti; develops new control systems and management models. Findings from behavioural science are used to develop management and controlling systems.

Research platform Alexandria

With the research platform Alexandria, the University has pursued the aim of guaranteeing public access to as many research results obtained by HSG researchers as possible since 2004.

Alexandria does not only serve as a publication archive, but provides researchers and anyone else who is interested with numerous other services: reports on current research projects, personal profiles of academics, up-to-date research news and statistics. Working papers, newspaper articles and contributions to debates through Alexandria provide an insight into ongoing research projects. In 2020, the platform contained some 50,000 publications, of which 32 per cent can be directly read on the platform.

Research
platform
Alexandria



Start-ups

The University of St.Gallen sensitises, encourages and supports members of the HSG community when it comes to the preparation and realisation of their start-up ventures, providing an extensive range of various funding instruments.

Startup@HSG is part of the Center for Entrepreneurship. In 2020, more than 400 start-up consultations were conducted. Startup@HSG runs events for start-ups and prospective founders on the campus every semester in order to make people optimally sensitive to entrepreneurship and its encouragement.

Startup@HSG also has a great deal to offer in terms of infrastructure: thus start-up offices near the Main Railway Station can be rented at attractive conditions, and in the Main Building, the «MakerSpace» is available for workshops, brainstorming and prototyping. Additionally, Startup@HSG awards the title of Entrepreneurial Talent to eight promising students every semester. Each of these students receive CHF 4,000 each for the development of their idea and are intensively supported and coached by Startup@HSG throughout a semester. In the latest programme «HSG Entrepreneurial Champions» five HSG start-ups can travel to Silicon Valley every summer in order to attend a start-up bootcamp there. In close cooperation with student organisations such as START and HSG partners such as HSG Alumni, Startup@HSG has set itself the goal of encouraging entrepreneurship at HSG and integrating it as a fixed component of HSG culture



Spin-offs

People who have successfully started up a business or have actively pursued a specific start-up project for at least twelve months can apply for the spin-off label at the Center for Entrepreneurship of the University of St.Gallen. The award of this label is contingent on the satisfaction of certain requirements; for instance, one of the founders must have ties with HSG, and a transfer of knowledge from a degree course, research or work must have taken place. The label was launched in the summer of 2017. In the meantime, more than 150 companies have been certified with the spin-off label.

Outgoing students

1015



Incoming students

569

Incoming and outgoing students at HSG in 2020.



International and regional

Partner universities

The University of St.Gallen has extended its network of partnership universities in the last few years. It numbers approx. 200 renowned universities worldwide. In 2020, HSG welcomed 569 students to a guest semester in St.Gallen. The number of HSG students who spent an exchange semester at another university amounted to 1015. 53 per cent of HSG undergraduates and 46 per cent of its Master's students spend at least one semester abroad.

International students

All in all, students from more than 80 nations are enrolled at the University of St.Gallen.

In today's global economic and educational world, people do not only require professional qualifications, but also have to be able to understand different cultures. With its high degree of cultural diversity on the campus, HSG already enables students to experience internationality during their studies. In order to ensure a good numerical ratio between Swiss and foreign students, the proportion of foreign students has been limited to a maximum of 25 per cent ever since 1963.



International professors

At HSG, 49 per cent of full professors are of foreign nationality.

Accreditations

The University of St.Gallen is one of the frontrunners in the field of business education. This is confirmed by international seals of approval. HSG has been accredited by EQUIS since 2001, by AACSB since 2003 and by AMBA since 2019. Thus it has been awarded the most important international seals of approval for business schools. Only 90 universities worldwide have these three accreditations and thus the so-called “triple crown”.



International network

The University of St.Gallen cultivates existing partnerships and is a member of:

- CEMS – The Global Alliance in Management Education
- PIM – Partnership in International Management
- APSIA – Association of Professional Schools of International Affairs
- GBSN – Global Business School Network
- PRME – United Nations Global Compact



In addition, the HSG encourages an exchange with other universities. At the Master's Level, double degrees are possible with:

- CEMS Alliance
- ESADE, Barcelona, Spain
- Fletcher School, Tufts University, Boston, USA
- Fundação Getulio Vargas, São Paulo, Brazil
- HEC School of Management, Paris, France
- INCAE Business School, Costa Rica
- Institut d'Etudes Politiques (Sciences Po), Paris, France
- Nanyang Technical University, Singapore
- RSM Erasmus University, Rotterdam, Netherlands
- Stockholm School of Economics, Sweden
- Università Commerciale Luigi Bocconi, Milan, Italy
- Yonsei Graduate School of International Studies, Seoul, Korea
- Universidad de los Andes in Bogotá, Colombia



Bilingual university

Besides German as the official language and the language of the local culture, English – the business language – is increasingly being integrated into the degree courses with the objective of making our students bilingual.

Bilingual programmes according to level:

- Assessment Year: English-language Assessment Year possible
 - Bachelor's studies : 3 bilingual programmes
 - Master's studies: 9 English-language programmes
 - Doctoral studies: 7 English-language programmes
 - Executive education: 37 English-language programmes
-

Public lectures

The University of St.Gallen has offered public lectures ever since its establishment in 1898. In the Autumn and Spring Semesters of 2019/2020, it welcomed more than 3,000 people to 53 lecture courses.

Public
lectures



Regional network

The University of St.Gallen is involved in several local and regional networks and is a member of the following organisations:

- benevol St.Gallen
- DenkRaumBodensee
- IHK –St.Gallen-Appenzell Chamber of Industry and Commerce
- Internationale Association of Lake Constance Universities (IBH)
- IT St.Gallen rocks!
- Kantonaler Gewerbeverband St.Gallen (KGV)
- Quartierverein Nordost-Heiligkreuz
- Quartierverein Rotmonten
- REGIO Appenzell AR – St.Gallen – Bodensee
- Rosenberg Quartierverein
- Startfeld – Innovation Network in the St.GallenBodensee Region
- St.GallenBodenseeArea
- St.Gallen-Bodensee Tourism
- Textilland Ostschweiz
- Wirtschaft Region St.Gallen WISG



DenkRaumBodensee



Internationale
Bodensee
Hochschule



gewerbe
stadt st.gallen

Quartierverein
Nordost-
Heiligkreuz

Quartierverein
Rotmonten



REGIO C
APPENZELL AR – ST.GALLEN – BODENSEE

ROSENBERG QUARTIERVEREIN ST.GALLEN
GRÜNDUNG 1988



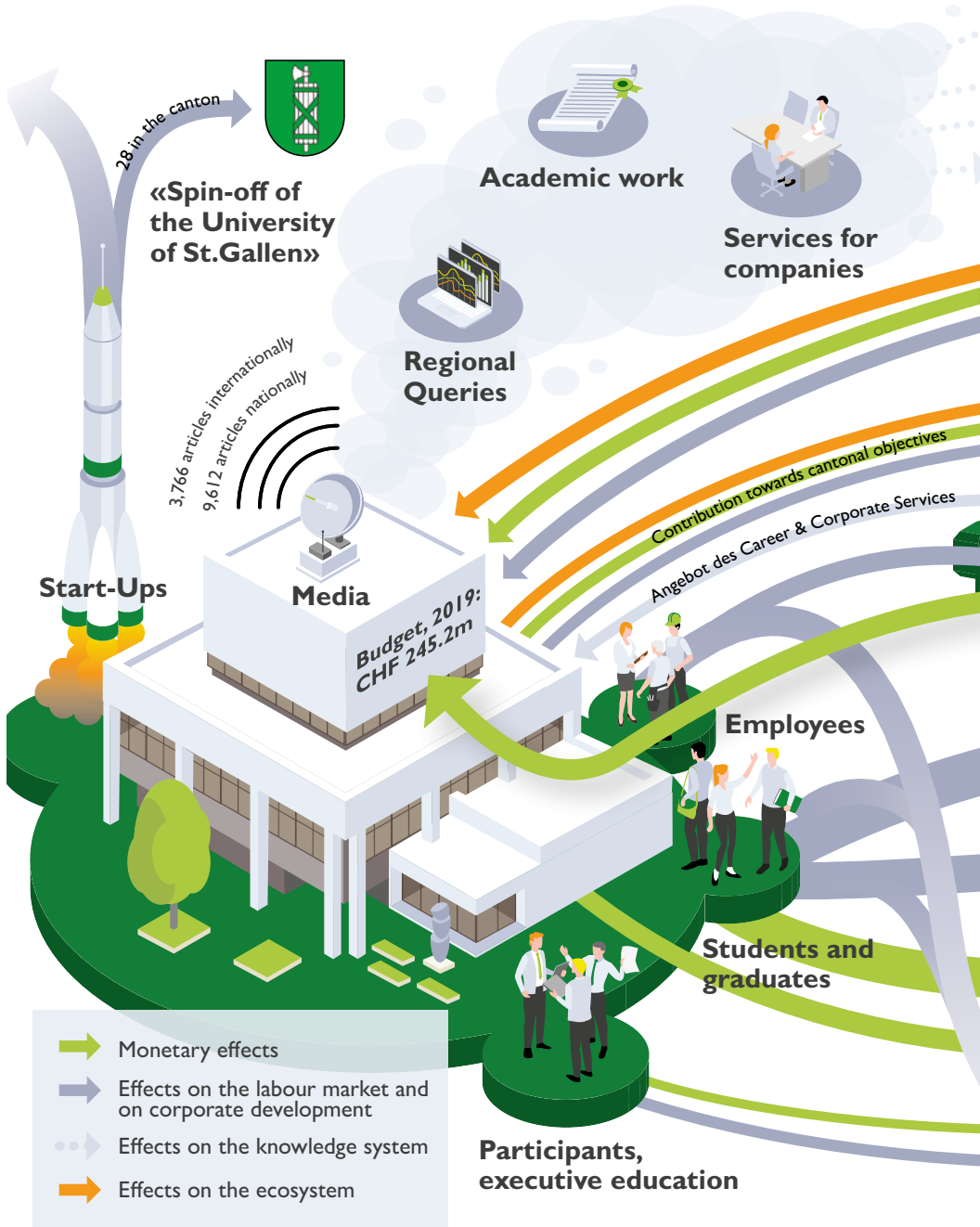
St.GallenBodensee
entdecken erleben wissen



TEXTILLAND

W.
Wirtschaft Region St.Gallen

Regional effects (2019) of the University



University of St.Gallen (HSG)

Cooperation ventures

IHK St. Gallen Appenzel
gewerbe stadt st.gallen
REGIO
St.GallenBodensee entdecken erleben wissen
St.Gallen Bodensee Area
START FELD
W. Wirtschaft Region St. Gallen

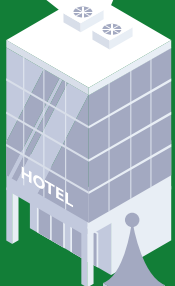


Society

Regional effects



Government



HOTEL



RESTAURANT

BISTRO

Employers / trade & industry

Public funding: CHF 54.4m

Secondary occupations

Qualified personnel

Secondary occupations and internships

Purchasing power effects, students: CHF 127.3m

Purchasing power effects, University: CHF 68.7m

Purchasing power effects, executive education: CHF 8.7m

Outside the canton

Funding

In 2020, the University of St.Gallen’s operating revenue amounted to CHF 247.4m. The contribution of the Canton of St.Gallen rose to 25.1 per cent of the operating revenues. This increase is due, among other things, to the payment of the first public contribution from the separate performance agreement of the Joint Medical Master of CHF 6.817m.

Comparison in million CHF and per cent	2016	2017	2018	2019	2020
Operating revenue, HSG	234.3	239.8	245.6	251.3	247.4
Public contribution, Canton	49.2	49.2	49.2	54.3	62
Public contribution, Canton in %	20.99	20.51	20.02	21.62	25.07

Operating revenue, HSG, and public contribution, Canton of St.Gallen, 2016-2020, including Joint Medical Master.

The contribution of the public purse per student has increased too CHF 15,338, with the Joint Medical Master being taken into account for the first time. Without the Joint Medical Master, the public contribution would have been approx. CHF 100 below the value of the preceding year.

	2016	2017	2018	2019	2020
Contribution, public purse	14,278	14,222	14,191	14,710	15,338
Funding Canton of SG	5899	5750	5673	6124	6857

Contribution, public purse, per student, 2016-2020, including Joint Medical Master

Vision for future teaching



Completely funded by donations: the HSG Learning Center as a new field of experimentation.

The HSG Learning Center is intended to be a place for thinking and working which allows for innovative kinds of learning and interaction with students, teachers and experts from the world of practice. With this new building, the University of St.Gallen will facilitate a new quality of learning in order to prepare the next generation as best as possible for their later professional activities in the digital age. The HSG Learning Center is meant to be an ecosystem for the further development of the HSG's learning and teaching culture.

The objective of the HSG Foundation is the promotion of the University in its development as one of the internationally leading business universities. It initiates and pools promotional activities in order to realise projects strategically important for HSG, thus contributing to the safeguard of the excellence of research and teaching.

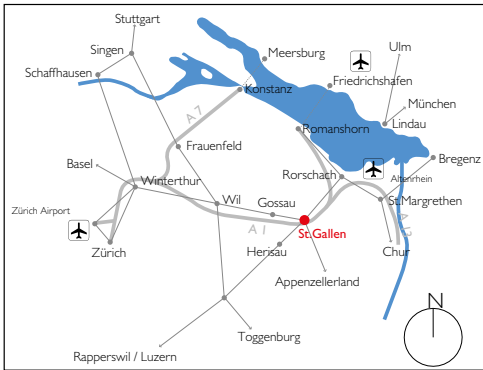
Insight into
the HSG
Learning
Center



The flagship project, which is completely funded by private donations to the HSG Foundation, will open its doors in 2022. With total project costs of CHF 63m, the HSG Learning Center is HSG's biggest ever fund-raising effort. More than 700 donors have contributed more than CHF 58m by now (April 2021).

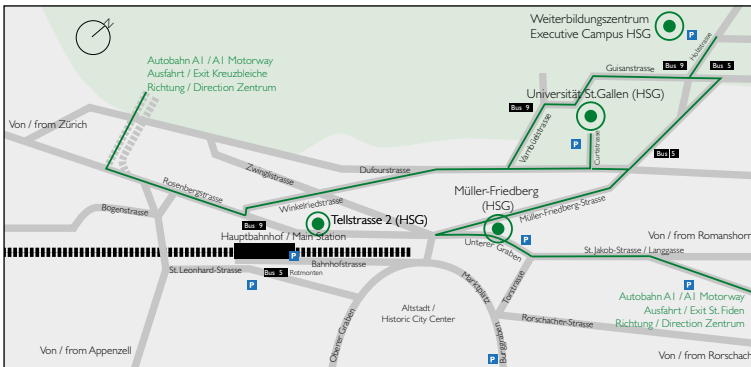
How to get here

Train connections at half-hourly intervals and the A1 motorway directly link St.Gallen with Zurich Airport and all Swiss major cities.



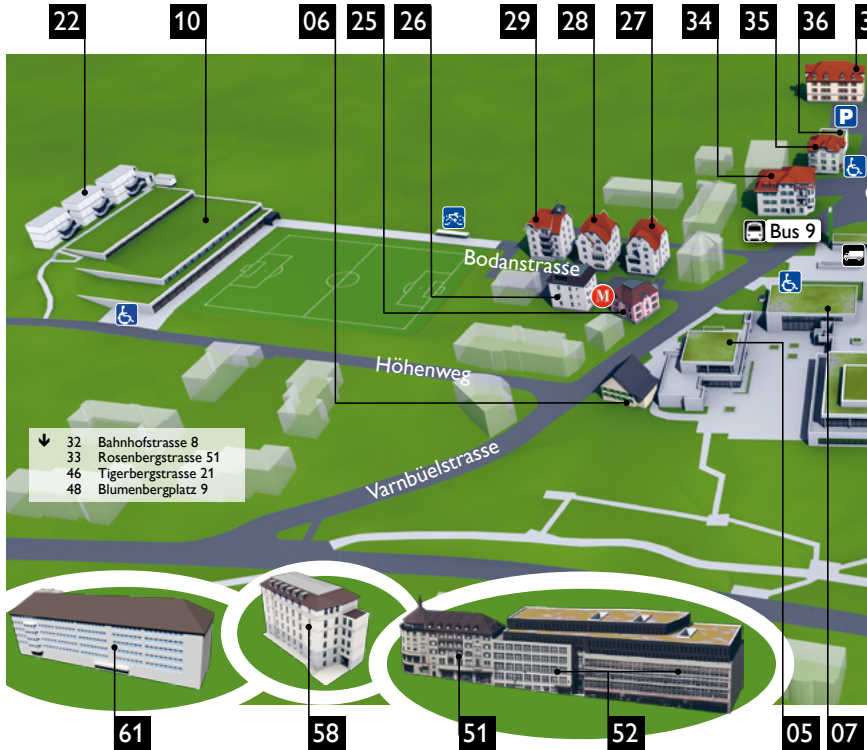
How to get to St.Gallen.

In St.Gallen, the no. 5 and 9 buses provide a direct connection between the Main Railway Station and the University. Parking facilities on the University campus are extremely limited.

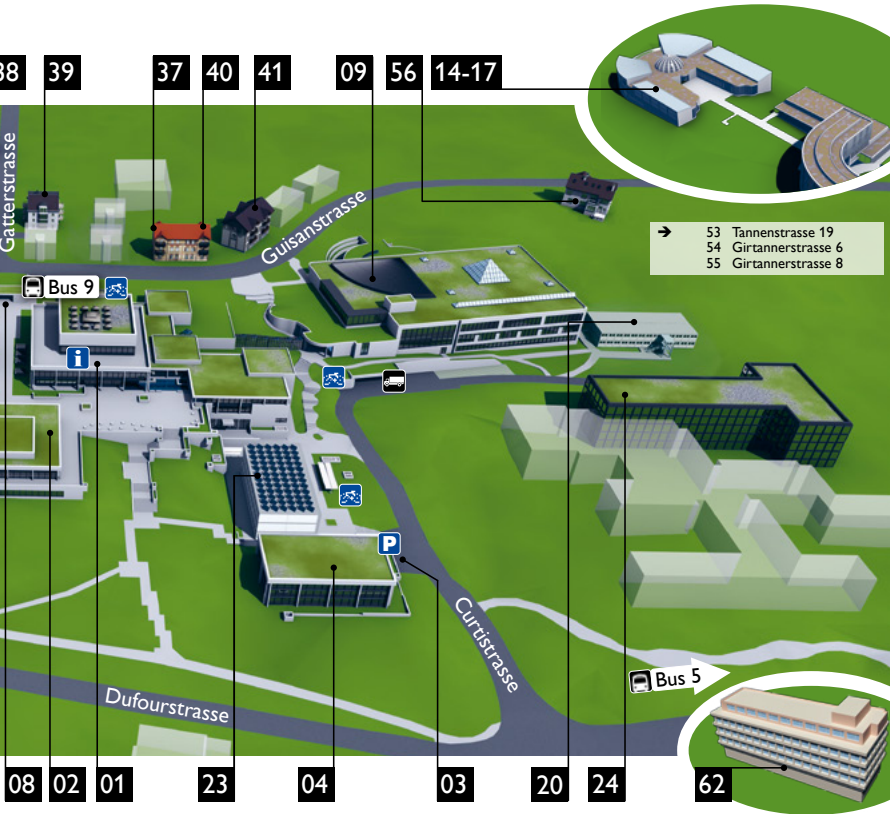


How to get to the campus in St.Gallen

Campusplan - *Map of the Campus*



- | | | |
|--|---|--|
| 01 Hauptgebäude
<i>Main Building</i> | 09 Bibliotheksgebäude
<i>Library Building</i> | 34 Varnbuelstr. 1
<i>Script Comm</i> |
| 02 Aula | 10 Sporthalle
<i>Sports Hall</i> | 35 Gatterstras |
| 03 Parkgarage A
<i>Car Parking A</i> | 14-17 Weiterbildungszentrum Holzweid*
<i>Executive Campus HSG</i> | 36 Gatterstr. 3
<i>Language Ce</i> |
| 04 Dufourstrasse 48 | 20 Provisorium 1 – Büro
<i>Provisional 1 – Offices</i> | 37 Guisanstr. 7
<i>HSG Alumni</i> |
| 05 Varnbuelstrasse 16 | 22 Provisorium 3 – Lehre
<i>Provisional 3 – Teaching Facilities</i> | 38 Gatterstras
<i>Creche</i> |
| 06 Kirchhoferhaus | 23 Lehr-Pavillon
<i>Classroom Pavilion</i> | 39 Guisanstras |
| 07 Sapelli
<i>University Restaurant</i> | 24 Zentrales Institutsgebäude
<i>Central Institute Building</i> | 40 Guisanstr. 9
<i>Student Unio</i> |
| 08 Dienstgebäude
<i>Service Building</i> | 25-29 Bodanstrasse 1-8 | 41 Guisanstras |



- 08 02 01 23 04 03 20 24 62
- 09 – Skriptenkommission
- 01 – Mission
- 02 – se 1
- 03 – Sprachenzentrum
- 04 – center
- 05 – HSG Alumni
- 06 – se 9 – Kinderhort
- 07 – se 1a
- 08 – Studentenschaft
- 09 – on
- 10 – se 11

- 51 Unterer Graben 21*
- 52 Müller-Friedberg-Str. 6/8*
- 56 Guisanstrasse 36
Werner-Siemens-MLE-Haus
Tellstrasse 2*
- 58 Rosenbergstrasse 30*
- 61 St. Jakob-Strasse 21*
- 62 Bushaltestelle
Bus stop
- Warenanlieferung
Delivery of goods

- Information
Info Desk
- Invaliden-Parkplätze
Disabled Parking
- Fahrradständer
Bike Rack
- Parkplätze
Car Parking
- Mobility Car Sharing

* je ca. 10-15 Gehminuten ausserhalb des Campus



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